FALL 2010 INTAKE

Two Leading Organizations Working Together

The Inter American Press Association (IAPA) is a non-profit organization dedicated to defending freedom of expression and of the press throughout the Americas. Its chief aims are to defend press freedom wherever it is challenged in the Americas; advocate the dignity, rights and responsibilities of journalism; and foster the exchange of ideas and information that contribute to the professional and technical development of the press. IE School of Communication projects the human and digital side of an individual who ventures on in-depth conceptual knowledge, added to which is story-telling, strategic vision, creativity and entrepreneurial management ability.

Together the IAPA and IE School of Communication have launched this scholarship program to support high potential degree candidates access a top education in Europe, at the undergraduate level.

Overview

Classes start: September 2010

Geographic Area: Candidates with nationality and/or residence of a country located in the Americas.

Students are responsible for providing:

- The remaining cost of tuition and academic fees of the program
- Living costs and accommodation, medical insurance, tuition, books and study materials.
- The air travel.
- Visa arrangements (IE provide support through its Student Office).

Application Requirements

The scholarships are available to outstanding candidates who meet the following requirements:

1. An eligible candidate is one with nationality and/or residence of any of a country located in the Americas.

2. To apply for these scholarships, candidates must have already begun the admission process to an undergraduate program. Also, in order to be eligible for a scholarship, the candidate must have successfully completed the admission process.
3. Candidates who are benefiting from these grants must agree to return to work in the Americas or in an international press/communications-focused organization for a minimum of two years. Failure to comply with this commitment means that the beneficiary must return to IE the total value for the grant approved.

**Deadline to apply for the scholarship:** May 30, 2010.

**Evaluation criteria:**

The following evaluation criteria will be considered for the analysis and selection of candidates:

- Academic profile
- Financial Need
- Geographical distribution and gender diversity, culture, personality and age.
- Availability for full-time commitment to the Program
- Intention to return to the Americas or work in an international press/communications institution
- Work experience if relevant
- Availability of financial resources to cover the remaining of the program fees
- Telephone interview
- Results of admission tests administered by IE (aptitude and English language proficiency for the programs in English)

**Selection Process:**

1. All complete applications and documents must be submitted by May 30\textsuperscript{th} of 2010 at sipbecas@ie.edu. It is essential to have completed the IE admission process.

2. The IE and IAPA will notify the selected candidates before June 30\textsuperscript{th}, 2010.

**Inquiries and Additional Information about the Scholarship Application Process**

Applicants are advised to visit the website [http://www.ie.edu/university/](http://www.ie.edu/university/) for information on the Bachelor of Communication program at IE School of Communication.

Any scholarship-related inquiries should be directed to:

IE Financial Aid Office
Maria de Molina, 11
Madrid, 28006
Phone: + 34 91 568 96 00
Fax: + 34 91 568 97 10
Email: sipbecas@ie.edu
Available Scholarships

Bachelor in Communication (English or Spanish)

Available scholarships: Two (2) scholarships for the Bachelor of Communication worth 4.500€/25% of tuition fees each, with a total individual value of 18.000€ over the 4 years of the program.

• The possibility of an internship at the IAPA post program.

IE students who meet the requirements of the program and successfully graduate can apply to the internship program of the IAPA. Students must work directly with the SIP once they’ve graduated and successfully complete the interview/placement process.

• Students are responsible for providing:

The remaining fees of the program that is €13.500 which corresponds to 75% of the tuition fees for the Bachelor in Communications Degree.

• Classes Start: September 2010.

• Requirements:

Having begun the process of admission to the program of your choice at IE. Submit the following documentation for the scholarship application to sipbecas@ie.edu:

1. Curriculum Vitae (1 page)
2. Essays about:
   a. In your opinion, what are the 3 most important challenges to freedom of the press in your country?
   b. In your opinion, what is the benefit of studying your bachelor degree in Europe, rather than in your country of residence?
3. Why should the Scholarship Committee consider you for a scholarship?
4. Make an approach on how you intend to finance the program and maintenance costs during the year.
5. Additional Documentation: Any document that you consider can help you meet any of the evaluation criteria for the award:
   • Merit criteria, achievements, professional and personal merits, such as awards, research projects, publications, certificates of volunteer work, etc.

• In order to meet any requirement of the scholarship application, IE and IAPA reserve the right to conduct an interview (by phone or in person) upon receipt of documentation.

• Language of instruction: English or Spanish, depending on the program of interest/admission.

• Duration: 4 years of the program as long as top academic performance is maintained.