



IMBA 11 IMBA 15 & DUAL DEGREE

Jan24 intake

GENERAL OVERVIEW OF THE PROGRAMS





Pathways

Career Focus

Career Pathways are our way of organizing the world of work to make it easier for you to explore your options and decide about your next steps after IE

Info sessions:

- February 8th - Pathways Q&A
- February 29th - Pathways Q&A
- April 8th - 11th - Pathway Panels



Concentrations

Academic Focus

A Concentration is made up of 6 intense courses where you dive deep into the area that aligns with your academic and professional interests.

Important dates:

- Concentrations Info Sessions: Mid-May
- Deadline to choose a Concentration: May 31st

11 MONTHS

Accelerated Program Index



- 01** Term 1 & Term 2
- 02** Labs/ Internships
- 03** Short Exchange
- 04** Electives
- 05** Long Exchange
- 06** FIE
- 07** Graduation
- 08** Post Degree Internships

TERM 1

Corporate Finance

Managerial Economics

Financial Markets

Financial Reporting and Analysis

Innovation in a Digital World

Operations Management

Marketing Management

Entrepreneurship

Strategy

Impact Skills

Career Success

TERM 2

Accelerated Management Curriculum

Advanced Corporate Finance

Advanced Topics in World Economy

Advanced Data Analytics

Advanced Supply Chain Management

Business, Government & Sustainability

Digital Business Models

Leading Digital Transformation

Data Fluency

Leading People & Change

Managerial Accounting & Control

Impact Skills

Career Success

LABS

Sep 2nd – Oct 4th

1. Start-up

2. Social Impact

3. Business Impact

4. Tech Lab

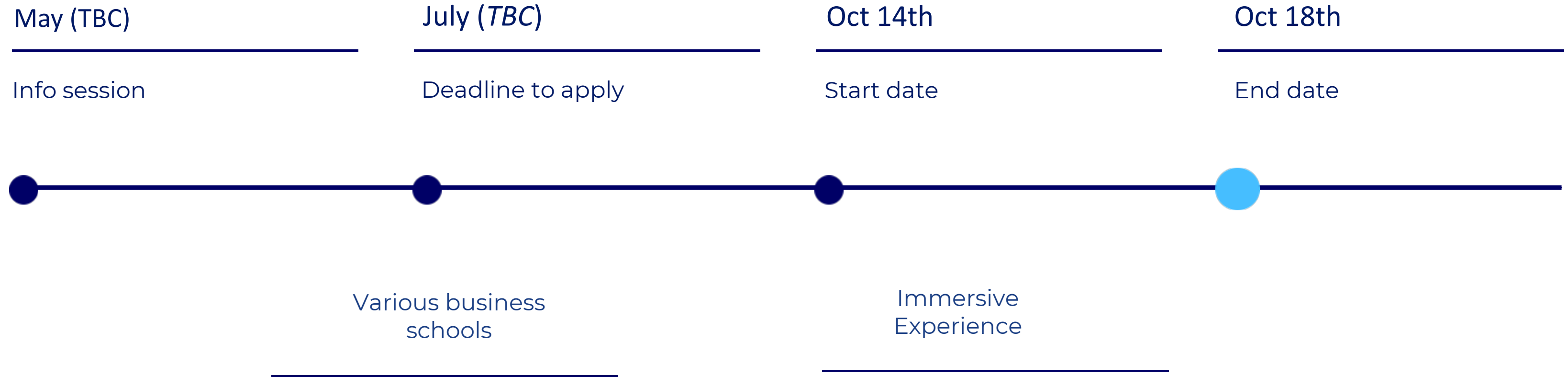
Info Session: March 14th

Deadline: April 4th

5-weeks duration



SHORT EXCHANGE – Global Network Week



-
- 1.
- Info session
 - Prebid
 - First bid
 - Second bid
 - Add/drop
-

- 2.
- Around 60 courses to choose from
 - 4 final electives
 - 60 credits in total

ELECTIVES

Oct 7th to Nov 29th

8 weeks

Info Session: early May

Entrepreneurship

Negotiation

Finance/Control

Tech

Marketing

Operations

Human Resources/OB

Strategy

Orientative Course List for Electives

- Service Marketing and Customer Strategy
- Strategic Brand Management
- Digital Marketing: Social, Mobile, and Analytics or Neuromarketing
- Maximize your Negotiation Power and Success
- Project Management or Supply Chain Management
- Strategy Implementation
- Luxury Strategy
- Country Economic Analysis or Geopolitics, Intelligence Tradecraft & Strategy

- Venture Lab
- Family Business and Business Families
- Financial Modelling
- Real Estate Finance
- Sustainable Finance
- Managing Portfolios
- Effective Communication
- Business thinking: Creative Skills & Solutions
- Hands-on Ecommerce and Digital Strategy
- Technology and Business Strategy
- Marketing Strategy for Sustainability

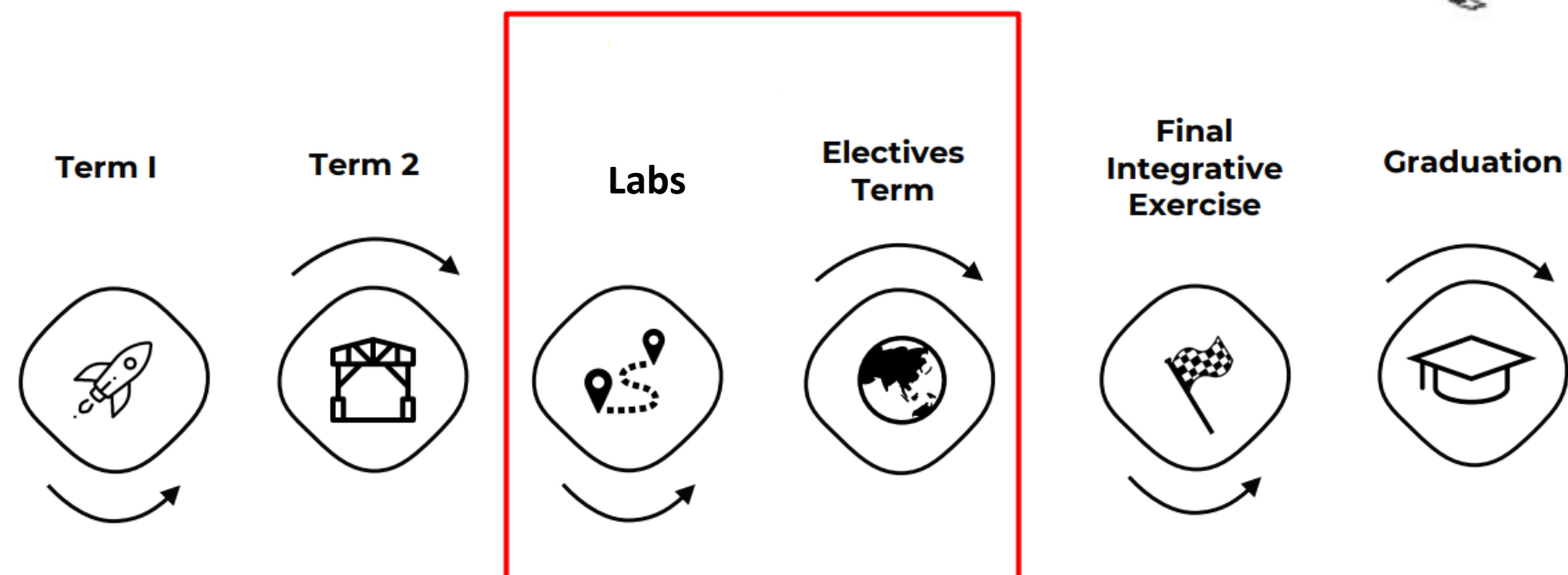
LONG EXCHANGE

September – December (approx. 13 weeks)

Estimated 40 schools

Requirements:

- Minimum 3,33 GPA in Term I
- No fails or low-pass
- No ethics code violations



Info Session: Feb 6th

*destinations subject to change

FINAL INTEGRATIVE EXERCISE (FIE)

10 sessions

October – December

Two options:

- Impact Project
- Venture Project

Info Session: early June



INTERNSHIP

1.

Instead of Labs
(September)

2.

After Graduation

IE can offer some internships via the Careers department, but it is the **students' responsibility to find an internship.**

Students are given significant freedom to define their internships, but must keep the following requirements in mind:

1. Students performing an internship must be enrolled in the «official» degree (IE University).
2. The work performed aligns with MBA-level criteria and adds value to the student's professional development.
3. The role is full-time.
4. The internship must last 7 weeks (if done during the Labs period)

International MBA 11 Months

Academic calendar

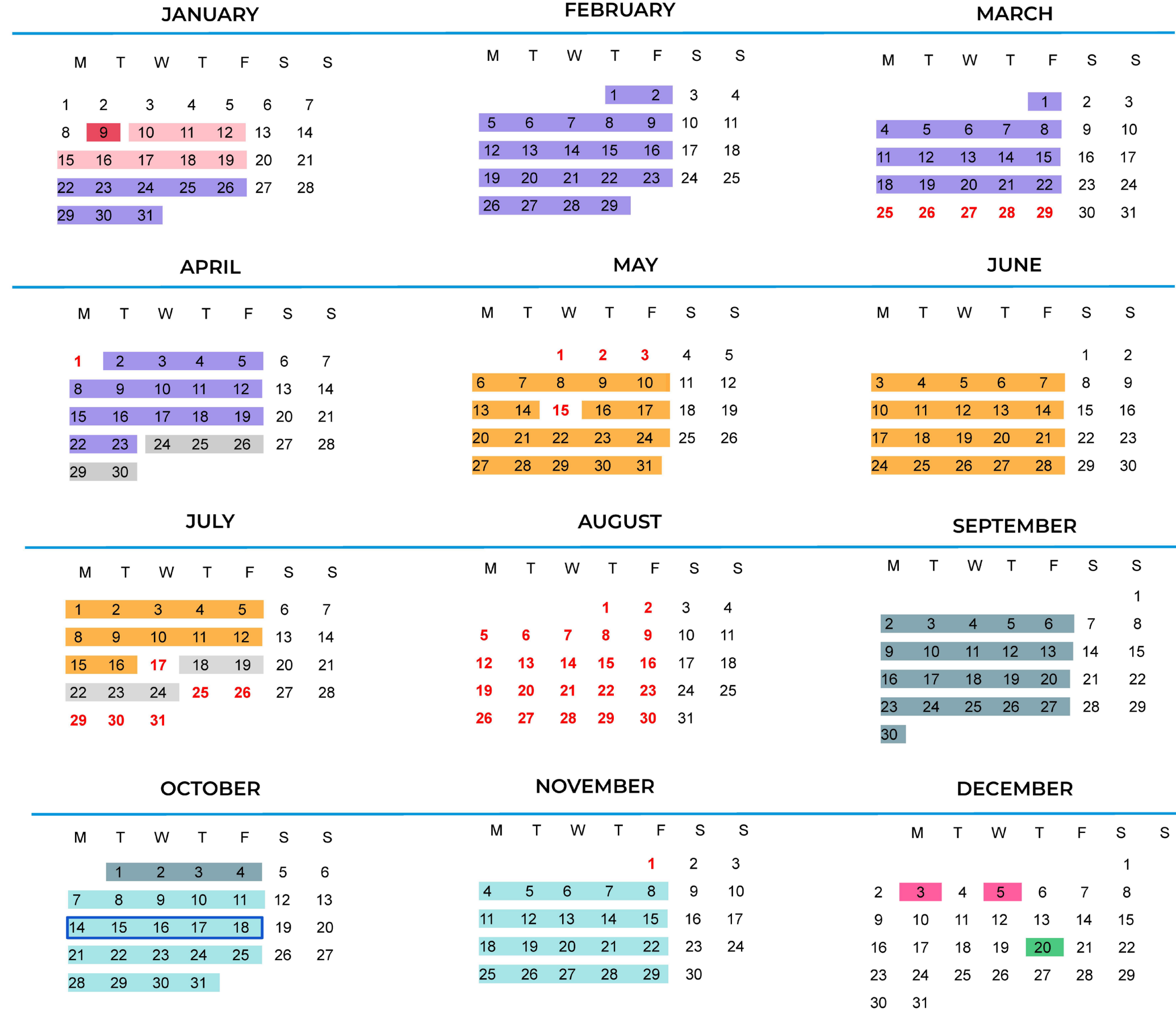
PERIODS

ONLINE PRE-PROGRAMS: ACCESS DEC. 11th; DEADLINE JAN. 21st

- OPENING DAY: ■ JAN. 9th
- ORIENTATION: ■ JAN. 10th - JAN. 19th
- TERM I: ■ JAN 22nd - APR. 30th
- TERM II: ■ MAY 6th - JUL. 24th
- EXAM PERIODS: ■ SEE CALENDAR
- LABS: ■ SEP. 2nd - OCT. 4th
- ELECTIVES: ■ OCT. 7th - NOV. 29th
- SHORT EXCHANGE WEEK: OCT. 14th - OCT. 18th
- FINAL EXAM: ■ DEC. 3rd & DEC 5th
- GRADUATION: ■ DEC. 20th

HOLIDAYS BREAKS

- SPRING BREAK** MAR. 25th - APR. 1st
- SUMMER BREAK** JUL. 25th - AUG. 30th
- DAYS OFF:** SEE CALENDAR



15 MONTHS

Discovery Program Index



- 01** Term 1 & Term 2
- 02** SMU
- 03** Concentrations
- 04** Short Exchange
- 05** Immersion Month
- 06** Long Exchange
- 07** Labs or Internship
- 08** Electives
- 09** FIE
- 10** Graduation

TERM 1

Corporate Finance

Managerial Economics

Financial Markets

Financial Reporting and Analysis

Innovation in a Digital world

Operations Management

Marketing Management

Entrepreneurship

Strategy

Impact Skills

Career Success

TERM 2

Corporate Innovation

Global macroeconomic shocks
and their impact on business

Data Analytics for Managers

Supply Chain Management

Business, Government & Sustainability

Digital Transformation

Leading People & Change

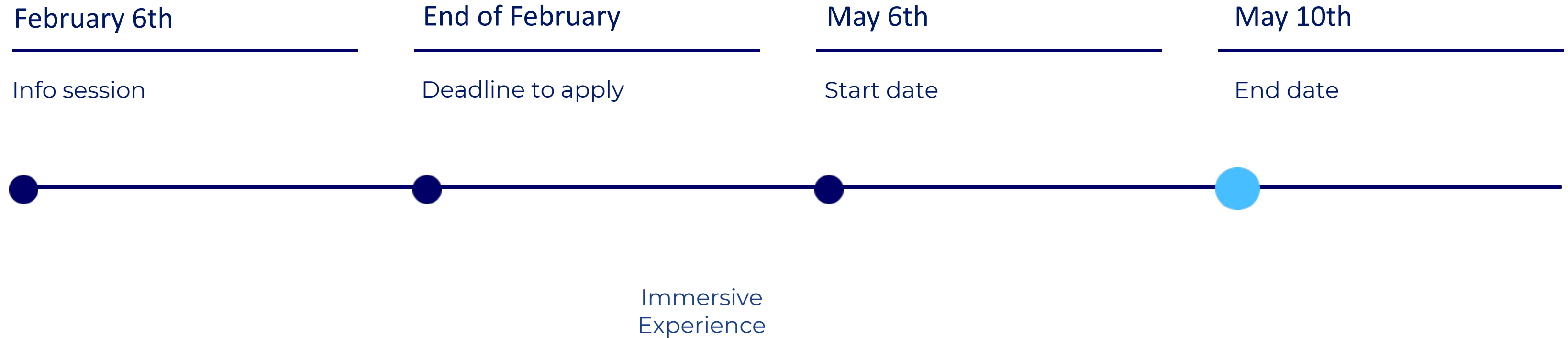
Managerial Accounting

Corporate Innovation

Impact Skills

Career Success

SHORT EXCHANGE – SMU





CONCENTRATIONS

September – November 2024

1. Branding, Marketing & Sales
2. Digital Business & Analytics
3. Entrepreneurship & Corporate Innovation
4. Finance & Investments
5. International Business & Economics
6. Product Management & Service Design
7. Strategy, Org & Transformation
8. Sustainability Management & Strategy

Info Sessions: mid May

Deadline to choose Concentrations: May 31st



SUSTAINABILITY MANAGEMENT & STRATEGY

Director: Concepción Galdon Sanz-Pastor

ESG PERFORMANCE
REPORTING

TECHNOLOGY & INNOVATION
FOR SUSTAINABILITY

MARKETING STRATEGY
FOR SUSTAINABILITY

CHALLENGES OF
DECARBONIZING WORLD
ECONOMY BY 2050

SUSTAINABLE
FINANCE AND IMPACT
INVESTING

SUSTAINABILITY
THROUGH SUPPLY CHAIN
MANAGEMENT



ENTREPRENEURSHIP & CORPORATE INNOVATION

Director: Paris de L'Etraz and Daniel Medina

SCALE-UPS

INTRAPRENEURSHIP & BUSINESS INNOVATION

ADVANCED ENTREPRENEURSHIP

CORPORATE VENTURING & ECOSYSTEM DEVELOPMENT

ENTREPRENEURIAL FINANCE

SOCIAL ENTREPRENEURSHIP



STRATEGY, ORG & TRANSFORMATION

Director: David Suarez

FRONTIER
TECHNOLOGIES
ENABLING STRATEGIC
CHANGE

COMPETING IN
PLATFORM MARKETS

STRATEGIC FORESIGHT:
NAVIGATING UNCERTAINTY

BUSINESS
TRANSFORMATION

STRATEGY
IMPLEMENTATION

CORPORATE
STRATEGY



FINANCE & INVESTMENTS

Director: Javier Tordable

FINANCIAL
MODELLING

FINTECH, DIGITAL
FINANCE & DEFI

ADVANCED CORPORATE
FINANCE

REAL ESTATE FINANCE

ASSET MANAGEMENT
& GLOBAL MARKETS

CORPORATE FINANCE &
INVESTMENT BANKING



INTERNATIONAL BUSINESS & ECONOMICS

Director: Henrik Lumholdt

CHALLENGES OF
DECARBONIZING WORLD
ECONOMY BY 2050

CHINA: ECONOMY,
TECHNOLOGY &
GEOPOLITICS

HOW TO EXPAND
INTERNATIONALLY:
MANAGING ECONOMIC RISKS

GEOPOLITICS FOR
BUSINESS PEOPLE

COUNTRY ECONOMIC
ANALYSIS

REGIONAL AND
URBAN ECONOMICS
AND DEVELOPMENT



BRANDING, MARKETING & SALES

Director: Carla Szemzo

CUSTOMER
EXPERIENCE

ACCELERATING
BUSINESS
DEVELOPMENT & SALES
IN A DIGITAL WORLD

MARKETING STRATEGY
FOR SUSTAINABILITY

BRAND MANAGEMENT

NEUROMARKETING:
WHAT HAPPENS IN OUR
CUSTOMER'S MIND

DIGITAL MARKETING,
SOCIAL MEDIA,
MOBILE & ANALYTICS



DIGITAL BUSINESS, ANALYTICS, & OPERATIONS

Director: Manuel Lopez Martin de Blas

DIGITAL BUSINESS
STRATEGY

APPLIED DATA
ANALYTICS

ARTIFICIAL
INTELLIGENCE FOR
BUSINESS

TECHNOLOGY
PRODUCT
MANAGEMENT

DIGITAL SERVICES
DESIGN

OPERATIONAL
EXCELLENCE AND
DIGITALIZATION



PRODUCT MANAGEMENT & SERVICE DESIGN

Director: Andrew McCarthy and Daniel Medina

PRODUCT LIFECYCLE
MANAGEMENT

UX/UI AND
PROTOTYPING

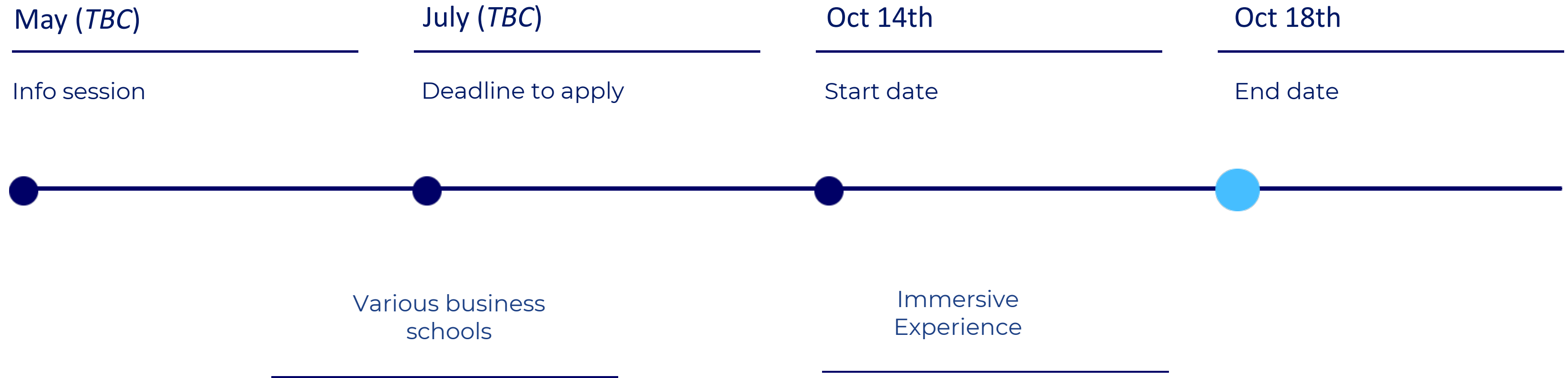
TRENDS AND TECHNOLOGIES
IN PRODUCT AND CUSTOMER
MANAGEMENT

HUMAN PREFERENCES
AND BEHAVIOR

SERVICE AND
BUSINESS DESIGN

CUSTOMER RESEARCH
AND ANALYSIS METHODS

SHORT EXCHANGE – Global Network Week



GLOBAL IMMERSION MONTH

One-month experience in Porto, Portugal

- Cultural immersion
- Top Business School
- Academic curriculum
- Company visits and hands-on experience
- Local industries and Business best practices

Info Session: mid May

ACADEMIC IMMERSION MONTH

Students can choose three electives during this period.

INTERNSHIP

Duration: minimum 7 weeks and
máximum 10 weeks

LONG EXCHANGE

January – March 2025 (approx. 14 weeks)

Estimated 23 schools



Requirements:

- Minimum 3,33 GPA in Term I
- No fails or low-pass
- No ethics code violations

LABS

1. Start-up

2. Social Impact

3. Business Impact

4. Tech Lab

5-weeks duration



1.

- Info sesión
 - Pre bid
 - First bid
 - Second bid
 - Add/drop
 - Second add/drop
-

2.

- Around 60 courses to choose from
- 4 final electives
- 60 credits in total

ELECTIVES

Feb - April (8 weeks)

Entrepreneurship

Humanities

Finance

Tech

Marketing

Operations

Strategy

Human
Resources

FINAL INTEGRATIVE EXERCISE (FIE)

10 sessions

February – April 2025

Two options:

- Impact Project
- Venture Project



INTERNSHIP

1.

Instead of Labs

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After Graduation

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TERM I: ■ JAN. 22nd - APR. 30th

TERM II: ■ MAY. 13th - JUL. 26th

CONCENTRATIONS: ■ SEP. 2nd - NOV. 6th

SHORT EXCHANGE WEEKS: ■ SEE CALENDAR

EXAM PERIODS: ■ SEE CALENDAR

GLOBAL IMMERSION MONTH: ■ NOV. 18th - DEC. 13th

LAB PERIOD: ■ DEC. 9th - JAN. 31st

ELECTIVES: ■ FEB. 10th - APR. 4th

FINAL EXAM: ■ SEE CALENDAR

GRADUATION: ■ JUL. 18th

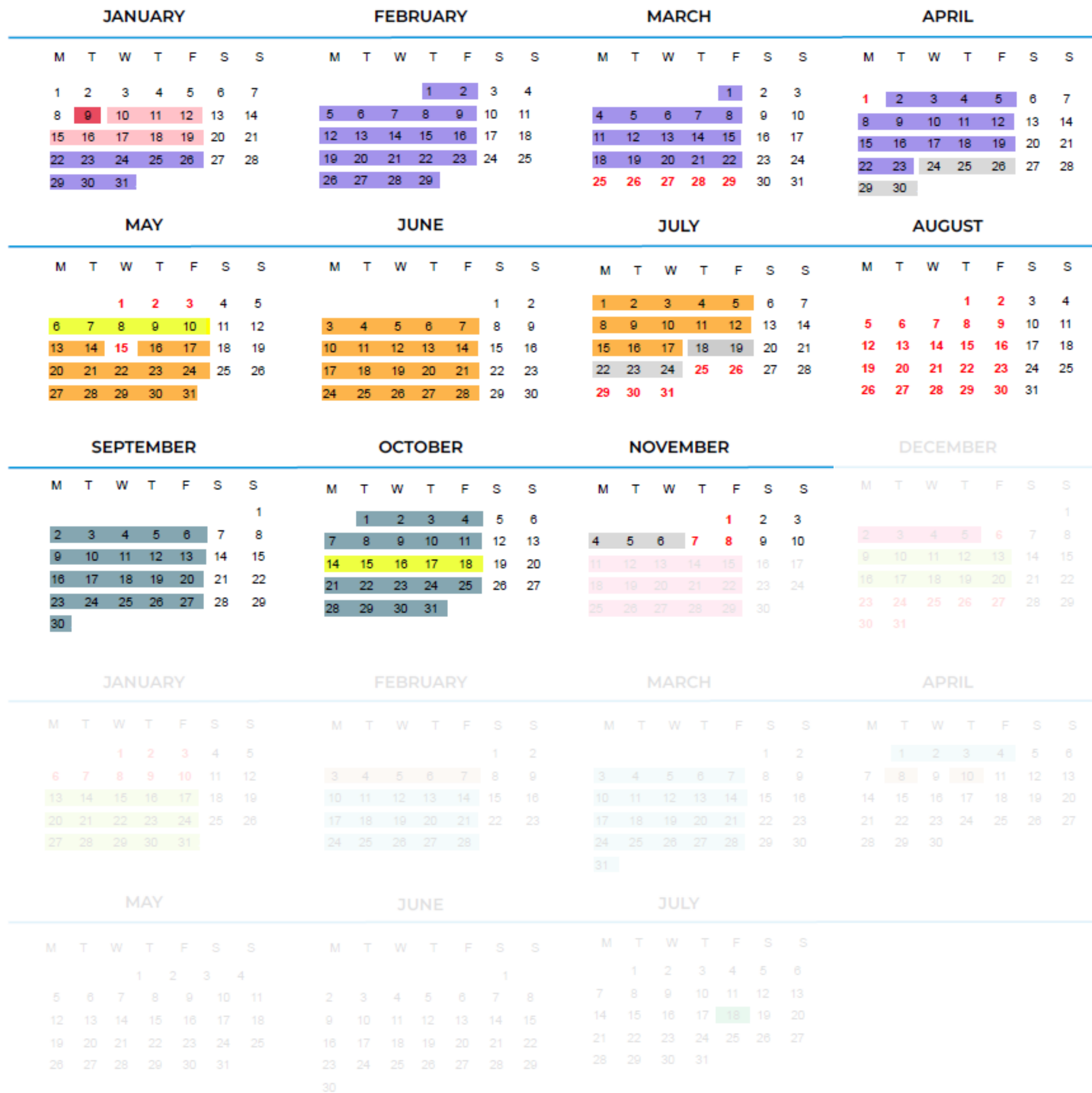
HOLIDAYS BREAKS

SPRING BREAK: MARCH 25th - APRIL 1st

SUMMER BREAK: JULY 25th - AUGUST 30th

WINTER BREAK: DECEMBER 23rd - JANUARY 10th

DAYS OFF: SEE CALENDAR



DUAL DEGREE

Discovery Program Index

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Supply Chain Management

Business, Government & Sustainability

Digital Transformation

Leading People & Change

Managerial Accounting

Corporate Innovation

Impact Skills

Career Success

DUAL DEGREE FINAL CHALLENGE

10 sessions

Approx: SEPT -OCT

One option:

- Final Challenge



**THANK YOU FOR YOUR
ATTENTION...**

**...and remember the deadline:
March 4th**