



Instituto
de Empresa

Business School

FORUM: INTERNATIONAL ECONOMIC LAW

2006-2007

www.colegio.juridico.ie.edu

Director of the FIEL

Carlos Espósito, Professor of Public International Law at the Autonomous University of Madrid and Director of the WTO/Regional Integration International Chair.

INSTITUTO DE EMPRESA LEGAL COLLEGE

The Instituto de Empresa Legal College's first objective is to develop education programs directed to those professionals of the legal world, that require a permanent update of the necessary knowledge to be applied in day to day work.

Depending on the level of knowledge and professional experience of each student, as well as the different environments and specific conditions in which each one works, law school graduates and lawyers in law offices or companies will find at the Instituto de Empresa Legal College a number of programs that fulfill the needs a lawyer might encounter during his career.

The Instituto de Empresa Legal College offers professionals a global formation, that goes from the Advanced and Development Programs which tackle the practical study of the different legal areas which require specialization, to Conferences and Seminars that analyze those latest issues and subjects that due to their present interest or difficulty require a more detailed study.

Through this continued education the law professional guaranties an update of the knowledge the market demands. All this through programs of focused juridical content, but also incorporated to disciplines directly related to legal and economic counseling, designed for lawyers and taught by qualified professionals that, with strict respect to the methodology that characterizes our educational offer, favor the good use by the students, of the time devoted to the program.

Likewise, throughout the year there is an important research activity, creation of knowledge and dissemination of the same, in matters that due to their repercussion in the legal and economic world are of interest to those institutions dedicated to the creation, development or applications of regulations, as well as companies and law offices. All of the above require rigorous analysis of things such as: economic impact of the regulations, evaluation and design of institutional politics, implementation of day to day managerial techniques, maximization of public resources, interaction of regulations and economic productivity, etc.

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What is the FIEL?

The Forum is a regular series of meetings of experts and practitioners of international economic law who will be convened to discuss the most important and current legal issues of international economic relations in the global world trade system.

Lawyers, officials from national governments and international organizations, professors and businesspersons will be call together to examine these issues with relevant actors in the field of international economic law.

The first two sessions of the Forum will be dedicated to *The Doha Round and the Future of the WTO* and *The Rule of Law in China after its Accession to the WTO*. The following meetings of the Forum will try to combine the discussion of general themes, such as subsidies and dumping, with the analysis of specific country or regional problems, such as the impact of trade liberalization in emergent economies, like Brasil or India.

Who should come to the FIEL?

Although the FIEL may call the attention of the general public, it's meetings are particularly aimed at lawyers and economists from the legal departments of corporations and law firms with an international projection. The Forum will also convene officials from national governments and international organizations dealing with international economic law, including officials in charge of negotiating international trade agreements from the

Ministries of Trade and Foreign Affairs, officials dealing with international economic issues within regional governments, and official of the WTO.

CALENDAR:

I FORUM: 31 January 2007

The Doha Round and the Future of the WTO

Contents:

The first session of the FIEL will focus on the outcome of the Doha Round and the future of the WTO. By the end of January we will have a better knowledge of the results of the so called Development Round, which may cover various different conclusions: a total failure, a minimum agreement, and agreement to keep the negotiations open, and so on.

Therefore, it will be a propitious time to here the words of Ambassador Alejandro Jara, Deputy Director-General of the WTO, who will present his views on the situation from the perspective of the Organization and its relevance for the future ways to undertake multilateral trade negotiations.

The issue will also be examined by Professor Ramon Torrent, whose thesis underscores the need of new forms of approaching negotiations in the WTO. These new approaches should focus less on expansion of the scope of application of the rules of trade liberalization and more on their quality and effectiveness.

The third presenter of the inaugural meeting of the FIEL is Mr. Alfredo Bonet, General Secretary of Foreign Trade. Mr. Bonet will explain the Spanish position on the Doha Round negotiations and the future of the WTO. Curiously, these kind of issues are not usually discussed in Spain, so the FIEL is particularly proud of having Mr. Bonet's views on the negotiations and their future.

In sum, the discussion will include, among others, the following issues:

- Analysis of the Doha Round
- Modalities of liberalization of agricultural goods, and their impact on the EU and Spain
- Access to non agricultural markets (NAMA), and its impact on the EU and Spain
- The limits of the present model of negotiation and the advancement of bilateral agreements. Extension versus intension: a new type of goals and agreements?
- Significance of these developments for the Spanish and EU markets.

Presenters:

- Ambassador Alejandro Jara
Deputy Director General of the WTO
- Mr. Alfredo Bonet Biaget
General Secretary of Foreign Trade, Ministry of Industry, Turism and Commerce

- Professor Ramón Torrent
Professor of Economics, University of Barcelona and Coordinator of the
WTO/Regional Integration International Chair

II FORUM: 17 April 2007

The Rule of Law in China after its Accession to the WTO

Contents:

The second meeting of the FIEL will discuss several issues relating to the rule of law in China after its accession to the WTO. The rule of law is a major concern for international traders and investors. Consequently, it is crucial to have an actual insight of the developments on the realization of an effective rule of law in the Chinese legal order, with a view to obtain sufficient guaranties for the legal protection of international transactions and investments in China.

The FIEL has invited two prestigious academics and a judge of the Supreme Peoples Court of China in order to have first hand information on the state of art of the implementation of the rule of law in China. The meeting will start with a general view of the theme presented by the Associate Chief Judge Kong Xiangjiun, an expert in international trade law. Afterwards we will have the presentation of Professor Kong Qingjian on the rule of law in the area trade related aspects of intellectual property rights. Professor Wang Jiangyu will complete the picture with a presentation on the rule of law in the field of trade in financial services.

Therefore, the issues under consideration will include:

- The meaning and significance of the Chinese constitutional reform of 1999, which brought in the objective of “ruling the country in accordance with the law” (“fazhi”)
- The impact of WTO law in the implementation of the rule of law
- The rule of law in the field of intellectual property rights
- The rule of law in the field of trade in financial services

This will be a unique opportunity for a Madrid audience to discuss issues of great relevance for the world trade system, the EU and Spain. The nature of the theme and the presence of our Chinese colleagues justify an extended meeting covering the whole afternoon in order to be able to debate all the issues properly.

The presenters will speak **in English**, and there will be simultaneous translation into Spanish.

Ponentes:

- Judge Kong Xiangjiun
Associate Chief Judge The IPR division of the Supreme People's Court P.R. of
China
- Professor Kong Qingjiang
Professor of Law at Zhejiang Gongshang University and Dean of its Law School
- Professor Wang Jiangyu

INFORMATION

Dates: 31 January and 17 April 2007, from 14.00 to 16.30 h

PROGRAM DATES AND LOCATION

The program will take place on the 31st of January and 17th of April of 2007, from 14.00 to 16.30 h. Classes will be held on-campus in Room S-001 located in Serrano 105 – 28006 Madrid.

COURSE MATERIALS

Participants will receive all course materials to be utilized during and after the seminar.

FEE

One forum fee is 670 € and two Forum fee is 950 € (exempt of VAT), includes tuition, course materials and lunch.

CANCELLATION POLICY

If you are unable to attend the program once the admission process has been finalized, you will receive a refund up to 90 % of the program fee if we receive notice within 3 weeks prior to the start of the program. We allow the substitution of the person with one from the same company until a day prior to the commencement of the seminar.

RESERVATION

If you wish to reserve a seat on this program you can do so:

- By telephone: calling the numbers 902 30 21 30 or 91 745 47 60
- By fax: sending the application form to the following fax number 91 561 77 68
- By e-mail: sending your information to inscripciones@ie.edu
- By filling out an online application form on our website <http://www.execed.ie.edu>

CERTIFICATE

All participants will receive a certificate verifying their participation in the seminar.

ACCOMMODATION

Instituto de Empresa has special agreements with nearby hotels. We would be happy to make a hotel reservation for those participants not living in Madrid.

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