

Manan Podar

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Education

Sept 2012 - Present	PhD Student, IS Department, IE Business School, Spain
Sept 2010 – Dec 2011	MIM (Specializing in Digital Business and International Business), IE Business School, Spain
July 2006 – June 2010	B.Tech (Specializing in Information Technology), NMIMS, India

Research Interests

Crowdfunding
Risk Management
Social Networks
Investment Behavior

Publications

“Sownage – Cyber Security and Business Continuity” with Ravindran K. and Arenas A. in IE Business Cases, IE Business School, Madrid, 2014

Working Papers

“Managing Risks in Crowdfunding Platforms” with Arenas A.

“Agency Dynamics of Equity Crowdfunding Platforms: What Attributes Affect Use of Crowdfunding as Early Stage Startup Financing” with Arenas A.

“What Factors Determine Successful Crowdfunding?: A social network based perspective” with Goh J.M. and Arenas A.

“Impact of Rewards and Reward Structure on Crowdfunding Success” with Arenas A. Goh J.M. and Goncalves D.

Conference Papers

“Managing Risks on Crowdfunding Platforms” with Arenas A. and Dalvi P. Proceedings of IE Doctoral Consortium, IE Business School, Madrid, 2014

“Managing Risks on Crowdfunding Platforms” with Arenas A. and Dalvi P.
Proceedings of Workshop on Information Security and Privacy, International
Conference of Information Systems, SDA Bocconi School of Management, Milan,
2013

Teaching

Teaching Assistant, Managerial Decision Making, IMBA, IE Business School

- Topics covered: Linear Programming, Regression
- Responsible for lectures discussing analytical tools of MS Excel and their applications to real world problems

Teaching Assistant, Quantitative Research Methods, PhD, IE Business School

- Topics Covered: Basic quantitative tests, T Test, Chi squared test, ANOVA, Linear Regression, Time Series Regression
- Responsible for supplementary lectures regarding topics taught in the main course by the lead instructor
- Prepared class material and exercises for the supplementary lectures

Teaching Assistant, Quantitative Methods, MIM, IE Business School

- Topics covered: Linear Programming, ANOVA, Regression
- Responsible for a supplementary lecture discussing the application of analytical tools to solve real world problems
- Responsible for helping lead instructor with in-class management in practical sessions and for proctoring the examinations

Teaching Assistant, Entrepreneurship and VC, IMBA, IE Business School

- Responsible for in-class grading and dissemination of feedback surveys to each student after each session (11 80 min sessions)
- Responsible for compiling and analyzing results of the feedback surveys and present the lead instructor with a report before each session
- Responsible for all student interaction

Teaching Assistant, Technology and Innovation Management, MIM, IE Business School

- Responsible for in-class grading and grading of mid term examination
- Responsible for assisting lead instructor with in-class management in practical sessions and for proctoring the examinations