

Final Integrative Exercise

Information Session

IMBA January 2024

Program Structure & FIE options

The FIE is your MBA final exercise and is a **requirement to graduate**

Labs

Startup Lab
Tech Lab
Business Impact Lab
Social Impact Lab
Internship

Electives + FIE

4 Electives courses

+

Final Impact Project (FIP)

3 Electives courses

+

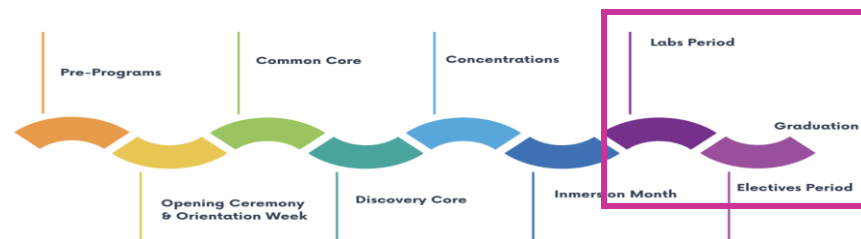
Venture Lab OR
Knowledge Incubator

+

Final Impact Project (FIP)

OR

Final Entrepreneurship Project
(FEP)



Final Integrative Exercise

Knowledge Pills

Individual assignment
(10%)

Choose At least **1** course among 40 different online courses about essential management topics

Completion Certificate:
Finish 100% of the lessons + Earn 70% assessment passing score

Mentoring sessions & Report

Group assignment

(50%)

Weekly mentoring sessions
Attendance and participation

Final Presentation

Group assignment
(40%)

Panel of 3 professors (FEP)
Panel of 2 professors + company (FIP)

Self-designated teams-3-5 students per team

One assigned ie academic mentor per team

Worth 10 sessions, included in the final GPA, no curve, grades assigned to each individual student

Final Impact Project_ Mini Consulting Project

Option 1: Find your **own Impact Project**

- Your professional network
- Lab's ecosystem
- IE Clubs, networking events, professors, etc.

Option 2: apply for **IE Opportunities**

- List of projects
- Average Team's GPA
- **Limited number!**

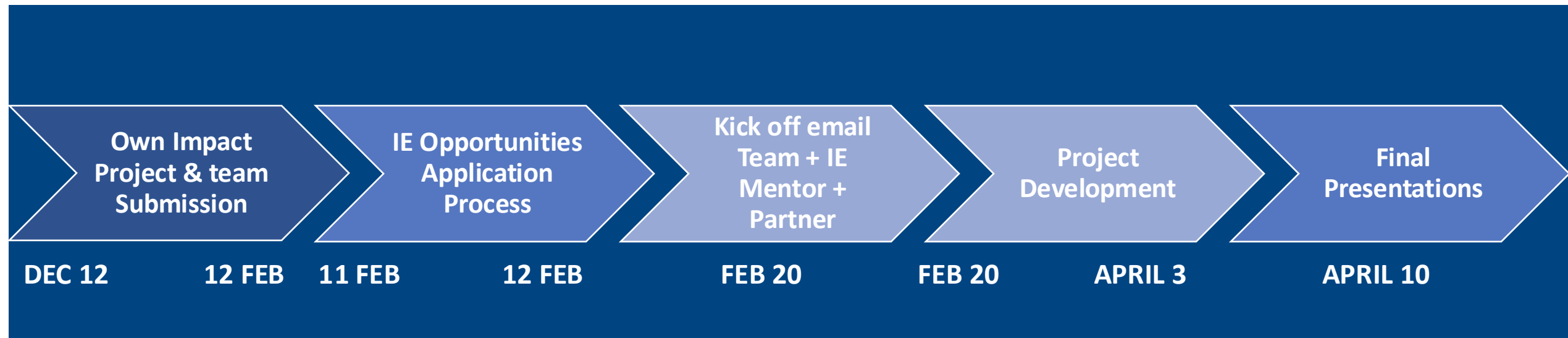
Multinationals - Government institutions – NGOs - **Family businesses** –
Startups (1 year registered, operational, generating revenue, fully committed)

The company must designate a Corporate Mentor-> Information + Support + Evaluation

A few examples of past IP

- Visual Intelligence: Market Research and Product Launch
- XXXX stockrooms solutions - Entering the USA market.
- Logistics solution for B2B Foodtech company
- Business analysis for the new crypto market opportunities

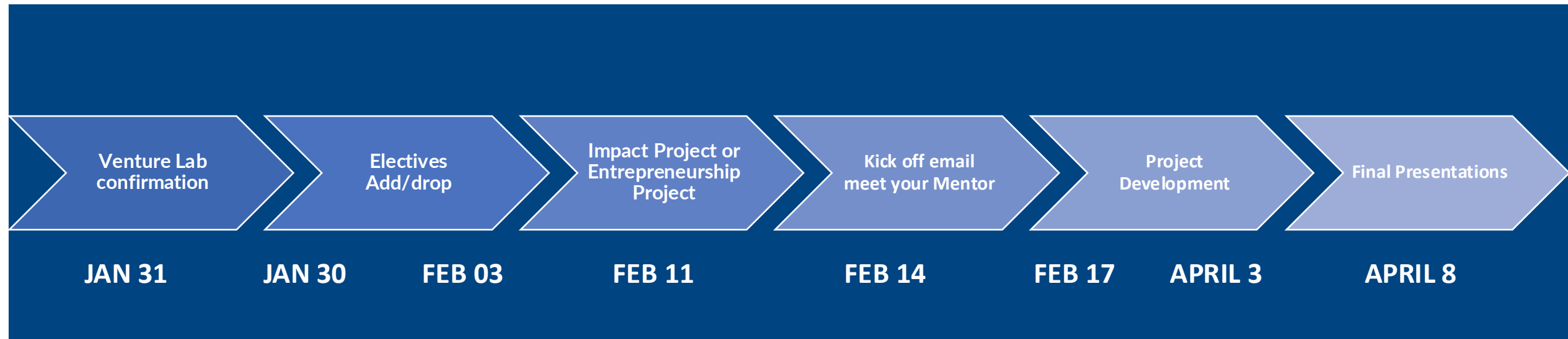
Final Impact Project timeline_ December-April



Final Entrepreneurship Project - Full Business Plan

- The **Final Entrepreneurship Project** offers the opportunity for students enrolled in the **Venture Lab or Knowledge Incubator** elective courses to deeply explore their own ventures or ideas.
- Thorough **analysis and development of the venture concepts**, culminating in the presentation of a comprehensive business plan as the final integrative exercise
- **Full-fledged business plan** covering the business model, value proposition, market and industry analysis, operational plan, marketing and sales strategy, financing, team structure, potential risks among other aspects.

Final Entrepreneurship Project timeline_ February-April



Next Steps

1. Network to find a **team**
2. Look for/ work on a **project**
3. Doubts? Reach out to
 - a. impactprojects@ie.edu
 - b. finalentreproject@ie.edu
 - c. imba@ie.edu