



AN MBA OUT OF THE ORDINARY

Beginning of Program Presentation - BOP

BEGINNING OF PROGRAM PRESENTATION

- The Team & Key Contacts
- Communication
- Grading System
- Feedback
- Leadership Roles
- Rankings & Recognition
- Program Overview
- IE Departments & Resources





IMBA TEAM

THE FULL-TIME MBA TEAM



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KEY CONTACTS

YOUR KEY CONTACTS – English 11 Months & Bilingual

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Program Coordinator



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YOUR KEY CONTACTS – English 15 Months

Program Director



Caroline Mahler

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SCAN ME

Program Coordinator



Sara Moreno

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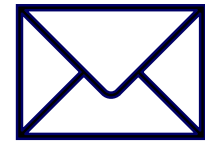


SCAN ME



COMMUNICATIONS

COMMUNICATIONS

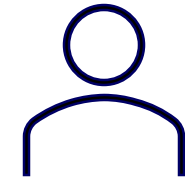


EMAIL

@student.ie.edu



IMBA NEWSLETTER
EVERY THURSDAY



IMBA TEAM

IMBA Office MM31 - 6th Floor
General Inbox: IMBA@ie.edu





STUDENT GUIDE JANUARY 2024

Your main source of information

BOOKMARK ME!



SCAN ME



LET'S CONNECT



**WE WANT TO GET TO
KNOW YOU!**

SCHEDULE A MEETING WITH
MIRIAM



**Meeting with each
workgroup**



**WE WANT TO GET TO
KNOW YOU!**

SCHEDULE A MEETING WITH
CAROL



**Meeting with each
workgroup**

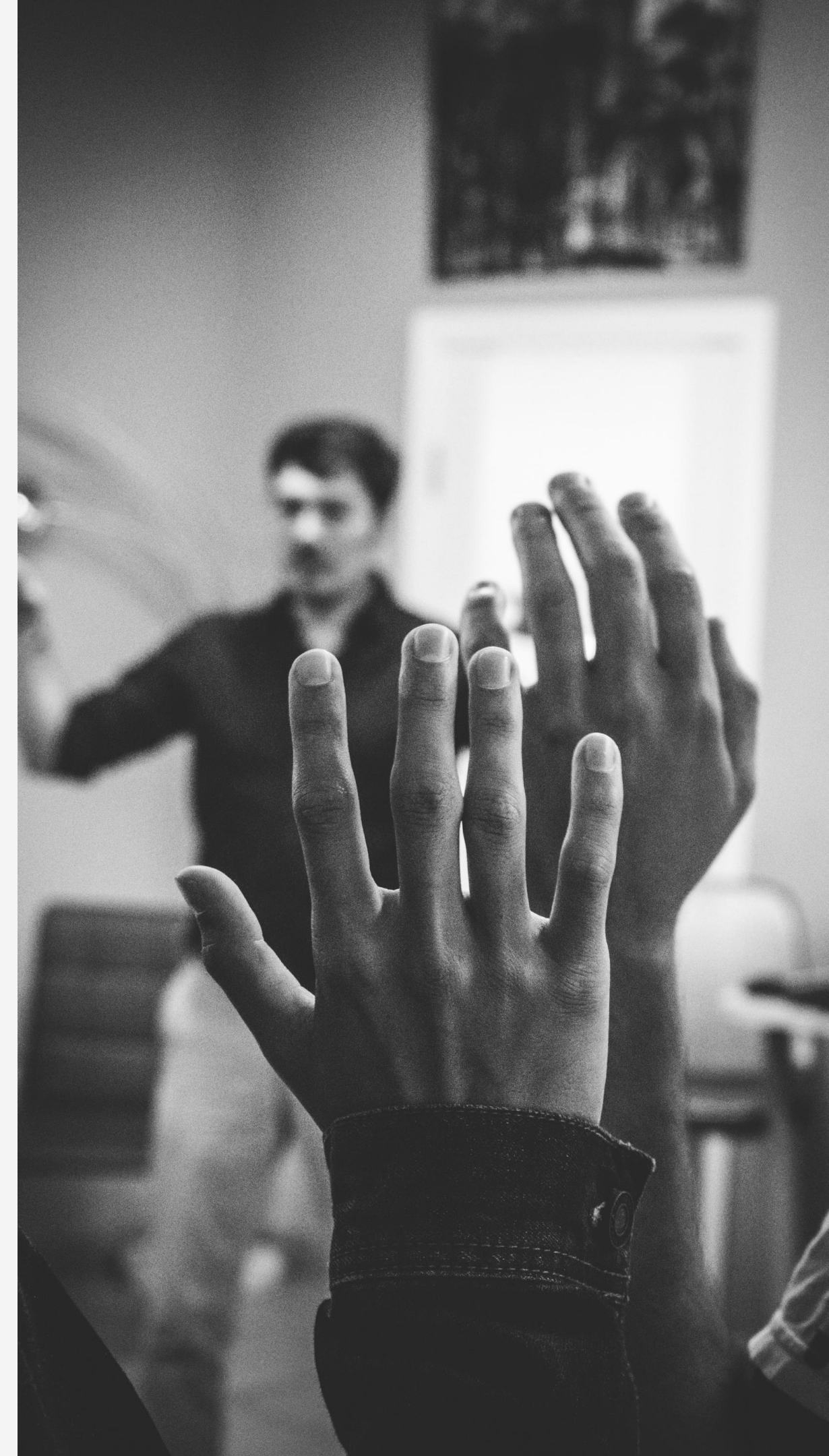


GRADING SYSTEM

PARTICIPATION AND ATTENDANCE

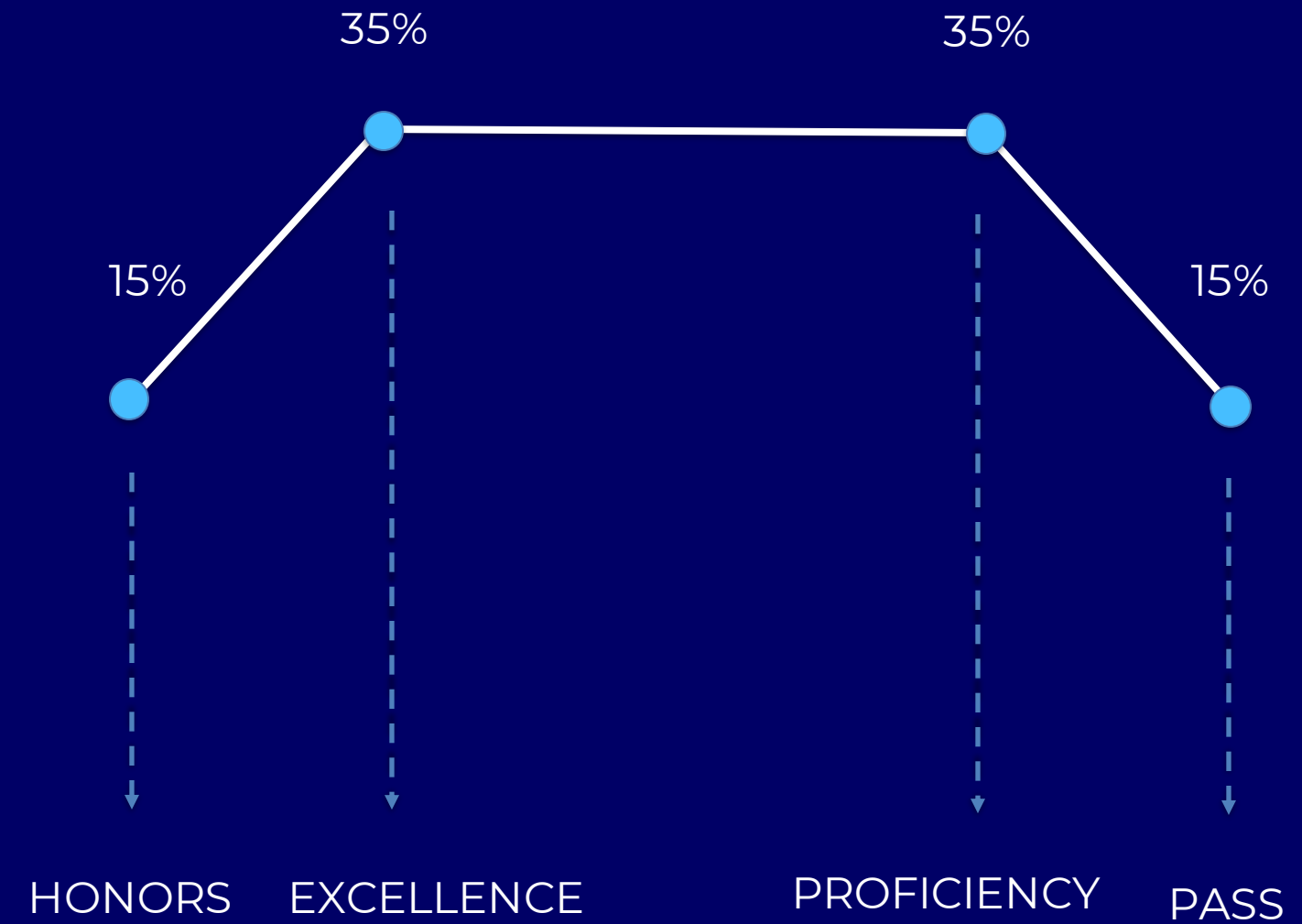
Advice: QUALITY OVER QUANTITY

- The IMBA is a **face-to-face program**. This means that attending classes in person IS MANDATORY.
- Students must attend at least **80%** of the sessions → otherwise: FAIL the course
- Only under exceptional circumstances: **long-term** health problems & visa delays, a student could ask Program Management for online connection and/or temporary attendance waiver.



THE CURVE

1. IMPOSING THE SAME STANDARD
2. ENSURE FAIRNESS
3. ELIMINATE BIAS



GRADE	DISTRIBUTION	GPA
Honors	15%	4.00
Excellence	35%	3.66
Proficiency	35%	3.33
Pass	15%	3.00
Fail	Outside the curve	0.00
Low Pass	Make-up exam	1.00

THE CURVE – Example of Gauss Curve Application

Student's Name	Class Participation (25%)	Individual Project (30%)	Group Project (15%)	Final Group Presentation (20%)	Final Weighted Grade	Alpha Grade
Student A	10.00	9.50	9.04	9.61	9.53	Honors
Student B	10.00	8.50	9.04	9.61	9.33	Honors
Student C	10.00	8.00	9.04	9.61	9.23	Honors
Student D	10.00	9.00	7.79	9.43	9.02	Honors
Student E	9.50	8.50	7.79	9.43	8.77	Excellence
Student F	8.00	8.50	9.04	9.61	8.73	Excellence
Student G	10.00	7.00	7.79	9.43	8.62	Excellence
Student H	10.00	8.00	7.79	8.18	8.57	Excellence
Student I	6.00	10.00	9.04	9.61	8.43	Excellence
Student J	7.50	9.00	7.79	9.43	8.27	Excellence
Student K	9.50	8.00	6.71	8.54	8.17	Excellence
Student L	6.50	9.00	8.32	9.07	8.06	Excellence
Student M	7.00	6.50	8.50	8.45	7.64	Proficiency
Student N	7.50	8.50	7.17	7.20	7.54	Proficiency
Student O	4.50	9.00	8.50	8.45	7.39	Proficiency
Student P	5.50	8.00	7.96	8.00	7.24	Proficiency
Student Q	2.50	9.50	7.79	9.43	6.87	Proficiency
Student R	4.00	6.50	8.50	8.45	6.74	Proficiency
Student S	2.50	9.50	7.79	8.18	6.62	Proficiency
Student T	3.50	6.50	8.50	8.45	6.59	Proficiency
Student U	4.00	8.00	7.17	7.20	6.39	Proficiency
Student V	4.50	6.50	6.71	8.54	6.37	Pass
Student W	7.50	6.50	5.58	5.60	6.34	Pass
Student X	2.00	6.50	8.32	9.07	6.21	Pass
Student Y	3.00	6.50	7.79	8.18	6.17	Pass

Notice that in this case 8.77 is Excellence

* Disclaimer: Made-up example of Grades and Gauss Curve application. Numbers are made up and calculation are not correctly done.

THE CURVE – Example of Gauss Curve Application

Student's Name	Class Participation (25%)	Individual Project (30%)	Group Project (15%)	Final Group Presentation (20%)	Final Weighted Grade	Alpha Grade
Student A	10.00	9.50	9.04	9.61	8.77	Honors
Student B	10.00	8.50	9.04	9.61	8.73	Honors
Student C	10.00	8.00	9.04	9.61	8.62	Honors
Student D	10.00	9.00	7.79	9.43	8.57	Honors
Student E	9.50	8.50	7.79	9.43	8.43	Excellence
Student F	8.00	8.50	9.04	9.61	8.27	Excellence
Student G	10.00	7.00	7.79	9.43	8.17	Excellence
Student H	10.00	8.00	7.79	8.18	8.06	Excellence
Student I	6.00	10.00	9.04	9.61	7.64	Excellence
Student J	7.50	9.00	7.79	9.43	7.54	Excellence
Student K	9.50	8.00	6.71	8.54	7.39	Excellence
Student L	6.50	9.00	8.32	9.07	7.24	Excellence
Student M	7.00	6.50	8.50	8.45	7.15	Proficiency
Student O	4.50	9.00	8.50	8.45	7.03	Proficiency
Student N	7.50	8.50	7.17	7.20	7.03	Proficiency
Student P	5.50	8.00	7.96	8.00	7.00	Proficiency
Student Q	2.50	9.50	7.79	9.43	6.92	Proficiency
Student R	4.00	6.50	8.50	8.45	6.90	Proficiency
Student S	2.50	9.50	7.79	8.18	6.87	Proficiency
Student T	3.50	6.50	8.50	8.45	6.74	Proficiency
Student U	4.00	8.00	7.17	7.20	6.62	Pass
Student V	4.50	6.50	6.71	8.54	6.59	Pass
Student W	7.50	6.50	5.58	5.60	6.50	Pass
Student X	2.00	6.50	8.32	9.07	6.20	Pass
Student Y	3.00	6.50	7.79	8.18	5.76	Fail

Notice that in this case 8.77 is Honors

7.40	mean grade
0.81	standard deviation
5.78	mean - (2*standard deviation)

* Disclaimer: Made-up example of Grades and Gauss Curve application. Numbers are made up and calculation are not correctly done.

FAIL GRADE

EXTREME OUTLIER

Min required = mean –
(2*standard deviation)

LACK OF ATTENDANCE

Missing more than 20% of the course

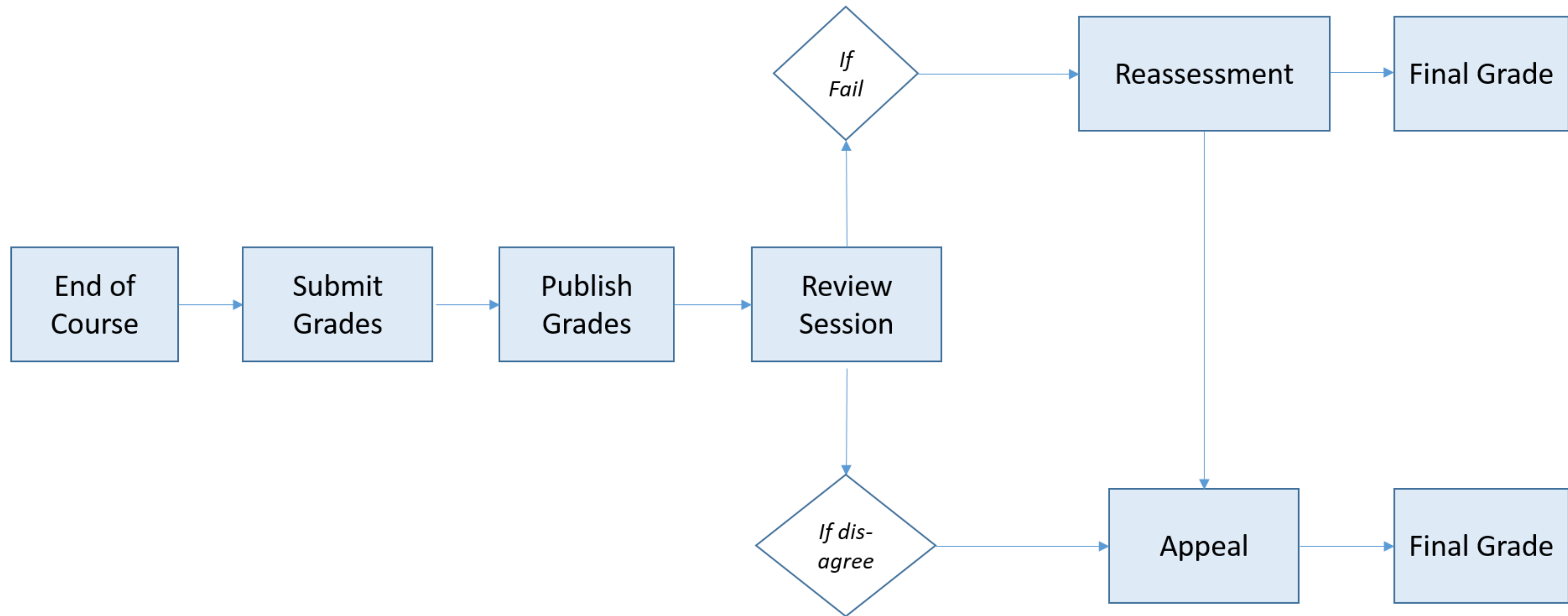
ACADEMIC MISCONDUCT

Plagiarism and/or cheating

SHOULD A STUDENT FAIL A COURSE

- He/she will be required to undertake a retake exam for reassessment
- Low pass/fail – Low pass = 1.00
- Fail in a retake exam results in the DISMISSAL from the program

REVIEW, APPEAL & REASSESSMENT



FREE-RIDING

WHEN A TEAM MEMBER DOES NOT PULL THEIR WEIGHT

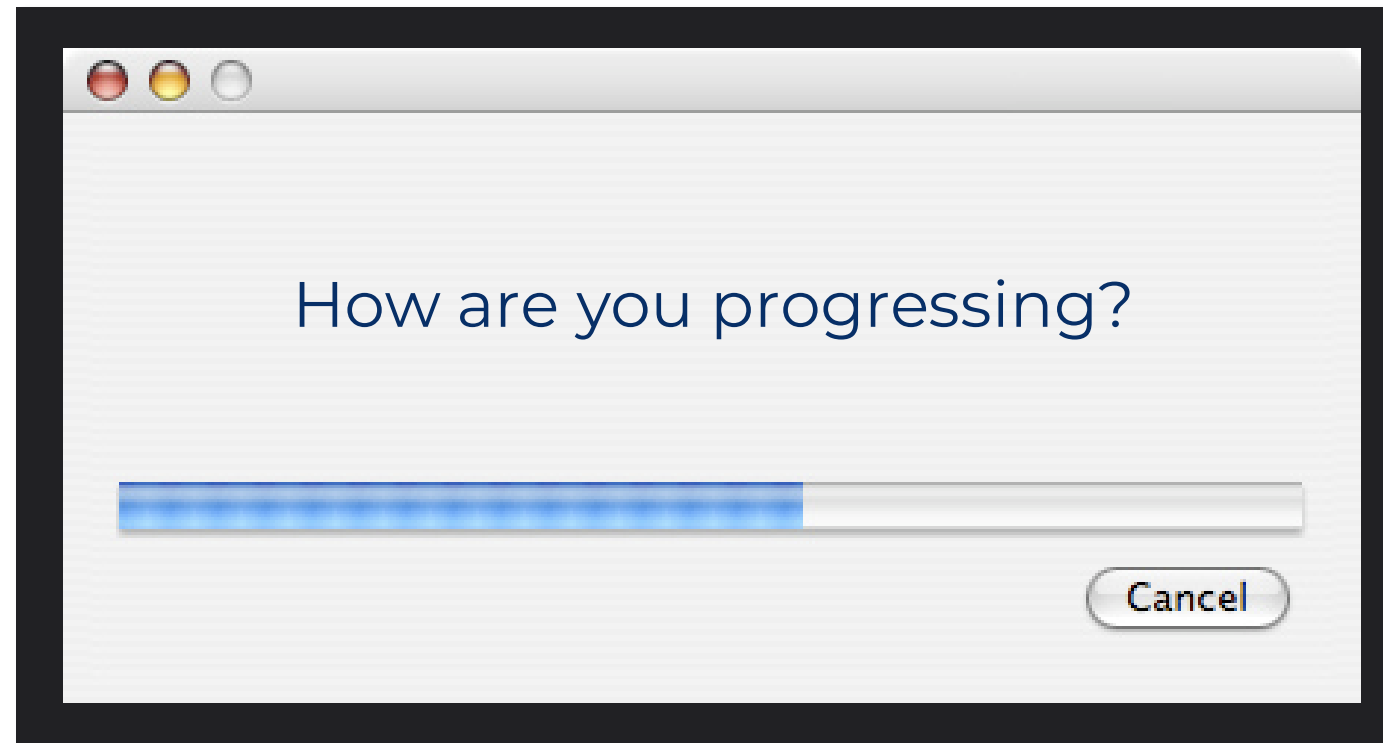
- Understand the nature of the contribution problem
- Talk about it: confront and integrate member(s)
- Continued lack of commitment can result in escalation to program management (last resource)





FEEDBACK

FEEDBACK FROM PROFESSORS



At the middle and end of the term

PROGRAM & PROFESSORS EVALUATION



Quantitative responses

+

Qualitative comments

Homework and presentation methodology complemented the learning process; ensured we understood and could put into practice learned principles



LEADERSHIP ROLES

Apply for the position
(form on the NL or Student guide)

Deadline: February 11th

**IMBA Team reviews the
submissions and presents
selected finalists**

Final Selection per section

- 2 Class Reps (Section votes 1f*)
- 2 Community Engagement Reps
- 1 or 2 Career Reps
- 2 Alumni Ambassadors
- 2 Dual Degree Reps (per intake)
- 3 or 4 Admissions Ambassadors (per intake)

Final Decision by February 16th



LEADERSHIP ROLES

Class reps

Career reps

Community
Engagement reps

Admissions
Ambassador

Dual Degree reps

Alumni
Ambassador



RANKINGS & RECOGNITION

RANKINGS & RECOGNITION

BEST STUDENT

Best GPA

Full Program



DEAN'S LIST

TOP 10%

Full Program

Dean's
List

BLUE TORCH

TOP 10%

Core (1st and 2nd)
+ Outstanding citizens



BETA GAMMA SIGMA

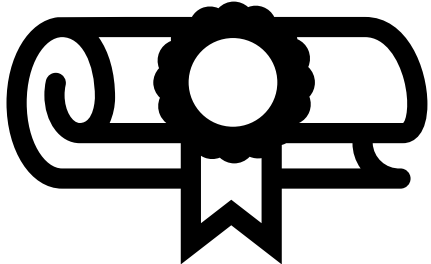
TOP 20%

Core (1st and 2nd Term)



CERTIFICATE OF APPRECIATION

Students who served in leadership roles and encouraged IE Spirit





PROGRAM OVERVIEW

IMBA JOURNEY

IMBA 11

Orientation Week



Core



Labs



Electives



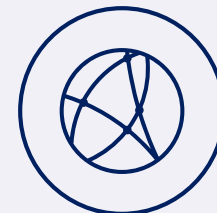
Final Project



Concentrations



Global Immersion Month



Labs



Final Project

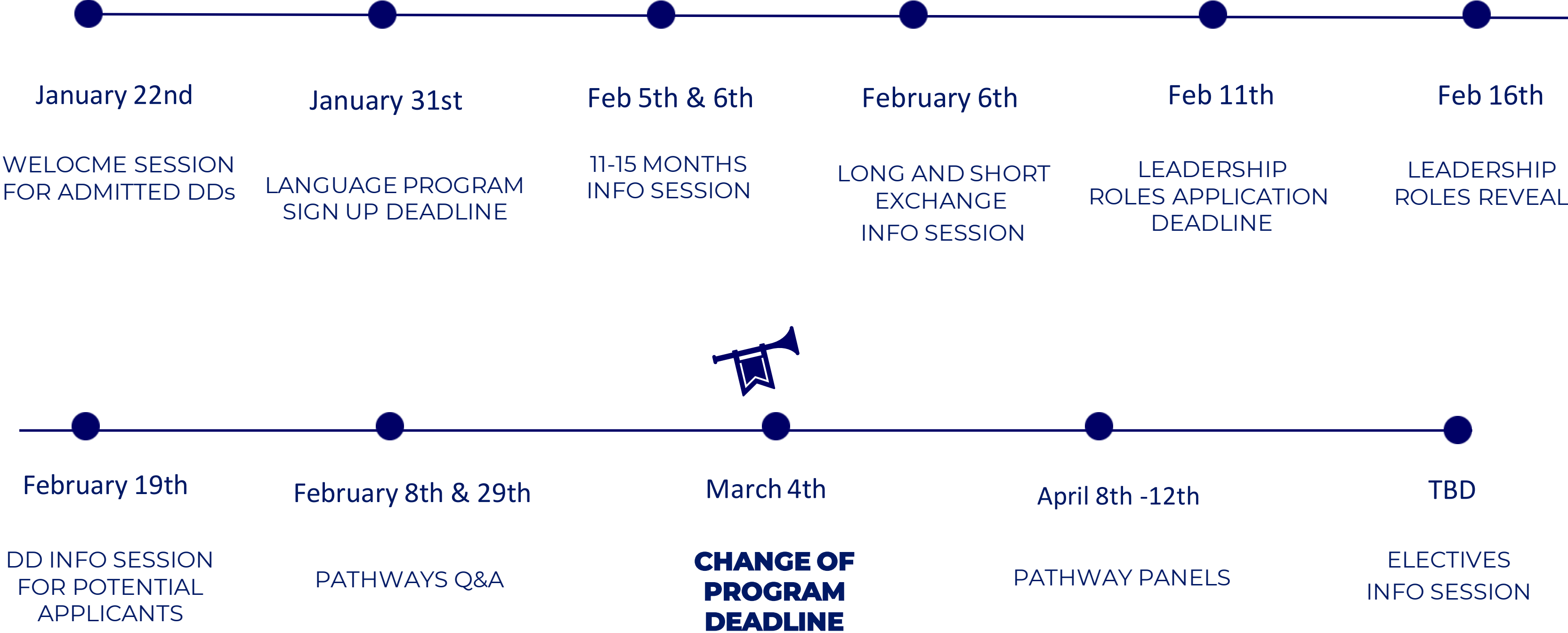


Electives



IMBA 15

UPCOMING KEY DATES





COMMON CORE - TERM I

IMPACT SKILLS ACCELERATOR





KEY DEPARTMENTS

OTHER IE DEPARTMENTS

CAMPUS
LIFE

STUDENT
SERVICES

REGISTRAR'S
OFFICE

LIBRARY

TALENT &
CAREERS

ADMISSIONS

PROFESSORS

ADMINISTRATION
(FINANCIAL AID)

IT

ALUMNI

HEALTH AND WELLBEING

- [My Well-being portal on IE Connects](#)
- Well-Being in Practice course
- [Ifeel](#)

ifeel

how can ifeel
help me?



Improves your emotional wellbeing



Receive personalized attention to deal with any problem

Club Fair: February 15th

IE CLUBS



IE CONNECTS



WORKROOMS

Core group quota:
18 hours/week

Library/Trading room:
4 hours

During concentrations, Labs
& electives:
6 individual hours

**Bookings via
BlackBoard**

Max 8 people per workroom
Food is not allowed



WORKROOMS

THANK YOU!

QUESTIONS?

GRAD 2019

CONGRATULATIONS
GRADUATES

