



GLOBAL IMMERSION MONTH

IMBA 15 Months – Jan 25 Intake



PERIODS

- ONLINE PRE-PROGRAMS: ACCESS DEC. 9th; DEADLINE JAN. 19th
- OPENING DAY: ■ JAN. 8th
- ORIENTATION: ■ JAN. 9th - 17th
- TERM I: ■ JAN. 20th - APR. 11th
- TERM II: ■ APR. 22nd - JUL. 11th
- CONCENTRATIONS: ■ JUL. 14th - OCT. 10th
- SHORT EXCHANGE WEEK: ■ MAY 5th - 9th
- EXAM PERIODS: ■ SEE CALENDAR
- GNAM: ■ OCT. 13th - 17th
- LAB PERIOD: ■ OCT. 20th- NOV. 21st
- ELECTIVES: ■ NOV. 24th - MAR. 10th
- GLOBAL IMMERSION MONTH: ■ NOV. 24th - DEC. 19th
- FINAL EXAM: ■ MAR. 11th - 12th
- GRADUATION: ■ PROGRAM MANAGEMENT WILL ANNOUNCE THE EXACT DATE VIA NEWSLETTER

HOLIDAYS BREAKS

- SPRING BREAK:** APRIL 14th - APRIL 21st
- SUMMER BREAK:** JULY 25th - AUGUST 31st
- WINTER BREAK:** DECEMBER 22nd - JANUARY 9th
- DAYS OFF:** SEE CALENDAR



JANUARY							FEBRUARY							MARCH							APRIL							
M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	
			1	2	3	4	5					1	2						1	2			1	2	3	4	5	6
6	7	8	9	10	11	12	3	4	5	6	7	8	9	3	4	5	6	7	8	9	7	8	9	10	11	12	13	
13	14	15	16	17	18	19	10	11	12	13	14	15	16	10	11	12	13	14	15	16	14	15	16	17	18	19	20	
20	21	22	23	24	25	26	17	18	19	20	21	22	23	17	18	19	20	21	22	23	21	22	23	24	25	26	27	
27	28	29	30	31	24	25	26	27	28	24	25	26	27	28	29	30	28	29	30									
MAY							JUNE							JULY							AUGUST							
M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	
			1	2	3	4						1			1	2	3	4	5	6					1	2	3	
5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13	4	5	6	7	8	9	10	
12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17	
19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27	18	19	20	21	22	23	24	
26	27	28	29	30	31	23	24	25	26	27	28	29	28	29	30	31	25	26	27	28	29	30	31					
SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER							
M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	
1	2	3	4	5	6	7			1	2	3	4	5						1	2	1	2	3	4	5	6	7	
8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14	
15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16	15	16	17	18	19	20	21	
22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	26	27	28	
29	30	27	28	29	30	31	27	28	29	30	31	24	25	26	27	28	29	30	29	30	31							
JANUARY							FEBRUARY							MARCH							APRIL							
M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	
			1	2	3	4						1						1			1	2	3	4	5			
5	6	7	8	9	10	11	2	3	4	5	6	7	8	2	3	4	5	6	7	8	6	7	8	9	10	11	12	
12	13	14	15	16	17	18	9	10	11	12	13	14	15	9	10	11	12	13	14	15	13	14	15	16	17	18	19	
19	20	21	22	23	24	25	16	17	18	19	20	21	22	16	17	18	19	20	21	22	20	21	22	23	24	25	26	
26	27	28	29	30	31	23	24	25	26	27	28	23	24	25	26	27	28	29	27	28	29	30						
														30	31													

Dates may not be final and there could be changes.

When, What, How & to Whom?

From
November 24th
To
December 19th

Four weeks of:

- Academic workshops;
- Company visits;
- Networking;
- Cultural activities.

- 2 locations: Porto & St. Gallen
- 50 available slots – 15-months students only
- Check this weeks' NL for the sign-up form
- Deadline to apply **September 5th**
- Commitment Letter by **September 19th**

GIM's Main Goals

Industry Immersion & Company Engagement

Explore smart business growth strategies

Understand the local business culture from these 2 regions

Leadership & teamwork

Future job market, Recruitment Insights & Global Career Readiness



Porto, Portugal

November 24th to December 5th

About Porto and PBS:

- One of the most vibrant and eclectic European destinations
- A cultural, cosmopolitan and historic city
- Multinational enterprises
- Innovation hub

- One of the best business schools in Europe
- World- class education
- Community of changemakers, empowering professionals to lead with purpose and shape the future

TENTATIVE SCHEDULE FOR W1 & W2:

WEEK 1

Monday Nov. 24	Tuesday Nov. 25	Wednesday Nov. 26	Thursday Nov. 27	Friday Nov. 28	Saturday Nov. 29	Sunday Nov. 30
SESSIONS	SESSIONS	COMPANY VISIT	SESSIONS	COMPANY VISIT	FREE TIME	FREE TIME
LUNCH INCLUDED	LUNCH INCLUDED		LUNCH INCLUDED	LUNCH INCLUDED		
SESSIONS	COMPANY VISIT		LUNCH INCLUDED	COMPANY VISIT		
NETWORKING	FREE TIME		FREE TIME	NETWORKING		

WEEK 2

Monday Dec. 1	Tuesday Dec. 2	Wednesday Dec. 3	Thursday Dec. 4	Friday Dec. 5	Saturday Dec. 6	Sunday Dec. 7
NATIONAL HOLIDAY	COMPANY VISIT	COMPANY VISIT	COMPANY VISIT	GROUP ASSIGNMENT	FREE TIME	FREE TIME
FREE TIME	LUNCH INCLUDED	LUNCH INCLUDED	LUNCH INCLUDED	NETWORKING LUNCH		
NETWORKING	SESSIONS	COMPANY VISIT	COMPANY VISIT	FREE TIME		
	FREE TIME		CULTURAL TOUR			

TENTATIVE SCHEDULE FOR W1:

	Monday Nov. 24	Tuesday Nov. 25	Wednesday Nov. 26	Thursday Nov. 27	Friday Nov. 28
Morning	Meet your PBS buddie over coffee	Session: Portugal: Connecting Europe, Brazil & Africa Prof. Filipe Grilo	Sogrape Wine Academy	Session: Focused Leadership Prof. Diogo Rolo	Company Visit: Hugo Boss Digital Campus
	Session: Bridging Borders and Cultures Prof. Pedro Vieira				
Lunch Time	Lunch included	Lunch included		Lunch included	Lunch included
Afternoon	Spotlight Session: Growth Perspectives: The Future of the Job Market Alvaro Alonso Country Manager Michael Page Portugal	Company Visit: Hall of Biodiversity Biopolis		Company Visit: Futebol Clube do Porto + Stadium & Museum Visit (Prestigious Portuguese club with worldwide success)	Cultural Activity: Porto Walking Tour
		Group Assignment Launch: Expanding Smart: A Go-To-Market Strategy for Portugal Sogrape			
Early evening	Welcome Dinner				

TENTATIVE SCHEDULE FOR W2:

	Monday Dec. 1	Tuesday Dec. 2	Wednesday Dec. 3	Thursday Dec. 4	Friday Dec. 5	
Morning	National Holiday in Portugal - Free Time	Company Visit: Parfois (Portuguese global fashion brand for women's accessories)	Company Visit: Super Bock Group (Historic Portuguese beer brand globally recognized)	Company Visit: Amorim Cork (World leader in sustainable cork innovation)	Group Assignment: Pitches & Wrap-Up Sogrape	
Lunch Time		Lunch included	Lunch included	Lunch included	Networking Lunch	
Afternoon		Teambuilding & Networking Activity: Portuguese Food Workshop - IE + PBS students	Group Assignment: Mentoring Session	Company Visit: SONAE (Portugal's largest private employer and retail leader)	Company Visit: NATIXIS (a leading French corporate and investment bank)	Free time
Early evening					Cultural Activity: visit to World of Wine	

Company visits in Portugal



PARFOIS

HUGO BOSS

AMORIM
CORK

Sonda



OTHER ACTIVITIES



Portuguese Food Workshop



Visit to World of Wine



Porto Walking Tour



**These activities are subject to change*



St. Gallen, Switzerland

December 8th to 19th

About St. Gallen and HSG:

- Offers a high quality of life and easy access to outdoor activities.
- Located in a safe, scenic eastern Switzerland near the Alps and Lake Constance.
- One of Europe's top business schools, known for academic excellence and leadership.
- Strong emphasis on sustainability, ethics, and responsible management.

TENTATIVE SCHEDULE FOR W3 & W4:

WEEK 3

Monday Dec. 8	Tuesday Dec. 9	Wednesday Dec. 10	Thursday Dec. 11	Friday Dec. 12	Saturday Dec. 13	Sunday Dec. 14
SESSIONS	SESSIONS	FREE TIME	SESSIONS	SESSIONS	FREE TIME	FREE TIME
LUNCH NOT INCLUDED	LUNCH NOT INCLUDED	LUNCH NOT INCLUDED	LUNCH NOT INCLUDED	LUNCH NOT INCLUDED		
CULTURAL TOUR	SESSIONS	FREE TIME	COMPANY VISIT	FREE TIME		
FREE TIME	FREE TIME		NETWORKING			

WEEK 4

Monday Dec. 15	Tuesday Dec. 16	Wednesday Dec. 17	Thursday Dec. 18	Friday Dec. 19	Saturday Dec. 20	Sunday Dec. 21
COMPANY VISIT	COMPANY VISIT	FREE TIME	COMPANY VISIT	COMPANY VISIT	FREE TIME	FREE TIME
LUNCH INCLUDED	LUNCH INCLUDED	LUNCH INCLUDED	LUNCH INCLUDED			
CULTURAL TOUR	CULTURAL TOUR	GROUP ASSIGNMENT	COMPANY VISIT			
FREE TIME	NETWORKING	FREE TIME	FREE TIME			

**The agenda is subject to change*

TENTATIVE SCHEDULE FOR W3:

	Monday Dec. 8	Tuesday Dec. 9	Wednesday Dec. 10	Thursday Dec. 11	Friday Dec. 12
Morning	Free time	Welcome & Connect	Welcome & Connect	Healthcare in Switzerland - Harald Tuckermann	Travel to Küsnacht
		Swiss Culture & International Business - Daniel Cuonz	Banking & Finance - Mark Arnold		Mobility (Off-site - location TBC) - Hans-Peter Kleebinder
Lunch Time		Lunch break - not included	Lunch break - not included	Lunch break - not included	Lunch break - not included
Afternoon	St. Gallen Guided Tour HSG	Free Time	Banking & Finance (trading Room)	Free Time	Company visit: Microlino
Early Evening			Apero with St. Gallen MBA students		

TENTATIVE SCHEDULE FOR W4:

	Monday Dec. 15	Tuesday Dec. 16	Wednesday Dec. 17	Thursday Dec. 18	Friday Dec. 19
Morning	Company visit: PILATUS Aircraft Manufacturer	Company visit: Microsoft	Group Assignment	Company visit: Helvetia Insurance Company	Company Visit: Startfeld St. Gallen startup incubator
Lunch Time	Lunch included	Lunch included	Lunch included	Lunch included	
Afternoon	Lucerne Old Town City Tour and Dinner	Networking Activity TBC	Group Presentations		Networking Lunch with Entrepreneurs
		History of Money Tour in Zurich			Free Time
Early evening		Networking Dinner in Zurich			

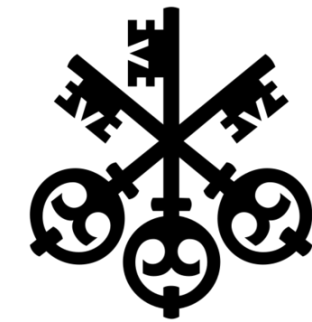
Potential visits in Switzerland

m-cro

M I C R O L I N O



helvetia



UBS

PILATUS



Microsoft

OTHER ACTIVITIES



Alumni Networking Events



Lucerne City Tour



St. Gallen Guided Tour



Visit to Zurich



**These activities are subject to change*



What's included?

- Tuition
- Networking events
- Transportation to/from company visits
- Cultural/teambuilding activities included in the itinerary
- Some coffee breaks and lunches*
- Welcome pack

*Included lunches will take place in the school's cafeteria/restaurant, or catering service, or local restaurants or lunch boxes.



What's not included?

- Travel costs: flights, insurance, visa (if applicable)
- Accommodation costs
- Meals not included in the itinerary
- Excursions and activities not included in the itinerary
- Transportation not included in the itinerary
- Other personal expenses



EVALUATION AND GRADING

- One final GIM grade composed of:
 - Individual Assignment
 - Group presentation
 - Attendance & Participation
- Worth 2 electives (=30 sessions).
- You need 6 electives in total to graduate
- The grade will be reflected in your Transcript and will count towards your GPA.



GLOBAL IMMERSION MONTH

Nov. 24th – Dec. 19th

IF YOU CHOOSE TO PARTICIPATE IN THE GIM, BE AWARE
THAT:

- YOUR AVAILABLE ELECTIVE COURSE OPTIONS WILL BE REDUCED IN BOTH NUMBER AND VARIETY OF TOPICS.
- INTERNSHIP OPTIONS SHOULD NOT OVERLAP WITH THE GIM DATES.

WHAT IS YOUR TOP PRIORITY?



TRAVEL PERMITS & DOCUMENTS

Before traveling, check with Student Services (student.services@ie.edu) to confirm whether your NIE is sufficient or if you need a visa for your destination.

👉 This is especially important if you switched to the 15-month program and extended your NIE — requirements may have changed!

GIM TIMELINE



QR CODE TO THE FORM

Global Immersion Month - IMBA
JAN 2025

