Choose your language and specialization

Specialization in International Business

What will you learn?
• Develop the ability to manage and structure international companies
• Identify and capitalize new business opportunities in the global market
• Acquire the most updated business and management tools in all areas of business (Marketing, Finance, Operations and Human Resources)
• Develop analytical skills by analyzing political, economical, legal and cultural aspects for developing a successful enterprise
• Design professional global strategies and business plans
• Understand the financial risks and opportunities of doing business internationally
• Learn to be innovative and entrepreneurial focused (through simulation, business games, contests: Nokia, BB, Novartis, etc.)
• Gain expertise in International Business and Cultural Relationship Management
• Expand your network and networking skills by studying in a multicultural environment

This specialization offers a deep vision in internationalization. We shape experts in global business management and operations providing the tools to succeed in the highly complex, diverse and global environment.

Language of instruction
- February & September: English or Spanish

Who are the top employers of our International Business students?

Vodafone  Santander  Roche  LOEWE

CEMEX  KPMG  Indra  Roland Berger

Strategy Consultants  Siemens  ims