

# Master in Management Career Report 2015

2014 - 2015 Graduates

[www.ie.edu/master-management](http://www.ie.edu/master-management)

master in  
management

#gobeyond

# I. FACTS AND TRENDS

We are very pleased to share the results of the Career Report for our Master in Management (MIM) students.

Amid challenging economic times, we are proud to communicate the results of our global recruiting outreach, which has proven to be effective for our MIM candidates with a specialization in a functional area and with an understanding of the broad picture of business realities and trends, achieved through hands-on learning.

The unique program characteristics have resulted in 93% of MIM students working in a variety of sectors 3 months following graduation, such as Financial Services (15%), Consulting (20%), Technology (IT)/Telecom (15%) and Consumer Goods (14%), revealing a shift from the previous years from Financial Services to Consumer Goods and Technology industries.

With regards to functions, Marketing & Sales remained at 41%; Finance & Accounting rose to 20%, while Consulting accounts for 16%. We have also seen that Operations & Logistics and General Management (Graduate Recruitment Programs) are gaining traction, increasing to 16% of the students.

With regards to regions, our graduates have a 19% rate of geographical mobility. Europe is the region receiving the greatest number of students from other locations; 14% of the graduates placed in Europe are from international origins who consequently received a visa sponsorship.

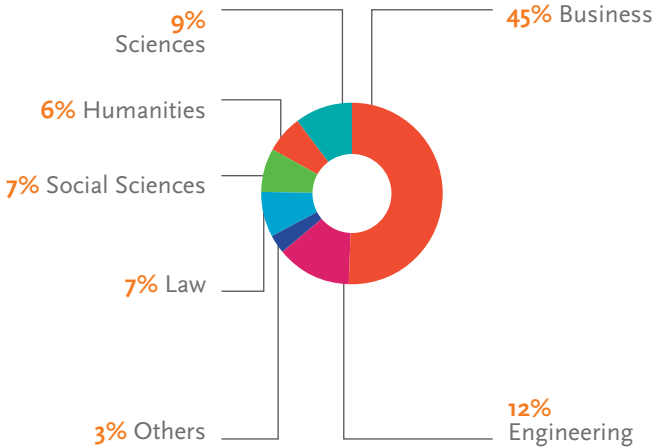
These new graduates joined the ranks of the more than 50,000 IE alumni who are based in more than 100 countries, both in public and private sectors, in all types of organizations.



## II. GRADUATES' PROFILES

(combined English and Spanish tracks)

### Undergraduate Degrees



### Gender

Male	62%
Female	38%

### Age

Average	23
80% Range	21 - 25

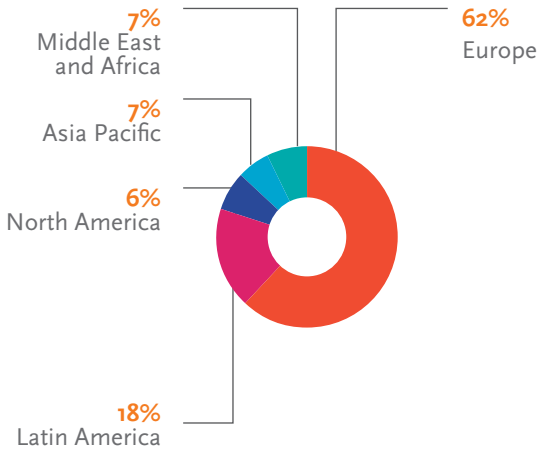
### Diversity

Nationalities	55%
International Students	66%

### Professional Experience

Average	1 year
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### Geographic Distribution



### Countries Represented

Armenia, Australia, Belgium, Bolivia, Bulgaria, Canada, China, Colombia, Cuba, Dominican Republic, Ecuador, El Salvador, France, Georgia, Germany, Greece, India, Ireland, Italy, Jordan, Kenya, Kuwait, Latvia, Lebanon, Macedonia, Mexico, Morocco, Netherlands, Norway, Panama, Peru, Philippines, Portugal, Puerto Rico, Russia, Saudi Arabia, South Africa, South Korea, Spain, Switzerland, Turkey, UK, Uruguay, USA, Venezuela, Vietnam.

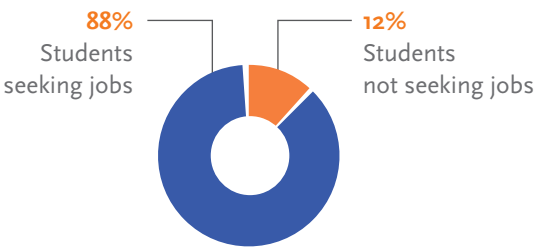
# III. INTERNATIONAL EMPLOYMENT STATISTICS

## Master in Management (MIM)

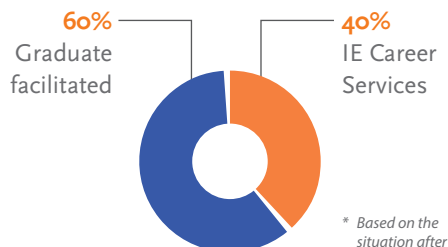
Total Number of Students **447**  
Students for whom we have information **89%**

Average Salary **41,300€**

### Job Seekers

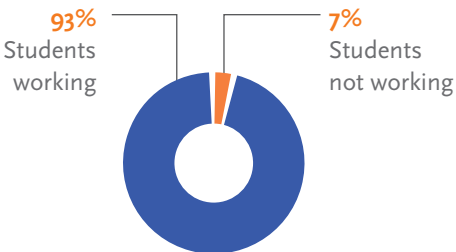


### Source of Job Offer\*



\* Based on the situation after 3 months

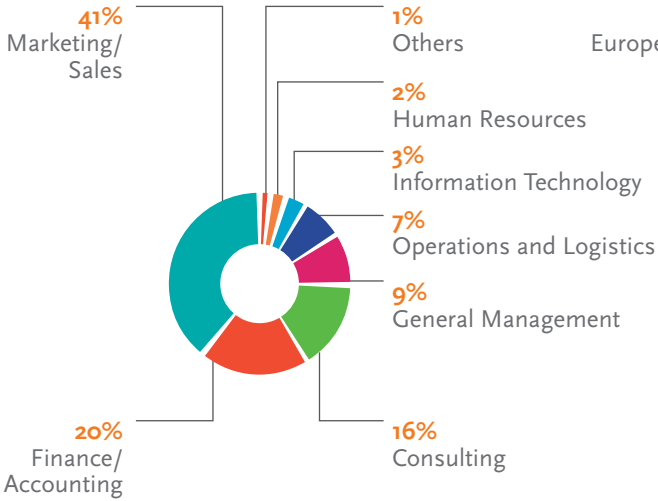
### Situation 3 Months after Graduation



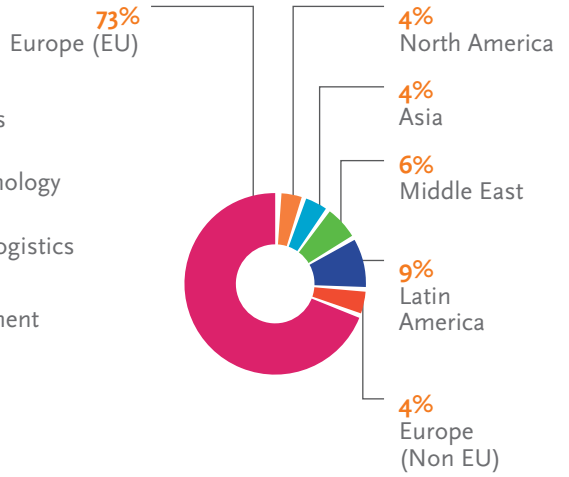
# III. INTERNATIONAL EMPLOYMENT STATISTICS

## Master in Management (MIM)

### Employment by function



### Employment by Region



### Employment by Industry (%)

Consulting	20%	Healthcare	3%
Financial Services	15%	Transportation & Logistics Services	2%
Technology	15%	Government/NGOs	2%
Consumer Goods	14%	Real Estate	2%
Manufacturing	8%	Energy	1%
Retail	6%	Hospitality	1%
Media/Entertainment	6%		
Other	4%		



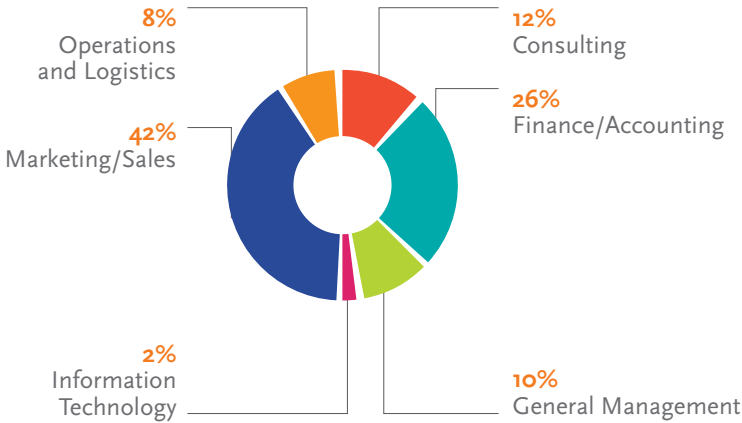


# III. INTERNATIONAL EMPLOYMENT STATISTICS

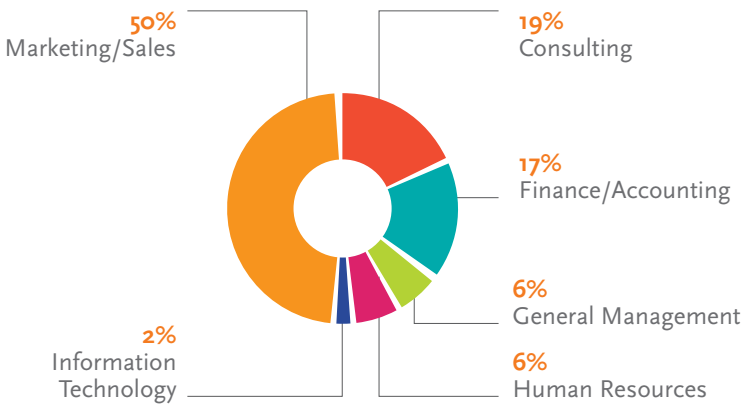
## Master in Management (MIM)

### Employment by Undergraduate Major

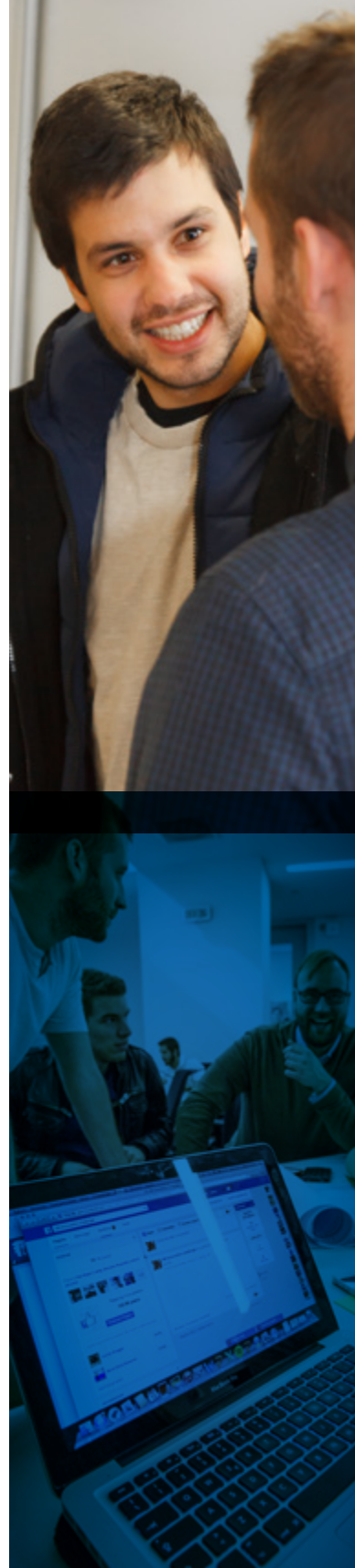
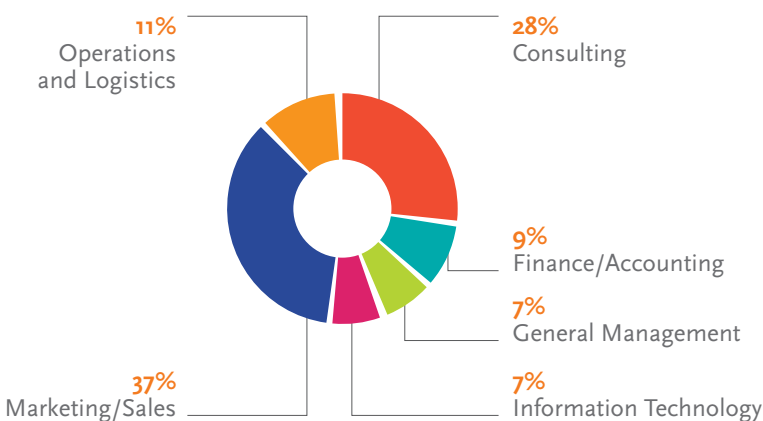
*From Business to:*



*From Humanities/Social Sciences/Law to:*



*From Science/Engineering :*



# III. INTERNATIONAL EMPLOYMENT STATISTICS

## Master in Management (MIM)

### International Mobility

**TOTAL MOBILITY** 19%

mobility by Region

**From Middle East to:**

Middle East	78%
Asia	0%
Europe	22%
Latin America	0%
North America	0%

**From Asia to:**

Africa & Middle East	9%
Asia	64%
Europe	27%
Latin America	0%
North America	0%

**From Europe to:**

Africa & Middle East	3%
Asia	2%
Europe	91%
Latin America	3%
North America	1%

**From Latin America to:**

Africa & Middle East	0%
Asia	0%
Europe	44%
Latin America	53%
North America	3%

**From North America to:**

Africa & Middle East	4%
Asia	0%
Europe	20%
Latin America	0%
North America	76%



## IV. EMPLOYERS 2014-2015 (I)

### 0-9

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3M

### A

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A.T. Kearney  
Aberdeen Group  
Accenture  
ACE Group  
Adidas  
Aldi  
Amadeus  
Amazon  
Apple  
Arcano  
Arthur D. Little  
AXA

### B

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Banco Central del Paraguay  
Banco Dominicano del Progreso  
Banco Popular Dominicano  
Banco Popular Español  
Bayer  
BBVA  
Beiersdorf  
Benetton  
BlaBlaCar  
Bloomberg  
Boston Scientific  
British American Tobacco  
British Telecom  
BTS  
Burger King Corporation

### C

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Canon  
Capgemini Consulting  
Cargill  
Carrera y Carrera  
Cartier  
Carto DB  
Cemex  
Cepsa  
Chivas Brothers  
Christian Dior Couture  
Coca Cola  
Colgate Palmolive  
Cosentino  
Crédit Agricole CIB  
Credit Suisse

### D

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Daemon Quest Deloitte  
Danone  
Decathlon  
Deloitte  
Deutsche Bank  
Dropbox

### E

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EDP Renewables  
El Corte Inglés  
El Español  
Elie Saab  
Endesa  
Ericsson  
EY  
Estée Lauder  
European Investment Bank

### E

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Fitch Ratings  
Fnac  
Ford Company

### G

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Galp Energia  
Glownet  
Google  
Grant Thornton

### H

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Havas Media  
Heineken  
Hero  
Hilti  
Hugo Boss

### I

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IBM  
Inditex  
Indra  
Infosys  
Ipsos Business Consulting

### J

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J. García Carrión

### K

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KONE Corporation  
KPMG



## IV. EMPLOYERS 2014-2015 (II)

### L

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Leroy Merlin  
LinkedIn  
L'Oreal  
LVMH

### M

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Mahou San Miguel  
Management Solutions  
McCann Worldgroup  
McKinsey & Company  
Microsoft  
Mitsui & Co.  
Mondelez  
Mutua Madrileña

### N

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National Bank of Canada  
Nazca Capital  
Nestlé  
Nielsen  
Normon Laboratorios

### O

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Opticalia  
Orangina Schweppes

### P

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Porsche  
PriceWaterhouseCoopers  
Procter & Gamble  
PSA Peugeot Citroen

### Q

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Qubit Digital  
QUIQUP

### R

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Repsol  
Richemont  
Roche  
Rocket Internet  
Roland Berger

### S

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SabMiller  
Saica Group  
Salesforce  
Samsung Electronics  
Sandhills Publishing  
Sandoz Farmacéutica  
Santander Asset Management  
Saudi Sanabel  
SDG Consulting  
Sonae Sierra  
Standard Chartered Bank  
Starwood Hotels & Resorts  
Strategy&

### T

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Texas Instruments  
The Abraaj Group  
The Boston Consulting Group  
The Kraft Heinz Company  
Thomson Reuters  
Thyssenkrupp  
Tourico Holidays  
Toyota

### U

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UBS  
Unilever  
United Nations

### V

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Vodafone

### Z

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Zurich

## IE'S GLOBAL PRESENCE

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