



“It had come to my attention  
that people of accomplishment rarely sat back  
and let things happen to them.

They went out and happened to things.”

Leonardo da Vinci (1452-1519)

# + Global Management

## QUICK FACTS

### Blended format \*

#### English

<b>Intake</b>	January & September
<b>Structure</b>	Opens with an optional Global Immersion week. Interactive classes throughout the module, ending with a face-to-face week in Madrid
<b>Methodology</b>	Videoconferences every Saturday, 11:00-12:30 and 13:00-14:30, OR 16:00-17:30 and 18:00-19:30 (Madrid time)  Debate forums Monday to Thursday, flexible timetable  Face-to-face classes
<b>Duration</b>	6 months**
<b>Campus</b>	Online and Madrid
<b>WEB</b>	<a href="http://www.ie.edu/global-management">www.ie.edu/global-management</a>

#### Spanish

<b>Intake</b>	September
<b>Structure</b>	Opens with an optional Global Immersion week. Interactive classes throughout the module, ending with a face-to-face week in Madrid.
<b>Methodology</b>	Videoconferences every Friday, 18:00-19:30 and 20:00-21:30 (Madrid time)  Debate forums Monday to Thursday, flexible timetable.
<b>Duration</b>	6 months**
<b>Campus</b>	Online and Madrid
<b>WEB</b>	<a href="http://www.ie.edu/es/global-management">www.ie.edu/es/global-management</a>

### Blended format<sup>2</sup> \*

#### English

<b>Intake</b>	September
<b>Structure</b>	Launches with a face-to-face period in Madrid Continues on the IE Online Campus and in Madrid, with face-to-face classes held every 6 weeks during weekends
<b>Methodology</b>	Videoconferences every Friday, 17:30-19:00 and 19:30-21:00 (Madrid time) Debate forums Monday to Thursday, flexible timetable. Face-to-face classes every 6 weeks: Friday, 16:00-22:00 and Saturday, 9:00-18:30
<b>Duration</b>	6 months**
<b>Campus</b>	Online and Madrid
<b>WEB</b>	<a href="http://www.ie.edu/global-management">www.ie.edu/global-management</a>

### Face-to-face format

#### Spanish

<b>Intake</b>	January & September
<b>Methodology</b>	Option to participate in an international experience during Global Immersion Week Weekends, Fridays: 16:00-22:00, Saturdays: 09:00-15:00h
<b>Duration</b>	4 months**
<b>Campus</b>	Madrid
<b>WEB</b>	<a href="http://www.ie.edu/es/global-management">www.ie.edu/es/global-management</a>

\*Combines face-to-face learning with interactive periods online.

\*\*In addition to the Core Period of the Global MBA+

# An exclusive experience. It's your choice



The Global MBA+ is a part-time program, designed to give you the best possible education, without compromising your professional life. Its highly flexible format allows you to personalize your program according to your professional needs and your personal circumstances.

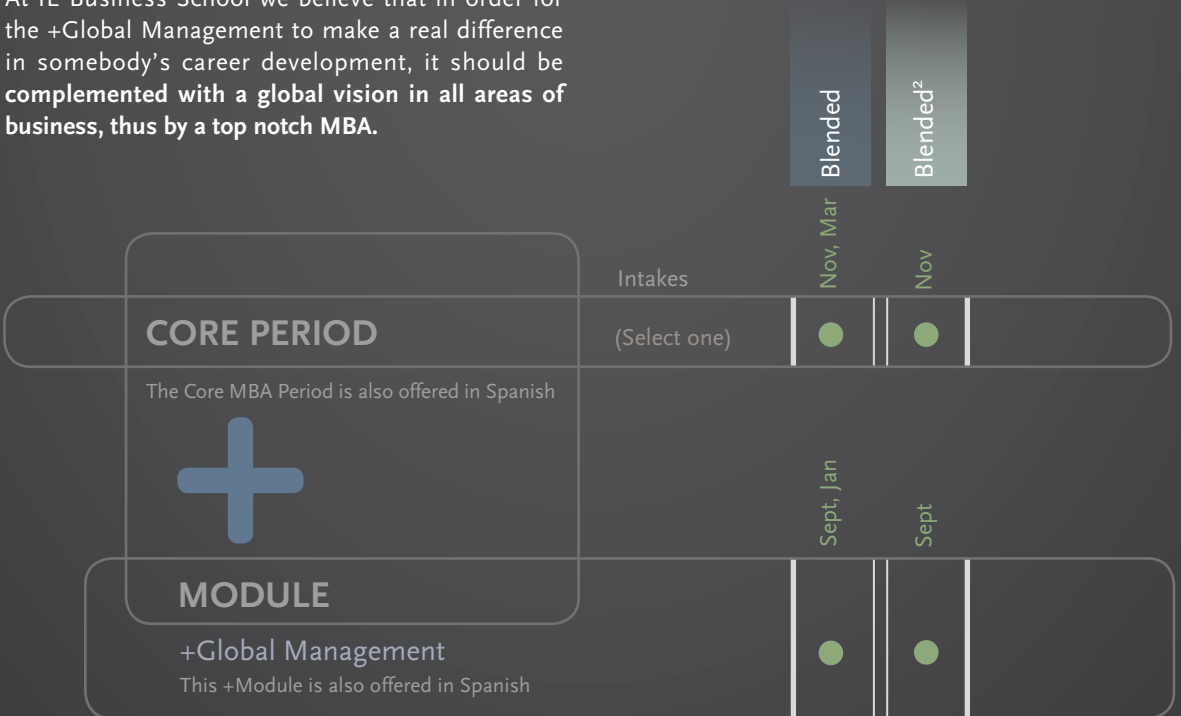
+networking +specialization +opportunities



On the **+Global Management program**, we want **students to develop new skills, and to adopt a broad outlook on business.** We want them to become **strategists, architects of their organizations, and leaders** who know how to get the very best out of each member of their teams. They need to learn to **manage the opportunities as well as the risks** that arise in an ever more complex and competitive environment where maintaining a competitive advantage is far from easy.

At IE Business School we believe that in order for the **+Global Management** to make a real difference in somebody's career development, it should be **complemented with a global vision in all areas of business, thus by a top notch MBA.**

For this reason, students are required to complete the Core Period of the **Global MBA+** prior to studying this Module. The Global MBA+ benefits from an innovative design, structured around 2 basic components: a Core Period and a Module. There are 8 Modules to choose from, **+ Global Management** being one of them.





## KEY BENEFITS

- A leap forward in students' global outlook and strategic planning abilities, reinforcing their **360° vision of business and their skills** as 21st century executives.
- Clear progress in the integration and implementation of business strategy.
- An analytical understanding of how companies develop, **from a socio-cultural, socio-political and socio-economic perspective**; essential education for a global executive
- Training in the best tools for **managing change and diversity** in organizations, and for **maximizing the value of human capital** in companies.
- A world-class Faculty formed of **renowned professionals from every sector**, who combine their professional responsibilities with teaching roles and who, in many cases, hold doctorates or lead research in the area they teach.

## CAREER DEVELOPMENT

The immersion in Global Management that this Module provides, allows students to **strengthen their professional profiles as successful future managers and directors**, and expands their business vision as a whole from a leadership perspective. The program helps students revitalize their knowledge and skills in line with market trends and developments, **and prepares them to make the transition to an executive career.**

# + Global Management



## AIMED AT...

+Global Management is designed for directors and executives working in any functional area of business, or in general management, who **wish to improve their management knowledge and skills**, and develop their business vision, adapting themselves to the changes demanded by society and the market.

The Module will undoubtedly serve to expand their skill set and **improve their prospects in terms of promotion and career development**, as it transforms students into well-prepared and versatile executives, who are ready to face change and new challenges.





## STRUCTURE

The Face-to-face format of this program is taught at IE Business School's Madrid Campus. In its Blended format, the program begins online through IE's Online Campus, and concludes with a week of mandatory face-to-face classes in Madrid. If students are not familiar with IE's Online Interactive Learning Methodology, they will receive specialized training before the program begins.

## AREAS OF STUDY

Innovation and Project Management

Human Resource Management

Strategy Implementation

Business, Government and Society

Advanced Financial Management

Negotiation

Management Control

Business Planning / Change Management

Marketing Strategy and Planning



## GLOBAL IMMERSION WEEK

At the beginning of this Module, students have the option to participate in a one-week international experience in another country, where they will identify macroeconomic scenarios with high-growth potential, and learn to analyze the performance of a given sector of the market under the guidance of experts (professors and executives). Additionally, they will learn more about the cultural factors to be taken into consideration when doing business in these areas.



## A BLENDED EXPERIENCE

The combination of face-to-face classes, live videoconference sessions and debate forums which make up IE Business School's Blended methodology, is key to the success of this format. The school's focus on class interaction and innovative teaching techniques ensures regular contact between students and professors, as well as networking among class members. These tools allow students to interact easily and efficiently, regardless of the physical distances between them.



Discover IE's Blended methodology in just 2 minutes!

# CLASS PROFILE

## Professional backgrounds

Industrial Production/Energy and Mining	
Construction	15%
Consulting	15%
High technology/Telecommunications	15%
Banking and Financial Services	10%
Pharmaceutical sector/Biotechnology/Health	10%
Distribution and Retailing	5%
Transport/ Tourism	5%
Aeronautics	5%
Public institutions/ International bodies	5%
Automotive Industry	5%
Real Estate	5%
Others	5%

**Average Age** 29 years

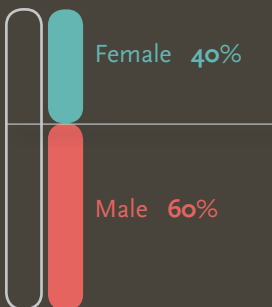
**Average Professional Experience** 4,5 years

## International Students

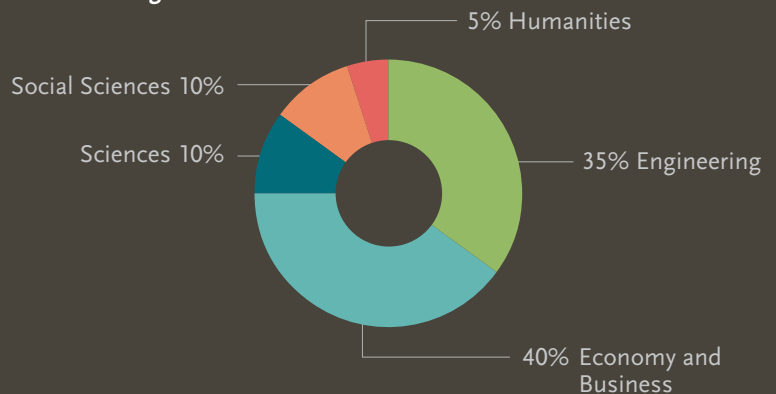
A distinguishing feature of classes at IE, is their international character, forged by the experiences, countries of residence and nationalities of their students.

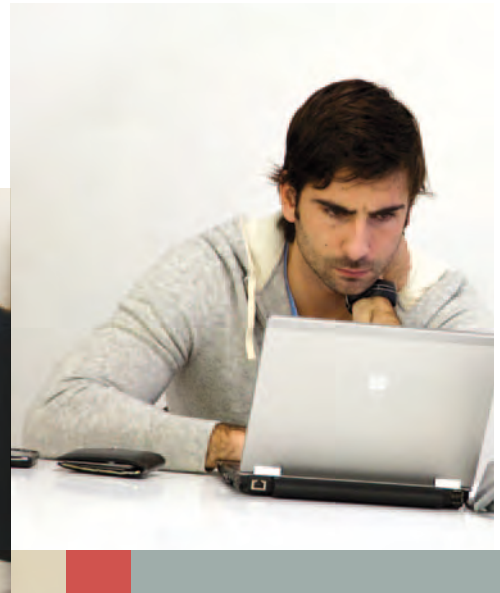


## Gender ratio



## Academic Background





## ADMISSIONS PROCESS

Admission to this module is decided within the Admissions Process for the Global MBA+ program.

If a student opts to study +Global Management in a different language to that of their Core Period, they will be required to demonstrate their language level in the personal interview during the admissions process, and in some cases, they will be asked to present a corresponding valid qualification.

If you plan to study +Global Management in its Blended format, but have completed the Core Period in its Face-to-face format, you will be given a preparatory course, which will help you get familiar with the IE Online Campus and the tools used in virtual group work.



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