

IE University

Bachelor in Business Administration (BBA)

Redefine what
business is



What is Business Administration at IE University?

The Bachelor in Business Administration will develop your entrepreneurial capacity through an innovative and international program, based on the expertise of the world-ranked IE Business School. If you want to launch yourself to a global level, start your own business or play a fundamental role in companies and organizations, this practice-based program will give you the technical knowledge and personal skills you need. We provide an international environment and connections to the business world that enable you to lead a successful career.

Recognition



Accredited by The Association to Advance Collegiate Schools of Business

Program: Undergraduate

Duration: 4 years

Language: English or Gradual: Spanish to English

Location: Segovia (years 1-2)
Madrid (years 3-4 or 1-4)



Program Overview

Experience business

We connect theory with practice. You will hear directly from the world's business leaders and work on real-life projects. Internships and other hands-on projects round off your practical experience and give you direct connections to the worldwide business community.

Entrepreneurship hands-on

IE University is strongly committed to fostering an entrepreneurial mindset among our students. During the program, students learn first-hand how to create a business and to turn their ideas into reality.

Make a difference

In their first year, students participate in a Social Impact Project where they work on and manage a variety of activities in international settings.

Innovative learning

The program employs a host of innovative learning tools and methods that redefine how business is studied. As in corporate life, teamwork will be essential to your success. You will work on case studies and projects with others and achieve results as a team.

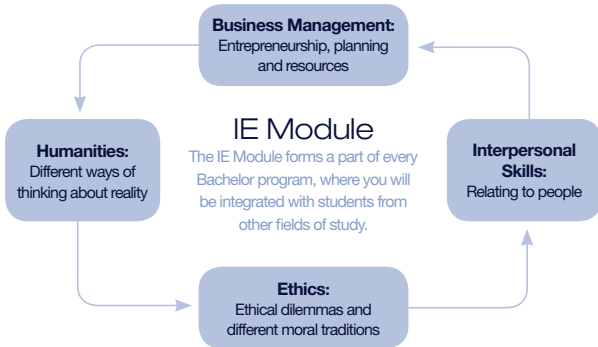
Study Plan

Components	Credits
Core courses	132
IE Module	24
Concentration	30
Internships up to	30
Final Project	24
Credits needed to graduate	240

	Year 1	Year 2	Year 3	Year 4
Core courses	████████	████████	████████	
IE Module	████████	████████		
Concentration			████████	████████
Internship option	████████	████████		████████
Exchange option			████████	
Final Project				████████

Students take online classes while doing internships.

A personalized study path



Your Study Path

IE University takes an applied, hands-on and student-centered approach to education. Because our students have unique aspirations and career goals, their study path is also personalized. Students follow a tailored academic track that consists of core degree courses, electives, specific internships, as well as advanced seminars and a final degree project of their choice, guided by an Advisor.

Your Advisor

Advisors guide students in a personalized way throughout their university life to ensure that students achieve their personal, academic and professional goals.

Concentrations

In their final year students may choose a Concentration in one of the following areas:

- Consultant**
- Entrepreneurship**
- Finance**
- General Management**
- Market Research**
- Marketing**
- International Relations**

Students say

"My interest in business and entrepreneurial flair has developed into something of a passion, for which I have an unquenchable thirst and determination that will enable me to carve a successful career in business." **Eleanor, United Kingdom.**

"I am looking for a competitive education that will challenge, inspire and help shape me and my career. I expect IE University to offer me an inspiring and supportive learning environment that will push me to develop my future professional life." **Petter, Norway.**

"My endless enthusiasm, drive and energy come from my strong urge to make a difference on both a small and large scale." **Iris, Holland.**

"I take risks that are necessary and I am fully aware that great outcomes come from great risks. This is also the reason I like challenges and overcoming them is greatly satisfying." **Hayato, Japan.**

Over 75 nationalities on campus. 65% of students from abroad.

8.4 students per professor. 34 nationalities among faculty.

Find us on:



www.ie.edu/university/business



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Apply for Admissions and Financial aid at:
www.ie.edu/university/admissions
Contact a representative near you:
www.ie.edu/university/international-offices

