



ELECTIVES TERM

IMBA, JAN25 INTAKE – 15 MONTH



International MBA 15 Months

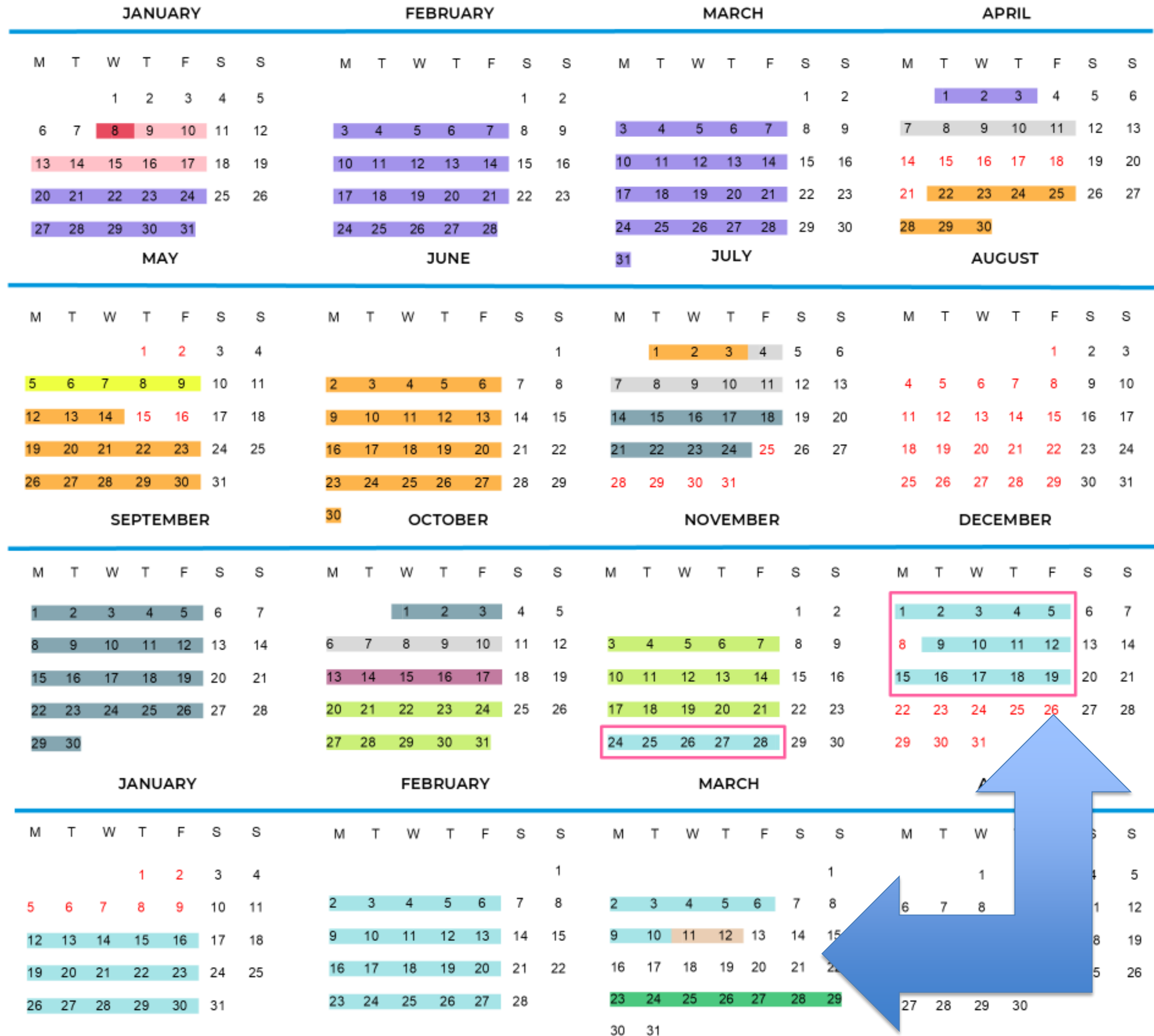
Academic calendar

PERIODS

- ONLINE PRE-PROGRAMS: ACCESS DEC. 9th; DEADLINE JAN. 19th
- OPENING DAY: ■ JAN. 8th
- ORIENTATION: ■ JAN. 9th - 17th
- TERM I: ■ JAN. 20th – APR. 11th
- TERM II: ■ APR. 22nd – JUL. 11th
- CONCENTRATIONS: ■ JUL. 14th – OCT. 10th
- SHORT EXCHANGE WEEK: ■ MAY 5th – 9th
- EXAM PERIODS: ■ SEE CALENDAR
- GNAM: ■ OCT. 13th - 17th
- LAB PERIOD: ■ OCT. 20th- NOV. 21st
- ELECTIVES: ■ NOV. 24th – MAR. 10th
- GLOBAL IMMERSION MONTH: ■ NOV. 24th – DEC. 19th
- FINAL EXAM: ■ MAR. 11th – 12th
- GRADUATION: ■ PROGRAM MANAGEMENT WILL ANNOUNCE THE EXACT DATE VIA NEWSLETTER

HOLIDAYS BREAKS

- SPRING BREAK:** APRIL 14th - APRIL 21st
- SUMMER BREAK:** JULY 25th - AUGUST 31st
- WINTER BREAK:** DECEMBER 22nd - JANUARY 9th
- DAYS OFF:** SEE CALENDAR



Dates may not be final and there could be changes.

2025

2026

ELECTIVE TERM

November 25th to March 10th

1.

SESSION
REQUIREMENT

90 sessions
(6 courses)

2.

GRADES

Factor into your final
GPA

FAIL a course? Re-
take exam

3.

CAPACITY

56 Students per
course

Few courses with
limited capacity

4.

ATTENDANCE

Face-to-face

20% allowed
absences



FLEXIBILITY

Choose your courses and design your schedule



MANAGE YOUR EXPECTATIONS

Incompatibilities, overlaps, cancellations can get in the way of your plan

Prepare a plan B (C&D)

HOW DO I CHOOSE MY COURSES?

BIDDING PROCESS




WHERE IS THE BIDDING PLATFORM?









PROGRAM INFORMATION IMBA-EN 2025 JANUARY


NOT ELECTIVES!

PROGRAM INFORMATION IMBA-EN 2025 JANUARY
NOT ELECTIVES!



ie

-  Institution Page
-  CAMILLA BONATI
-  Activity
-  Courses
-  Organizations
-  Calendar
-  Messages
-  Grades



Organizations

Search your organizations Terms Filters

1 result

Others

IMBA-EN2025January
Program Information IMBA-EN 2025 January
Open | [Multiple Leaders](#) | [More info](#)



PRE-BID: JUNE 19-23

NOT BINDING

1000 POINTS

NO SCHEDULE

FILTER PHASE

BIDDING STRATEGY

What do I want?

(Points are not relevant
in this bid)



ELECTIVES: CUSTOMIZE YOUR IMBA EXPERIENCE

To further enable students to pursue their passions, deepen their understanding, and solidify their career focus, the Elective Period offers students an opportunity to tailor their academic activities according to individual, personal, and professional goals. Through a bidding process, you will be able to choose from a series of elective courses, international trips, and other hands-on projects that will take place from October 7 to November 29, 2024.

Students are required to take a 60 sessions during the whole Elective Period.

Electives courses can only be taken for credit. **Auditing is not allowed according to IE policy; this applies to core and elective courses.**

This Web site was created to provide information and guide you through the bidding process. Please review it carefully, and should you have any questions, please [contact Camilla Bonati](#).

Below you will find information about the electives – electives presentation and electives index including electives list, course sessions, professors' names, comments from professors and program management team. The information will be updates as we receive it.



DATES & BID OVERVIEW

WHERE & HOW TO BID

ADD/DROP PERIODS

SUSTAINABILITY CERTIFICATE

ELECTIVES AT GLANCE BIDS OVERVIEW



PRE-BID: FILTER PHASE - MAY

**NOT BINDING.
DETERMINE DEMAND.
LOW DEMAND COURSES CANCELLED.**

The filter bid and the points you assign during it are not definitive or binding. It serves to determine interest in the different courses. This bid will not be binding on the students and the program management team.

GETTING READY FOR THE PRE- BID

ELECTIVE GUIDE AND INDEX:

- List of courses
- Academic Area
- Language
- Updates after every bid

PRE-BID INTERFACE

JUNE 19-23

Cod.	Course	Professor	VideoLink	PDF	Description	Sessions
2	ADVANCED NEGOTIATIONS WORKSHOP	ENRIQUE OGLIASTRI URIBE	-		-	15
3	AFRICA: THE LAST DEVELOPMENT FRONTIER	GAYLE ALLARD	Link		-	15
6	APPLIED CORPORATE FINANCE	CONCEPCION MARTIN BERZAL	-		-	15
7	APPLIED FINANCIAL ENGINEERING	ANTONIO RIVELA RODRIGUEZ	Link		-	15
8	APPROACHING COMPLEXITY	MILO JONES, ROLF STROM-OLSEN	-		-	15
9	ARTIFICIAL INTELLIGENCE PRINCIPLES	JESUS CALZADILLA DAGUERRE	Link		-	15
12	BIG DATA FOR MARKETERS	CESAR MORENO PASCUAL	-		-	15
13	BLOCKCHAIN 101	PABLO VENTURA	-		-	15



FIRST BID: SEPTEMBER 25-29

NOT BINDING

1000 POINTS

SCHEDULE

INCOMPATIBILITIES

GAUGE DEMAND

BIDDING STRATEGY

What do I want
according to the calendar
& incompatibilities?

Tentative bid



AREA	NO.	Incompatibilities	COURSE NAME
Marketing	11	14, 45, 50, 58, 111, 12	BIG DATA FOR MARKETERS
Human Science & Technology	12	1, 5, 27, 73, 78, 82, 13	BLOCKCHAIN 101
HR & Skills	13	17, 20, 41, 45, 63, 127	BOOSTING CREATIVITY- SKILL FOR LEAD
HR & Skills	14	11, 50, 58, 108, 111, 1	BRANDING PERSONAL Y NETWORKING
Marketing	15	6, 8, 27, 31, 43, 46, 82	BUSINESS AT BASE OF PYRAMID & IMPA
Operations	16	29, 32, 34, 36, 42, 72,	BUSINESS MODEL AND DIGITAL TRANSF
Operations	17	4, 7, 13, 41, 53, 63, 75	BUSINESS PROCESS INNOVATION
Human Science & Technology	18	22, 29, 38, 57, 69, 86,	BUSINESS STORYTELLING & INFLUENCE
Finance	20	4, 13, 41, 45, 63, 65, 1	CAPITAL MARKETS, DERIVATIVES & RIS
Info Systems & Technology	22	18, 29, 38, 57, 69, 86,	COEXISTING WITH THE ONLINE GIANTS
HR & Skills	23	33, 49, 55, 66, 67, 76,	COMUNICACION PRODUCTIVA
Economics	25	43, 54, 60, 64, 90, 91,	COUNTRY ECONOMIC ANALYSIS
Info Systems & Technology	27	1, 6, 12, 15, 31, 64, 78	CRYPTOECONOMY: FROM BITCOIN TO T
Law	28	34, 35, 36, 38, 42, 81,	CULTURE & VALUES AS COMPETITIVE A
Info Systems & Technology	29	16, 18, 22, 36, 57, 69,	CUSTOMER ANALYTICS
Design & Management	31	1, 6, 15, 27, 64,	DESIGN YOUR LIFE - GRADUATION AND
Marketing	32	16, 34, 36, 42, 81, 89,	DESIGNING VIRAL MARKETING CAMPA
Marketing	33	23, 46, 49, 74, 83, 84,	DIGITAL MARKETING, SOCIAL, MOBILE &
Info Systems & Technology	34	16, 28, 32, 35, 36, 42,	DIGITAL TRANSFORMATION DOING
Operations	35	28, 34, 36, 38, 42, 81,	DIRECCION ESTRATEGICA DE PROYECTO
Marketing	36	16, 28, 29, 32, 34, 35,	DIRECCION ESTRATEGICA DE VENTAS
Economics	37	2, 51, 70, 96, 97, 110,	DOING BUSINESS IN AFRICA
Info Systems & Technology	38	18, 22, 28, 35, 36, 42,	DRIVING INNOVATION IN MODERN OR
Control	39	10, 40, 48, 74, 82, 84,	DUE DILIGENCE, FUSIONES Y PROJECT F
Control	40	10, 39, 46, 48, 82, 84,	DUE DILIGENCE, M&A, PROJECT FINAN
HR & Skills	41	4, 13, 17, 20, 45, 63, 6	EFFECTIVE COMMUNICATION
Design & Management	42	16, 28, 32, 34, 35, 36,	EFFECTIVE PRESENTATIONS DESIGN
Design & Management	43	1, 6, 8, 15, 25, 46, 54,	EFFICIENT PROBLEM SOLVING
Economics	45	4, 11, 13, 20, 41, 63, 1	EMERGING MARKETS & THE INTERNATI
Entrepreneurship	46	6, 8, 15, 33, 40, 43, 49	ENTREPRENEURIAL ACQUISITION
Finance	47	54, 90, 91, 104, 106, 1	ENTREPRENEURSHIP & CAPITAL MARKE
Entrepreneurship	48	10, 39, 40, 74, 82, 84,	ENTREPRENEURSHIP & VENTURE CAPIT
Finance	49	23, 33, 46, 74, 82, 83,	EQUITY VALUATION
Human Science & Technology	50	11, 14, 58, 108, 111, 1	ERP TRANSFORMATION IN THE DIGITAL
Info Systems & Technology	51	2, 37, 70, 96, 97, 104,	EXCEL FOR BUSINESS SOLUTIONS
HR & Skills	52	7, 53, 75, 77, 100,	EXEMPLARY LEADERSHIP PRACTICE

GETTING READY FOR THE 1ST BID

ELECTIVE GUIDE AND INDEX:

- Calendar
- **Incompatibilities** because of:
 - Content overlap
 - Scheduling among courses

FIRST BID INTERFACE

SEPTEMBER 25-29

Courses Bidding 1 Results

WARNING: you have not reached the limit of sessions (min. 90)

Save

remember

Total Score (max. 1000): 75

Total Sessions (Min 90 max 105) : 80

Cod.	Course	PDF	Sessions	Points	Status	Incompatibilities
2	ADVANCED NEGOTIATIONS WORKSHOP		15	<input type="text" value="100"/>		
3	AFRICA: THE LAST DEVELOPMENT FRONTIER		15	<input type="text" value="0"/>		
6	APPLIED CORPORATE FINANCE		15	<input type="text" value="0"/>		
7	APPLIED FINANCIAL ENGINEERING		15	<input type="text" value="150"/>		
8	APPROACHING COMPLEXITY		15	<input type="text" value="0"/>		37, 49, 82, 91, 98, 102
9	ARTIFICIAL INTELLIGENCE PRINCIPLES		15	<input type="text" value="100"/>		26, 30, 38, 61, 70, 86, 122
12	BIG DATA FOR MARKETERS		15	<input type="text" value="0"/>		13, 51, 72, 91, 117
13	BLOCKCHAIN 101		15	<input type="text" value="0"/>		12, 17, 51, 72, 94, 117
14	BLOCKCHAIN: NETNOGRAPHIC ANALYSIS		15	<input type="text" value="0"/>		23, 25, 31, 35, 43, 48, 61, 68, 74, 85, 86, 93, 111, 115, 123
15	BOOSTING CREATIVITY- SKILL FOR LEADERS		15	<input type="text" value="150"/>		59, 61, 88, 96, 119, 122
16	BRANDING PERSONAL Y NETWORKING		15	<input type="text" value="0"/>		39, 50, 61, 69, 94, 103, 108, 132
17	BUSINESS 360 EXTENDED		15	<input type="text" value="0"/>		10, 24, 54, 70, 75, 80, 82, 89, 90, 100, 110, 118

Electives Bid have been saved successfully

Close

FIRST BID RESULTS

		Courses	Bidding 1	Results					
Cod.	Course	Sessions	Max.	Min.	Avg.	My Bid	Assigned	Capacity	
31	CUSTOMER EXPERIENCE MANAGEMENT	15	201	1	85	150	-	66 of 57 (9)	
50	FAMILIES IN BUSINESS	15	500	1	152	150	-	50 of 57 (-7)	
91	NEGOCIACION, PERSUASION Y JUEGOS DE PODER	15	160	10	92	100	-	39 of 57 (-18)	
99	PROJECT MANAGEMENT	15	397	1	137	150	-	100 of 58 (42)	
115	SUPPLY CHAIN MANAGEMENT	15	250	10	119	150	-	60 of 57 (3)	
119	TECHNOLOGY AND BUSINESS STRATEGY	15	396	2	146	135	-	94 of 58 (36)	
9	ARTIFICIAL INTELLIGENCE PRINCIPLES	15	200	1	76	100	-	66 of 57 (11)	
19	BUSINESS MODEL AND DIGITAL TRANSFORMATION	15	200	1	86	150	-	66 of 57 (9)	
36	DIGITAL TRANSFORMATION IN ACTION	15	121	5	75	55	-	48 of 57 (-9)	
40	EFFECTIVE COMMUNICATION	15	250	4	119	4	-	43 of 25 (18)	
42	EFFICIENT PROBLEM SOLVING	15	155	10	72	70	-	41 of 57 (-16)	
87	MAXIMIZE YOUR NEGOTIATION POWER & SUCCESS	15	161	1	93	6	-	68 of 57 (11)	
2	ADVANCED NEGOTIATIONS WORKSHOP	15	351	5	133	-	-	86 of 35 (51)	
3	AFRICA: THE LAST DEVELOPMENT FRONTIER	15	200	1	69	-	-	20 of 57 (-37)	
6	APPLIED CORPORATE FINANCE	15	250	10	124	-	-	66 of 58 (8)	
7	APPLIED FINANCIAL ENGINEERING	15	300	10	113	-	-	27 of 57 (-30)	
8	APPROACHING COMPLEXITY	15	200	10	101	-	-	47 of 57 (-10)	
12	BIG DATA FOR MARKETERS	15	200	10	101	-	-	71 of 58 (13)	
13	BLOCKCHAIN 101	15	240	1	87	-	-	48 of 57 (-9)	
14	BLOCKCHAIN: NETNOGRAPHIC ANALYSIS	15	400	20	133	-	-	12 of 10 (2)	
15	BOOSTING CREATIVITY- SKILL FOR LEADERS	15	300	2	83	-	-	62 of 57 (5)	

MINIMUM DEMAND: 13 STUDENTS



**SECOND BID:
OCTOBER 2-6**

BINDING

1000 POINTS

FINAL BID

BIDDING STRATEGY

What do I want

Vs

What my peers want?

High demand + high desire

High demand + low desire

Low demand + High desire

Low demand + Low desire

POINTS



SECOND BID INTERFACE

OCTOBER 2-6

Courses Bidding 1 Results

WARNING: you have not reached the limit of sessions (min. 90)

Save

remember

Total Score (max. 1000): 75

Total Sessions (Min 90 max 105) : 80

Cod.	Course	PDF	Sessions	Points	Status	Incompatibilities
2	ADVANCED NEGOTIATIONS WORKSHOP		15	<input type="text" value="100"/>		
3	AFRICA: THE LAST DEVELOPMENT FRONTIER		15	<input type="text" value="0"/>		
6	APPLIED CORPORATE FINANCE		15	<input type="text" value="0"/>		
7	APPLIED FINANCIAL ENGINEERING		15	<input type="text" value="150"/>		
8	APPROACHING COMPLEXITY		15	<input type="text" value="0"/>		37, 49, 82, 91, 98, 102
9	ARTIFICIAL INTELLIGENCE PRINCIPLES		15	<input type="text" value="100"/>		26, 30, 38, 61, 70, 86, 122
12	BIG DATA FOR MARKETERS		15	<input type="text" value="0"/>		13, 51, 72, 91, 117
13	BLOCKCHAIN 101		15	<input type="text" value="0"/>		12, 17, 51, 72, 94, 117
14	BLOCKCHAIN: NETNOGRAPHIC ANALYSIS		15	<input type="text" value="0"/>		23, 25, 31, 35, 43, 48, 61, 68, 74, 85, 86, 93, 111, 115, 123
15	BOOSTING CREATIVITY- SKILL FOR LEADERS		15	<input type="text" value="150"/>		59, 61, 88, 96, 119, 122
16	BRANDING PERSONAL Y NETWORKING		15	<input type="text" value="0"/>		39, 50, 61, 69, 94, 103, 108, 132
17	BUSINESS 360 EXTENDED		15	<input type="text" value="0"/>		10, 24, 54, 70, 75, 80, 82, 89, 90, 100, 110, 118

Electives Bid have been saved successfully

Close

SECOND BID RESULTS

Courses Bidding 2 Results

Cod.	Course	Sessions	Max.	Min.	Avg.	My Bid	Assigned	Capacity
38	DIGITAL MARKETING: SOCIAL, MOBILE AND ANALYTICS	15	400	15	160	200	Yes	27 of 29 (-2)
50	EXCEL FOR BUSINESS SOLUTIONS	15	200	80	131	100	Yes	21 of 29 (-8)
59	HANDS ON E-COMMERCE AND DIGITAL STRATEGY	15	390	100	182	250	Yes	26 of 29 (-3)
80	MARKETING STRATEGY FOR SUSTAINABILITY	15	400	100	177	200	Yes	9 of 29 (-20)
90	PRICING STRATEGY	15	200	1	103	100	Yes	20 of 29 (-9)
111	TECHNOLOGY AND BUSINESS STRATEGY	15	200	20	121	150	Yes	8 of 58 (-50)
1	ADVANCED CORPORATE FINANCE	15	180	15	128	-	-	10 of 29 (-19)
3	ADVANCED NEGOTIATION WORKSHOP	15	200	25	124	-	-	20 of 35 (-15)
5	ADVANCED TOPICS IN THE WORLD ECONOMY	15	200	15	103	-	-	8 of 29 (-21)
9	ANALISIS ECONOMICO DE PAISES	15	220	100	153	-	-	10 of 29 (-19)
10	APPLIED DATA ANALYTICS FOR BUSINESS LEADERS	15	170	20	119	-	-	5 of 58 (-53)
11	APPLIED FINANCIAL ENGINEERING	15	200	100	158	-	-	8 of 29 (-21)
12	ARTIFICIAL INTELLIGENCE & MACHINE LEARNING	15	200	15	123	-	-	11 of 58 (-47)
13	B2B MARKETING STRATEGY	15	300	5	94	-	-	10 of 15 (-5)
14	BANKING INDUSTRY: ANALYSIS AND INVESTMENT	15	200	170	185	-	-	2 of 58 (-56)
15	BIG DATA AND ARTIFICIAL INTELLIGENCE	15	330	15	166	-	-	30 of 29 (1)
16	BUILDING FINANCIAL PROJECTIONS	15	180	45	133	-	-	7 of 29 (-22)

MINIMUM DEMAND: 13 STUDENTS

KEEP IN MIND

1.

CANNOT BID FOR INCOMPATIBLE COURSES

2.

SESSION REQUIRMENT

90 SESSIONS

3.

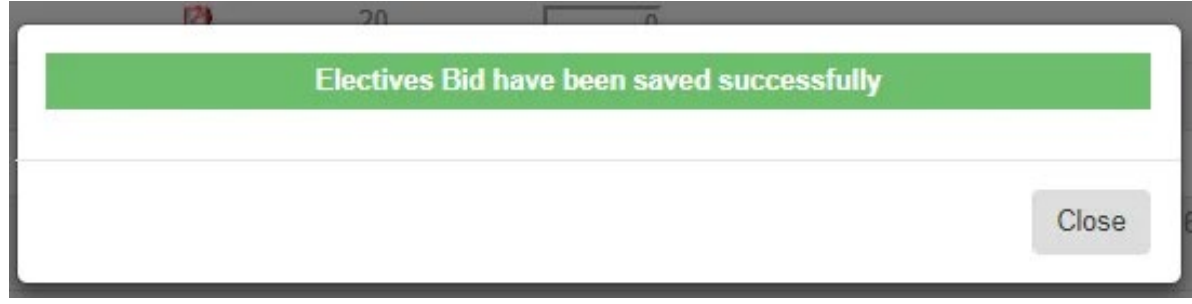
ENABLE POP-UPS

4.

SAVE YOUR BID!!

5.

AUDITING IS NOT ALLOWED



ADD/DROP INTERFACE

OCTOBER 23-27

NOVEMBER 20-24

Courses Bidding 2 Add & Drop

Your Add-Drop Request was saved correctly however you have not reached the minimum limit of sessions (min. 90)

Total Sessions (min 90 max 105) : 90

Enrolled	Cod.	Course	Status	Sessions	Capacity	Incompatibilities
<input checked="" type="checkbox"/>	31	CUSTOMER EXPERIENCE MANAGEMENT	-	15	41 of 57 (-16)	14, 23, 25, 43, 68, 71, 74, 101
<input checked="" type="checkbox"/>	50	FAMILIES IN BUSINESS	-	15	46 of 57 (-11)	6, 16, 39, 44, 49, 61, 69, 94, 103, 108, 114, 132
<input checked="" type="checkbox"/>	91	NEGOCIACION, PERSUASION Y JUEGOS DE PODER	-	15	29 of 57 (-28)	6, 8, 12, 37, 51, 72, 82, 94, 102, 114, 117
<input checked="" type="checkbox"/>	99	PROJECT MANAGEMENT	-	15	58 of 58 (-4)	17, 54, 102
<input checked="" type="checkbox"/>	115	SUPPLY CHAIN MANAGEMENT	-	15	48 of 57 (-9)	2, 14, 35, 43, 48, 61, 85, 86, 111, 123
<input checked="" type="checkbox"/>	119	TECHNOLOGY AND BUSINESS STRATEGY	-	15	57 of 58 (-1)	15, 18, 59, 61, 66, 88, 96, 122
<input type="checkbox"/>	9	ARTIFICIAL INTELLIGENCE PRINCIPLES	-	15	44 of 57 (-13)	26, 30, 38, 61, 70, 86, 122
<input type="checkbox"/>	19	BUSINESS MODEL AND DIGITAL TRANSFORMATION	-	15	50 of 57 (-7)	56, 89, 109, 112, 121
<input type="checkbox"/>	36	DIGITAL TRANSFORMATION IN ACTION	No Add/Drop	15	25 of 57 (-32)	30, 61, 85, 86, 87, 122
<input type="checkbox"/>	40	EFFECTIVE COMMUNICATION	Full	15	25 of 25 (0)	7, 44, 45, 49, 53, 59, 88
<input type="checkbox"/>	42	EFFICIENT PROBLEM SOLVING	-	15	23 of 57 (-34)	26, 34, 38, 47, 70, 75, 79, 81, 118
<input type="checkbox"/>	87	MAXIMIZE YOUR NEGOTIATION POWER & SUCCESS	No Add/Drop	15	50 of 57 (-7)	30, 36, 41, 61, 85, 86, 122
<input type="checkbox"/>	2	ADVANCED NEGOTIATIONS WORKSHOP	-	15	34 of 35 (-1)	3, 14, 32, 35, 43, 93, 111, 115, 118
<input type="checkbox"/>	3	AFRICA: THE LAST DEVELOPMENT FRONTIER	-	15	16 of 57 (-41)	2, 43, 48, 61, 93, 111
<input type="checkbox"/>	6	APPLIED CORPORATE FINANCE	-	15	47 of 58 (-11)	13, 17, 50, 51, 72, 91, 94, 114, 132
<input type="checkbox"/>	7	APPLIED FINANCIAL ENGINEERING	-	15	22 of 57 (-35)	8, 40, 49, 54, 59, 82, 98, 102, 130
<input type="checkbox"/>	8	APPROACHING COMPLEXITY	-	15	35 of 57 (-22)	7, 37, 49, 82, 91, 98, 102
<input type="checkbox"/>	12	BIG DATA FOR MARKETERS	-	15	53 of 58 (-5)	13, 51, 72, 91, 117
<input type="checkbox"/>	13	BLOCKCHAIN 101	-	15	24 of 57 (-33)	6, 12, 17, 51, 72, 94, 117



ADD/DROP INTERFACE

PLATFORM IS LIVE: It works on a First-come first-served basis

→ Your selection is saved automatically and immediately

You cannot drop courses with minimum demand or less

You cannot add courses with maximum capacity

WITHDRAWAL GRADE NOTATION

1.

COURSE
WITHDRAWAL
OUTSIDE
ADD/DROP PERIOD

2.

BEFORE
COURSE STARTS

3.

MAX OF 2
WITHDRAWALS

4.

“W” WILL APPEAR
ON YOUR
TRANSCRIPT

No impact on
Student GPA

5.

CANNOT
WITHDRAW A
COURSE WITH
MINIMUM CAPACITY

SPECIAL COURSES

VENTURE LAB

- 15 SESSIONS (Starting in January)
- NO BIDDING PROCESS: **SEPARATE SELECTION PROCESS**
- ANYONE CAN APPLY
- ONCE SELECTED, REMEMBER TO ADJUST YOUR COURSES DURING THE ADD/DROP
- [CONTACT: pdletraz@faculty.ie.edu](mailto:pdletraz@faculty.ie.edu)



SUSTAINABILITY CERTIFICATE - ELECTIVES

MARKETING STRATEGY FOR SUSTAINABILITY

ESG PERFORMANCE REPORTING

SOCIAL ENTREPRENEURSHIP AND IMPACT
INVESTING

CLIMATECH: 10XING EARTH'S OPERATING
SYSTEM

SUSTAINABLE
DEVELOPMENT GOALS





Google Analytics

GOOGLE ANALYTICS

- 15 SESSIONS
- COUNT AS 7th COURSE
- NGS/NGU
- ON YOUR TRANSCRIPT
- Preparation for the Google Analytics certification

GLOBAL IMMERSION MONTH

November 24th to December 19th

2 Locations:

PORTO & ST. GALLEN



ACADEMIC
SESSIONS



COMPANY
VISITS



DISCOVER
THE CITY



LOCAL
CULTURE



FUN
ACTIVITIES



NETWORK
WITH ALUMNI

It equals to 2 ELECTIVES (=30 sessions).
Once back, you will need to take 4 elective courses

It is GRADED

You cannot take courses in Madrid that have any
session during this first month

GLOBAL IMMERSION MONTH

November 24th to December 19th

IF YOU CHOOSE TO PARTICIPATE
IN THE GIM, BE AWARE THAT
THE ELECTIVE COURSES
AVAILABLE FOR YOU MAY BE
LIMITED IN TERMS OF NUMBERS
AND TOPICS

WHICH IS YOUR PRIORITY?



INTERNSHIP OPTIONS

	October	November	December	January	February	March
GNAM	Labs		Electives (GIM)		Winter Break	Electives





INTERNSHIP

November 24th to December 19th

IF YOU CHOOSE TO DO AN INTERNSHIP IN THIS PERIOD, BE AWARE THAT THE ELECTIVE COURSES AVAILABLE FOR YOU MAY BE LIMITED IN TERMS OF NUMBERS AND TOPICS

WHICH IS YOUR PRIORITY?

MEANWHILE... ON CAMPUS

For those who are not participating, you will have a regular courses on campus.

Once you have the calendar, make sure to select courses that are compatible with the GIM/Internship.



THANK YOU!

imbaelectives@ie.edu