

Choose your language and specialization

Specialization in International Business

This specialization offers a **deep vision in internationalization**. We shape experts in global business management and operations providing the tools to succeed in the highly complex, diverse and global environment.

What will you learn?

- Develop the ability to manage and structure international companies
- Identify and capitalize new business opportunities in the global market
- Acquire the most updated business and management tools in all areas of business (Marketing, Finance, Operations and Human Resources)
- Develop analytical skills by analyzing political, economical, legal and cultural aspects for developing a successful enterprise
- Design professional global strategies and business plans
- Understand the financial risks and opportunities of doing business internationally
- Learn to be innovative and entrepreneurial focused (through simulation, business games, contests: Nokia, BB, Novartis, etc.)
- Gain expertise in International Business and Cultural Relationship Management
- Expand your network and networking skills by studying in a multicultural environment

Language of instruction

- **February & September:** English or Spanish

Who are the top employers of our International Business students?

