"It had come to my attention that people of accomplishment rarely sat back and let things happen to them. They went out and happened to things."

Leonardo da Vinci (1452-1519)
### Blended format *

<table>
<thead>
<tr>
<th>English</th>
<th>Spanish</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Intake</strong></td>
<td>September</td>
</tr>
<tr>
<td><strong>Structure</strong></td>
<td>Opens with an optional Global Immersion week.</td>
</tr>
<tr>
<td>Interactive classes throughout the module, ending with a face-to-face week in Madrid.</td>
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</tr>
<tr>
<td><strong>Methodology</strong></td>
<td>Videoconferences every Saturday, 11:00-12:30 and 13:00-14:30, OR 16:00-17:30 and 18:00-19:30 (Madrid time)</td>
</tr>
<tr>
<td>Debate forums Monday to Thursday, flexible timetable.</td>
<td>Videoconferences every Friday, 18:00-19:30 and 20:00-21:30 (Madrid time)</td>
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<tr>
<td>Face-to-face classes</td>
<td>Debate forums Monday to Thursday, flexible timetable.</td>
</tr>
<tr>
<td><strong>Duration</strong></td>
<td>6 months**</td>
</tr>
<tr>
<td><strong>Campus</strong></td>
<td>Online and Madrid</td>
</tr>
<tr>
<td><strong>WEB</strong></td>
<td><a href="http://www.ie.edu/global-management">www.ie.edu/global-management</a></td>
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**Quick Facts**

- Combines face-to-face learning with interactive periods online.
- In addition to the Core Period of the Global MBA+

### Face-to-face format

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<tr>
<th>English</th>
<th>Spanish</th>
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<tbody>
<tr>
<td><strong>Intake</strong></td>
<td>January &amp; September</td>
</tr>
<tr>
<td><strong>Methodology</strong></td>
<td>Option to participate in an international experience during Global Immersion Week</td>
</tr>
<tr>
<td>Weekends, Fridays: 16:00-22:00, Saturdays: 09:00-15:00h</td>
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<tr>
<td><strong>Duration</strong></td>
<td>4 months**</td>
</tr>
<tr>
<td><strong>Campus</strong></td>
<td>Madrid</td>
</tr>
<tr>
<td><strong>WEB</strong></td>
<td><a href="http://www.ie.edu/es/global-management">www.ie.edu/es/global-management</a></td>
</tr>
</tbody>
</table>
The Global MBA+ is a part-time program, designed to give you the best possible education, without compromising your professional life. Its highly flexible format allows you to personalize your program according to your professional needs and your personal circumstances.

An exclusive experience.
It’s your choice

+networking +specialization +opportunities
On the Global Management program, we want students to develop new skills, and to adopt a broad outlook on business. We want them to become strategists, architects of their organizations, and leaders who know how to get the very best out of each member of their teams. They need to learn to manage the opportunities as well as the risks that arise in an ever more complex and competitive environment where maintaining a competitive advantage is far from easy.

At IE Business School we believe that in order for the Global Management to make a real difference in somebody’s career development, it should be complemented with a global vision in all areas of business, thus by a top notch MBA.

For this reason, students are required to complete the Core Period of the Global MBA+ prior to studying this Module. The Global MBA+ benefits from an innovative design, structured around 2 basic components: a Core Period and a Module. There are 8 Modules to choose from, Global Management being one of them.

**CORE PERIOD**
The Core MBA Period is also offered in Spanish

**MODULE**
+Global Management
This Module is also offered in Spanish

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<thead>
<tr>
<th>Intakes</th>
<th>Blended</th>
<th>Blended²</th>
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<tbody>
<tr>
<td>Nov, Mar</td>
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<td>Sept, Jan</td>
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<td>Nov</td>
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<td>Sept</td>
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</table>
KEY BENEFITS

• A leap forward in students’ global outlook and strategic planning abilities, reinforcing their 360° vision of business and their skills as 21st century executives.

• Clear progress in the integration and implementation of business strategy.

• An analytical understanding of how companies develop, from a socio-cultural, socio-political and socio-economic perspective; essential education for a global executive.

• Training in the best tools for managing change and diversity in organizations, and for maximizing the value of human capital in companies.

• A world-class Faculty formed of renowned professionals from every sector, who combine their professional responsibilities with teaching roles and who, in many cases, hold doctorates or lead research in the area they teach.

CAREER DEVELOPMENT

The immersion in Global Management that this Module provides, allows students to strengthen their professional profiles as successful future managers and directors, and expands their business vision as a whole from a leadership perspective. The program helps students revitalize their knowledge and skills in line with market trends and developments, and prepares them to make the transition to an executive career.
AIMED AT...

Global Management is designed for directors and executives working in any functional area of business, or in general management, who wish to improve their management knowledge and skills, and develop their business vision, adapting themselves to the changes demanded by society and the market.

The Module will undoubtedly serve to expand their skill set and improve their prospects in terms of promotion and career development, as it transforms students into well-prepared and versatile executives, who are ready to face change and new challenges.
STRUCTURE
The Face-to-face format of this program is taught at IE Business School’s Madrid Campus. In its Blended format, the program begins online through IE’s Online Campus, and concludes with a week of mandatory face-to-face classes in Madrid. If students are not familiar with IE’s Online Interactive Learning Methodology, they will receive specialized training before the program begins.

AREAS OF STUDY
Innovation and Project Management
Human Resource Management
Strategy Implementation
Business, Government and Society
Advanced Financial Management
Negotiation
Management Control
Business Planning / Change Management
Marketing Strategy and Planning
GLOBAL IMMERSION WEEK

At the beginning of this Module, students have the option to participate in a one-week international experience in another country, where they will identify macroeconomic scenarios with high-growth potential, and learn to analyze the performance of a given sector of the market under the guidance of experts (professors and executives). Additionally, they will learn more about the cultural factors to be taken into consideration when doing business in these areas.
A BLENDED EXPERIENCE

The combination of face-to-face classes, live videoconference sessions and debate forums which make up IE Business School’s Blended methodology, is key to the success of this format. The school’s focus on class interaction and innovative teaching techniques ensures regular contact between students and professors, as well as networking among class members. These tools allow students to interact easily and efficiently, regardless of the physical distances between them.
CLASS PROFILE

Professional backgrounds
Industrial Production/Energy and Mining 15%
Consulting 15%
High technology/Telecommunications 15%
Banking and Financial Services 10%
Pharmaceutical sector/Biotechnology/Health 10%
Distribution and Retailing 5%
Transport/Tourism 5%
Aeronautics 5%
Public institutions/International bodies 5%
Automotive Industry 5%
Real Estate 5%
Others 5%

Gender ratio
Female 40%
Male 60%

Average Age 29 years
Average Professional Experience 4.5 years

International Students
A distinguishing feature of classes at IE, is their international character, forged by the experiences, countries of residence and nationalities of their students.

Academic Background
- 35% Engineering
- 40% Economy and Business
- 10% Social Sciences
- 10% Sciences
- 5% Humanities
- 5% Others
Global Management

ADMISSIONS PROCESS

Admission to this module is decided within the Admissions Process for the Global MBA+ program.

If a student opts to study +Global Management in a different language to that of their Core Period, they will be required to demonstrate their language level in the personal interview during the admissions process, and in some cases, they will be asked to present a corresponding valid qualification.

If you plan to study +Global Management in its Blended format, but have completed the Core Period in its Face-to-face format, you will be given a preparatory course, which will help you get familiar with the IE Online Campus and the tools used in virtual group work.

Legal advice: Please be aware that the information displayed in this brochure may be subject to changes.