

Master in International Management

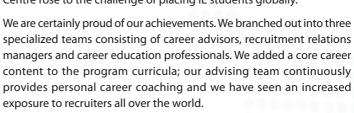
Class of 2010 Placement Report

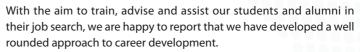


I. Facts and Trends



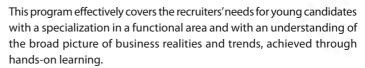
In 2010, as the world economy recovered from the crisis, setting new levels of competitiveness in the job markets, the Careers Management Centre rose to the challenge of placing IE students globally.





However, this is merely one aspect of the benefits that our well equipped Master in International Management students enjoy.

The Master in International Management is a program designed for young professionals who are at the early stages of their professional development.



The unique program characteristics have resulted in more than (89%) of the students working after 3 months of graduation in a variety of sectors, such as Financial Services (18%), Consulting (24%) and Industry (58%).

Regarding functions, Consulting accounts for (31%*) with others including Marketing and Sales (27%), General Management (12%), Information Technology (5%) and Finance and Accounting (18%).

With regards to regions, due to their international profiles, our students have been placed all around the globe and with a concentration in Europe (85%).

These new graduates joined the ranks of the more than 42,000 IE alumni who are based in more than 100 countries, both in public and private sectors and all types of industries with the aim of creating value for their communities.



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*Consulting roles in Consulting and Non-consulting companies





II. Profile of the Graduates

Master in International Management 2010 Profile

Nationalities	42
Gender	%
Male	53
Female	47
Age	%
Average	25.1
Range	20 - 32
Geographic Distribution	%
Africa and the Middle East	4
Asia	5
Eastern Europe (Non EU)	4
Europe (excluding Spain)	20
Latin America	28
North America (US and Canada)	4
Spain	35



6	work Experience	years
1	Average	2.2
2	Work experience range	0 - 7.4
	Undergraduate Degrees	%
	Business and Commerce	44
	Engineering and Technology	15
	Economics	12
	Social Sciences and Humanities	11
	Others	9
	Law	6
	Marketing, Advertising and Public Relations	3

Marketing, Advertising and Public Relations	3
Pre-Master Sectors	%
Recent Graduates	20
Retail and Services	11
Finance and Banking	11
Marketing, Communication and PR	11
Industry, Energy and Construction	11
NGO's, International Institutions and	
Public Sector	7
Consulting	6
Entertainment and Hospitality Management	5
Luxury and Fashion	5
High Tech, E-commerce and IT	4
Distribution and Logistics	4
Law, Auditing and Taxation	3
Others	2



Countries Represented:

Argentina, Austria, Brazil, Bulgaria, Chile, China, Colombia, Costa Rica, Dominican Republic, Ecuador, Egypt, El Salvador, France, Germany, Greece, Guatemala, Honduras, India, Ireland, Italy, Jordan, Lebanon, Mexico, Netherlands, Nigeria, Peru, Poland, Portugal, Romania, Russia, Singapore, Spain, South Korea, Sweden, Switzerland, Thailand, Turkey, Ukraine, UK, USA and Venezuela





III. International Placement Statistics

Master in International Management (MIM)

Respondents to the Placement Survey	88%	Placement by Function	%
Job Seekers*	96%	Consulting	31
Placement 3 Months after Graduation**	89%	Marketing / Sales	27
		Finance and Accounting	18
Source of Job Offer	%	General Management	12
IE Career Services	44	Other	8
Graduate Facilitated	56	Information Technology	
		and Telecommunications	5
Job offers received	%		
By graduation	71	Placement by Region	%
3 months after graduation	29	Europe (including Spain)	85
		Spain	65
Job offers accepted	%	Latin America and Caribbean	5
By graduation	67	Asia	4
3 months after graduation	33	North America	3
		Africa / Middle East	4
Placement by Industry	%		
Industry	58	Average Salary ***	39,500
Consulting	24	Highest Salary ***	79,500
Financial Services	18		
		* Of the total number of respondents ** Of the total number of Job Seekers *** In Euros, base salary, excluding sign-on bonus, variable	e salary and fringe
		benefits	



IV. Recruiting Partners

BDF Beiersdorf 3M Beam Global Bird & Bird Blackberry - RIM Company A.T. Kearney Bloomberg **Abbott International** Blue Orchard Abengoa Solar **BMW Financial Services** Accenture **BNP Paribas Bombardier** Acciona Adidas Salomon **Booz & Company** Admirall Group Bourjois **BP** Global **AFA Press** Bridgestone African Development Bank Air Liquide Bristol-Myers Squibb Airbus British American Tobacco Allen & Overy Allfunds Bank Bulgari Almirall **Bureau Veritas** The Boston Consulting Group Alstom Altran **Amadeus** Amazon Calyon **American Express** Capgemini Carrefour **Amrop Hever Group** Anheuser-Bush InBev Cartier AON Caterpillar Apple **CB Richard Ellis** Arcano CCBC China Culture Business & Consulting Arthur D. Little **CEMEX** Arvato Cetelem Chevron Ashurst Morris Crisp Asian Development Bank Cigna Life Insurance AstraZeneca Cisco Systems Citigroup Aveda (Estée Lauder) Avon Clifford Chance Coca-Cola **AXA Group** Consentino Corporación Andina De Fomento **Bain & Company** Crédit Agricole Suisse Baker & McKenzie Credit Suisse Banamex-Citigroup Cuatrecasas Banca March Banco Espirito Santo Banco Popular Daemon Quest Banco Santander Daewoo Banesto Danone Banif Decathlon Bank of Georgia **DELL** Bank Of New York Deloitte **Barclays Delta Partners BASF Coatings** Deutsche Bank **Bayer Schering Pharma Deutsche Post BBVA** Deutsche Telekom

IV. Recruiting Partners

Hogan Lovells International LLP

Diageo Honeywell **HSBC DLA Piper** DuPont Huawei Hyundai EA Games - Electronic Arts IATA **EADS IBM** EBRD European Bank for Reconstruction and **IKEA** Indra Elizabeth Arden Infosvs **Eolia Renovables** ING **Epson** Ingersoll Rand Ericsson Inter-American Development Ba Ernst & Young Intermon Oxfam Estée Lauder International Finance Corporation **European Council On Foreign Relations European Investment Fund European Patent Office** Janssen-Cilag **Everis Consulting** John Deere Johnson & Johnson Johnson Controls Facebook Johnson Wax Ferrovial Jones Lang Lasalle **Fitch Ratings** JP Morgan Fortis - BNP Paribas France Telecom Freshfields Bruckhaus Deringer Fujitsu Kellogg's Kimberly Clark **Knorr-Bremse Group** Gamesa Korea Finance Corporation Garrigues **KPMG** GE - General Electric **Kraft Foods** General Mills General Motors GlaxoSmithKline Latham & Watkins Goldman Sachs Lazard Goodyear Dunlop Lenovo Google Leroy Merlin Groupe Chantelle **LG Electronics** Grünenthal Lilly Grupo Prisa Linklaters Grupo Santander L'Occitane Loewe **Lombard Odier** Hammonds L'Oréal Havas Media LVMH HBO Heineken Hertz Macquarie **Hewlett Packard** Maersk

Mars

IV. Recruiting Partners

Mazars Group	Schindler Group
McCann Erickson	Schneider Electric
McKinsey	Scotia Bank
Mercer	Shiseido
Merck	Siemens
Microsoft	SK Group
Mitsubishi	Sodexo
Mittal	Sol Melia
Monsanto	Sonae
Moody's	Sony
Morgan Stanley	Standard & Poors
	Starbucks
N	Starwoods Hotel
Nestlé	Stryker
NH Hotels	Swissport Menzies
Nielsen Company	Syngenta
Nike	
Nokia	- Indianage Control
Nomura	Tata Group
Novartis	Tata Motors
	Telefónica
0	Tessera Solar
OC&C Strategy Consultants	Tetra Pak
OCDE	The ABB Group
Oliver Wyman	The Boston Consulting Group
ONO	The Walt Disney Company
Oracle	Thomson Reuters
Orange	Toys R Us
	Triodos Bank
P. Danfarra Chanadar	00.0000000
Parfums Givenchy	UBS
Paypal Pepsico	UNICEF
Pernod Ricard	Unicredit Group
Philips	Unilever
Philip Morris International	United Nations
PricewaterhouseCoopers	Officed Nations
Procter & Gamble	V
riocter a dumble	Vale
R	Vestas
Real Madrid	Vodafone
Reckitt Benckiser	
Repsol YPF	W
Robert Allen Horton	Wal-Mart
Robert Bosch	Warner Bros
Roche Pharmaceuticals	World Bank Group
Roland Berger	Wrigley
RWE Supply & Trading	
	<u>Y</u>
<u>S</u>	Yves Saint Laurent
SABMiller	
Samsung	<u>z</u>
Sanofi-Aventis	Zurich
SAP	

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If you would like to learn more about the program, our faculty and other IE initiatives:

Please download the Master in Management brochure: www.ie.edu/mim or contact our international offices: www.ie.edu/offices

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