

IE University

Undergraduate Studies

Spain
Segovia and Madrid

A transforming
experience that will
enable you to play
a leading role in
shaping the world.



Our Mission



The mission of IE University is to offer individuals within the academic community, its students, faculty and researchers, the learning environment they need to experience a unique personal transformation that will allow them to shape the world.

About IE University

IE University is for students who believe that learning is a way of life and are open to the transforming role of higher education. IE University is marked by its international campus, entrepreneurial spirit, pioneering initiatives, and commitment to educate young professionals and experts for an international vocation, able to make a positive impact on society.

IE University creates a specific learning environment based on our values of academic rigor, the integration of different fields of knowledge, both theoretical and practice-based, a humanistic education and personalized guidance.

IE's Schools are repeatedly ranked among the top schools worldwide, with IE University listed in the top 50 by employers of leading companies.

Our practice-based approach to learning starts in the classroom and continues in different parts of the world to fully prepare IE University students to become international professionals.

A Unique Setting

The IE University campus in the city of Segovia is located in a historic building, the Convent of Santa Cruz la Real, declared a national heritage site in 1931. This privileged location comprises lecture halls, laboratories and conference rooms, where modernity and the latest technologies have been seamlessly integrated into a historical backdrop from the 15th Century.

A Personalized Study Path

IE University takes an applied and student-centered approach to education. Because our students have unique aspirations and career goals, their study path is also personalized. Students follow a tailored academic track that consists of the core degree courses, a Concentration or electives, specific internships, as well as advanced seminars and a final degree project of their choice.

At the center of the educational experience at IE University is the student Advisor. Advisors guide students in a personalized way throughout their university years to ensure that students achieve their academic and professional goals.



Degree Programs

All degree programs are fully compliant with the Bologna Process and accredited within the European Higher Education Area (EHEA).

Bachelor in Business Administration (BBA)

Program: Undergraduate
Duration: 4 years
Language: English
Gradual: Spanish to English

Is for...

Individuals who see the world as a constant source of inspiration for new ideas and are eager to put their ideas into action. It is for those who want to leave their mark on all they do, and are willing to take the necessary risks to achieve great outcomes.

Who are looking for...

A challenging, internationally oriented Business program that empowers future entrepreneurs to be able to think, plan and develop ideas independently. We provide an environment with a strong emphasis on experience-based learning, modeled after a prestigious and world-ranked business school.

In order to become...

... your own boss
... a financial expert
... a leader in marketing
... a brand specialist
... a generalist consultant

www.ie.edu/university/business

Bachelor in Laws (LLB)

Program: Undergraduate
Duration: 4 years
Language: English and Spanish

Is for...

Individuals with a strong sense of fairness, who wish to contribute towards a more harmonious and just world through leadership and the right set of skills to work in any system or area of society.

Who are looking for...

An innovative law program with an international orientation that prepares students for a global practice of law in both the public and private fields. It is centered on the fundamentals of Civil and Common Law, using comparative methodologies, with a focus on European Union Law, and modeled after the expertise of the world-ranked IE Law School.

In order to become...

... a transnational lawyer
... a civil servant in international organizations
... a legal advisor for non-governmental organizations
... a corporate lawyer

www.ie.edu/university/laws

Bachelor in Finance

Program: Undergraduate
Duration: 4 years
Language: English

Is for...

Individuals with a quantitative mindset and strong analytical skills, who are passionate about financial markets and willing to make adjustments for the real world through applying different theories and breaking down complexity.

Who are looking for...

The Bachelor in Finance is an innovative, generalist and demanding undergraduate program that offers a solid understanding of current financial architecture because it offers a broad vision of Finance, taught by an elite faculty of experienced practitioners, and supported by the top ranked IE Business School.

In order to become...

... a financial analyst in an investment bank
... a stock/bond/derivatives sales person
... a financial entrepreneur
... a finance manager in a multinational company

www.ie.edu/university/finance

Dual Degree BBA + LLB

Program: Undergraduate
Duration: 5 years
Language: English

Year 5 exchange option at *The College of Law of England and Wales*

Is for...

Individuals who maintain a wide field of vision for their professional future, who want to be challenged, and prefer to integrate different fields of knowledge in order to build a holistic view of the world.

Who are looking for...

An integrated and highly demanding dual degree program that provides a global vision of the business world, marked by the fundamental elements of IE: its prestigious Business and Law institutions, recognized for academic excellence, an entrepreneurial spirit, and an international environment with connections to the business world.

In order to become...

... an outstanding leader in corporate environments
... a legal advisor in multinational companies
... a lawyer
... a business leader

www.ie.edu/university/business-law

Bachelor in
Communication

Program: Undergraduate
Duration: 4 years
Language: English

Is for...

Individuals who identify themselves as global citizens and aspire to enhance the understanding between cultures and communities.

Who are looking for...

A generalist Communication program that provides a solid grounding in the practice of Communication within 3 major areas: Journalism, Corporate Communication and Visual Communication. The unique combination of scholars and practitioners integrate academic knowledge with everyday practice, in the context of a truly international environment.

In order to become...

- ... a journalist
- ... a corporate communication manager
- ... a social media entrepreneur
- ... a screenwriter
- ... an advertising champion

www.ie.edu/university/communication

Bachelor in
International Relations

Program: Undergraduate
Duration: 4 years
Language: English

Is for...

Individuals who are certain they want to follow an international vocation and become actors at a global level. It is for those who possess strong critical thinking skills and the ability to understand and embrace complexity.

Who are looking for...

A hands-on, practical and comprehensive program in International Relations that specifically prepares students for a career in the international private and public sectors, guaranteed by the expertise and know-how of the IE School of Arts and Humanities, a member of APSIA (Association of Professional Schools of International Affairs).

In order to become...

- ... a member of your country's foreign service
- ... a civil servant for a multilateral organization
- ... an executive in a multinational corporation
- ... an international development expert in a NGO

www.ie.edu/university/ir

Bachelor in
Psychology

Program: Undergraduate
Duration: 4 years
Language: English

Is for...

Individuals who embrace change in everyday life and would like to play an active role in the management of human behavior.

Who are looking for...

A Psychology degree oriented towards the business world. This program provides the training to understand and manage social behavior in a business setting, backed by IE Business School's expertise in management and leadership.

In order to become...

- ... an expert in organizational behavior
- ... a human resources professional
- ... a consumer insights specialist
- ... a training manager or coach

www.ie.edu/university/psychology

Bachelor in
Architecture

Program: Undergraduate
Duration: 5 years
Language: English and Spanish

Is for...

Individuals who enjoy the challenge of problem solving and grappling with complexity, who believe that there are different approaches and interpretations, and are passionate about creatively materializing their ideas.

Who are looking for...

An undergraduate Architecture program that uniquely balances design, innovation and management in order to prepare architects who are capable of transforming the world around them.

In order to become...

- ... the head of your own firm
- ... a sustainability expert
- ... an urban design specialist
- ... part of a major architecture or engineering office
- ... a product designer

www.ie.edu/university/architecture

Integrated Vision of Knowledge

The integration of knowledge at IE University gives students well rounded training in a wide range of skills that go beyond their specializations. Advisors give students focus and consistency as they integrate their academic activities with practical training and projects.



Our Values

IE University's values of academic rigor, an integrated vision of knowledge, Humanistic education, and a personalized student experience, empower our students with the skills, outlook and professional training they need to become leading figures in a dynamic and constantly changing world.

Personalization

At IE University you are at the center of your education. We have shifted the gravitational center from the classroom to the relationship between students and their Advisors, making the journey through the university years a personalized experience.

Humanistic Education

Our Humanistic education gives students the framework with which to understand different cultures and social situations. Through this Humanistic vision we enable students to see new possibilities for being and doing, allowing them to be innovative and entrepreneurial in a globalized world.



Academic Rigor

IE University insists upon excellent standards of academic teaching and learning. Support and evaluation by professors and Advisors challenges students to continually achieve their potential.



You and IE University

IE University seeks students who possess excellent academic potential, are resourceful, open to the world and have a vision to become international professionals. If you want to be challenged, if you want an excellent education, if you are eager to make a difference, then IE University is where you will find a transforming experience that will enable you to shape the world.

International

An ideal learning environment that gives students an international outlook, prepared to work in a global world.

“It's incredible when you walk through the campus and you hear so many different languages, you meet so many people with different religious beliefs, opinions and from different cultures.”

Francisco Correia Borges, Portugal

Flexible

Flexible programs with a variety of teaching approaches and tools adapted to the professional interests and aspirations of the student.

“The program is well rounded and suited to the career goals which I wish to achieve. IE University's diversity teaches students to adapt and be open to different ways of learning.”

Mika Robles, Philippines

Entrepreneurial

IE University inspires students to be entrepreneurial in any field or discipline.

“I want to study with individuals who see their time at university not only as a stepping stone into the real world, but also as a place where they can begin to implement and nurture their own ideas.”

Robert Forbes, United States

Pioneering

An environment where you can open up to new areas of thought, research or development and venture into the unexplored.

“IE University offers the perfect environment to become an innovative, decisive and productive entrepreneur and global change maker. It is a place where students are encouraged to pursue innovative ideas and learn extraordinary leadership skills.”

Abdel-Latif Arouna, Germany



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Apply for Admissions and Financial aid at:

www.ie.edu/university/admissions

Contact a representative near you:

www.ie.edu/university/international-offices

university@ie.edu

www.ie.edu/university

75 nationalities on campus · 65% of students from abroad · 8.4 student/professor ratio · 34 nationalities among faculty

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