IE-SMU MBA
A Joint Degree

World-Class Faculty
Connect from Anywhere
Flexible Schedule
Corporate Projects

Location: Madrid, Singapore, Online
Quick Facts

**DURATION:** 13 Months

**INTAKE:** November

**LANGUAGE:** English

**FORMAT:** Blended

Combines 5 **RESIDENTIAL PERIODS**, 1 In Madrid 4 In Singapore

Interactive **ONLINE CLASSES**

**VIDEO CONFERENCES** Saturdays from 11 am - 2:30 pm CET

**ONLINE FORUMS** Monday - Thursday
A Word from our Deans

Dear Candidate,

You want to further develop as a leader in business and you want to expand your professional reach into different parts of Asia. You are progressing well in your career and you would like to enhance your leadership skills to create innovative change, grow a business, transform an organisation, or become an entrepreneur.

And you would like to do so while you remain active in your existing professional and personal life. It is with you in mind that the IE Business School and Singapore Management University (SMU) have joined forces to develop the IE-SMU MBA programme.

Drawing on our joint expertise in business education, we have designed a programme in which you reach mastery through moments of understanding and insight and through discussion, action and reflection. We have built a curriculum based on the well-tested core elements of business administration and we have combined them with critical skill-building modules, project-based learning, and seminars on management in Asia that together will equip you for the next phase in your professional journey.

The programme is 13 months long, starting with a week at IE Business School’s campus in Madrid, followed by 4 other face-to-face course periods in Singapore. In between the face-to-face periods you will be able to complete your coursework by learning from faculty in various live platforms that have been fine-tuned for an effective and engaging learning experience. Under the guidance of faculty you will be able to apply newly learned concepts and tools in real-life business projects to close the loop between theory and practice.

We are excited about your interest and we invite you to learn more about the programme and encourage you to contact us with your questions.

We look forward to receiving your application and seeing you on our campuses!
The Partnership

The IE-SMU alliance brings together two elite educational institutions, creating global access to unparalleled business knowledge for students, faculty, and executives worldwide. Combining IE’s strong management fundamentals with SMU’s innovative curriculum, the two schools have developed the IE-SMU MBA with one unique mission: to prepare top professionals for complex leadership challenges requiring effective management skills, with a strong focus on Asia.

The IE-SMU MBA

The IE-SMU MBA is offered in a blended learning environment, which combines five face-to-face residential periods with interactive online modules. The first face-to-face period takes place in Madrid with the remaining four in Singapore, allowing professionals from diverse backgrounds, industries and cultures to connect in person throughout the program’s duration. This culminates in an applied-learning consulting project with a company in the field assigned to each student with their professional experience and background in mind.

International Recognition

IE

IE has undergone four decades of rapid growth and is now recognized by the international press as one of the world’s leading business schools.

- European Business Schools
- MBAs
- MBAs for Entrepreneurship
- Executive MBAs
- Online MBA
- Masters in Finance
- Masters in Management

 FT

5th in Europe
4th in Europe, 8th worldwide
1st in Europe, 8th worldwide
10th worldwide
1st worldwide
3rd worldwide
7th worldwide

December, 2016
January, 2017
June, 2016
October, 2016
March, 2017
June, 2016
September, 2016

The Economist

- Executive MBAs
- MBAs

1st worldwide
17th worldwide

October, 2015
July, 2015

Bloomberg Businessweek

- Non-US MBAs

4th worldwide

October, 2015

América Económica

- MBAs
- Executive Education

3rd worldwide
4th worldwide

May, 2016
November, 2015
SMU Lee Kong Chian School of Business was rated as a 4 Palms business school and ranked first in the Far East Asia Zone among 200 business schools ‘with significant international influence’ in the ‘Best 1,000 Business Schools in 154 countries’ ranking compiled by Eduniversal for 2014.

Accreditations:

- SMU Executive MBA  
  9th in Asia  
  2016

- Masters in Finance post-experience  
  SMU MSc (Wealth Management)  
  3rd worldwide, 1st in Asia  
  2016

- Masters in Finance pre-experience  
  SMU MSc (Applied Finance)  
  4th in Asia  
  2016

- AACSB Accredited
- EQUIS Accredited
Why IE-SMU MBA

Global curriculum, Asian perspective

Joint degree from IE Business School and Singapore Management University

Flexible programme structure

5 Residential periods in Madrid and Singapore

Work directly with a top company and gain real world professional experience through a practical consulting project.

A global network: SMU and IE alumni communities and Career Management Services

Double the faculty: learn from top caliber professors from both institutions
“The original attraction was to IE given the quality of its blended MBA program and the growing reputation of IE Business school in Nigeria. The additional Asian perspective which SMU offered was also an important draw given the growing importance of Asia in the world.”

**Olalekan Aliu (Nigeria)**
HR Account Manager Shell

“I was looking for two things in my search for a suitable MBA programme. Firstly, I was looking for a programme offered by top business schools as these are proven programmes that produced top professionals. Secondly, I was looking at a programme that can offer me practical knowledge that can be translated to the work place. Having looked through the various programmes available in Singapore, the IE-SMU MBA programme fulfils both criteria that I was looking for. It turned out to be one of the best decisions of my life.”

**Alvin Tham (Singapore)**
Head, Communications Management
National Library Board, Singapore
Programme Calendar

TERM 1
October 2017 – April 2018

PRE-PROGRAM: FINANCIAL ACCOUNTING
Oct 16th – Nov 3rd, 2017

OPENING CEREMONY & CASE METHOD (VC)
Nov 4th, 2017

• Case Method (forum)

F2F Period MADRID
Nov 6th – Nov 9th

• Financial Accounting
• Managerial Economics

Project Mngmt.
Personal Branding
Team Project
Presentation Skills
Ethics
Financial Acc.
Managerial Econ.

F2F Period SINGAPORE
Feb 8th – Feb 10th

• Financial Accounting
• Managerial Economics

TEAM PROJECTS
Dec 22nd, 2017 – Jan 12th, 2018

WINTER BREAK
Dec 22nd, 2017 – Jan 12th, 2018

TEAM PROJECTS

SPRING BREAK
Mar 25th, 2018 – Apr 1st, 2018

SUMMER BREAK
Jul 13th, 2018 – Aug 29th, 2018

OPENING CEREMONY & CASE METHOD (VC)
Nov 4th, 2017

TEAM PROJECTS

FORUMS: Mondays to Thursdays

VC: Saturdays 11:00-12:30 & 13:00-14:30 CET
“I’ve had a great experience with the IE-SMU MBA, as it closely resembles how modern businesses operate today: virtually, globally, and cross-functionally.”

Allan Ko (Philippines)
Head, HR Service Delivery Johnson & Johnson Asia Pacific

“My experience can easily be summarized in the following few 4 words: Highly Challenging, Highly Rewarding.”

Gregoire Droz (Switzerland)
Portfolio Manager, VP Credit Suisse

“I stumbled on the world’s number #1 in blended MBAs - IE, with a highly reputed blended programme in conjunction with one of the more pragmatic & modern Asian universities - SMU. Not only did this suit me but it also followed the blended model of teaching.”

Aarthi Sridharan (India)
Principle Engineer, Globalfounders
Programme Calendar

TERM 1
October 2017 - April 2018

F2F Period
MADRID
Nov 6th - Nov 9th
Nov 13th - Nov 18th

F2F Period
SINGAPORE
Feb 8th - Feb 10th

OPENING CEREMONY & CASE METHOD (VC)
Nov 4th, 2017

TEAM PROJECTS
Dec 22nd, 2017 - Jan 12th, 2018

WINTER BREAK
Dec 22nd, 2017 - Jan 12th, 2018

PRE-PROGRAM FINANCIAL ACCOUNTING
Oct 16th - Nov 3rd, 2017

FINANCIAL ACCOUNTING
Oct 16th - Nov 3rd, 2017

Case Method (forum)

TEAM PROJECTS

Financial Accounting
Managerial Economics

FORUMS: Mondays to Thursdays

VC: Saturdays 11:00-12:30 & 13:00-14:30 CET

Corporate Finance
Marketing
Critical Thinking

Ethics
Financial Acc.
Managerial Econ.

Project Mgmt.
Personal Branding
Team Project
Presentation Skills

CHINESE NEW YEAR
Feb 11th, 2018 - Feb 23rd, 2018

FACE-TO-FACE (F2F) PERIOD

ONLINE PERIOD
Methodology

BLENDED METHODOLOGY

A Global Network

The blended methodology offers students the opportunity to structure their study schedules in a way that is compatible with their professional lives, allowing them to concentrate the bulk of their studies on days of the week that better suit their agendas. The tools that the IE-SMU MBA provides allow students to engage in constant teamwork activities and interact in an efficient and comfortable manner despite different geographical locations.

The Online Campus

Access to the Virtual Campus is available 24/7 and allows for daily interaction with your peers, group meetings, class participation, and contact with faculty and the academic department.

Students can access each course’s forum to discuss the subjects that are being taught. The Campus is accessible via a variety of devices including smartphones and tablets.

Asynchronous Forums

Online sessions take place through active asynchronous forums that are available 24 hours a day from Monday to Thursday. Students enjoy flexible participation as they access the debates without limitation from anywhere in the world. The emphasis of debates where each intervention is published in writing allows for maximum reflection and critical thinking surrounding each topic.
Corporate Consulting Project

PROJECT-BASED LEARNING: BRIDGING THEORY AND PRACTICE

Project-based learning allows participants to apply their newly acquired knowledge to design and test real change with our partner companies.

Under the guidance of one of our faculty members, your team will undertake a 10-month Action Research Project with the aim of devising value creation goals for the company with whom you are collaborating.

Past projects have focused on the implementation of new company strategies, improvement of a business process with specific targets, design and development of a new/enhanced product or service, or development and implementation of a market entry plan.

These projects can involve industries such as:

- RETAIL
- BANK
- INFRASTRUCTURE
- HEALTHCARE
- START UP/ TECH

CURRENT AND PAST PARTNER COMPANIES INCLUDE:

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Class Profile

AGE RANGE
27-47 years old

AVERAGE LANGUAGES SPOKEN
3 per student

PROFESSIONAL EXPERIENCE
Middle and Senior Levels

GENDER
40% female
60% male

SECTORS
- Finance & Insurance
- Oil & Gas
- Mining
- Construction
- Law
- Pharmaceutical & Healthcare
- Automotive
- Public Administration
- Internet / E-commerce
- Wholesale & Retail Trade
- Telecom
- Manufacturing
- Government & Non-profit
- New Technologies / Computing
CLASS OF 2017 Nationalities

- Australia
- Belgium
- China
- Germany
- India
- Japan
- Lebanon
- Malaysia
- Mexico
- Russia
- Singapore
- South Korea
- Spain
- Switzerland
- Thailand
- Vietnam
Admissions & Application

ADMISSION CRITERIA:

To be eligible for the IE-SMU MBA you must meet the following criteria:

1. Minimum of 3 years of relevant professional experience
2. Solid academic record
3. Bachelor’s Degree from an accredited undergraduate university
4. A completed application form

APPLICATION DOCUMENTS:

1. GMAT or GRE score, with IE or SMU admission tests as alternatives**
2. One essay and one other form of self-expression
3. Two reference letters
4. Work verification letter (optional)
5. Organization chart
6. Résumé / CV
7. Transcripts
8. Bachelor’s Degree (if award of degree is not mentioned on transcript)
9. TOEFL or IELTS score (if candidate’s degree was not completed in English)

Application fee: S$200 (non-refundable)

APPLICATION PROCESS:

The online application closes in September. Admission is conducted on a rolling basis. Apply online at www.ie-smu-mba.com

Financial Aid in the form of partial scholarships is available for candidates who are admitted to the programme and is awarded based on merit and need. For more information please email: iesmu@ie.edu or ie.smu.mba@smu.edu.sg
CONTACT US:

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Calle María de Molina, 28006, Madrid, Spain

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