



**Dual Degree
IE University**

+

**MS at IE New York
College**

ieNYC



WHO WE ARE

IE New York College (IENYC) is an American college located in the heart of SoHo and part of the global IE ecosystem.

Awarding accredited U.S. degrees, IENYC offers career-focused business master's programs designed for a new generation of leaders in business, innovation, entrepreneurship, and sustainability.

At IENYC, **NEW YORK CITY IS THE CLASSROOM**—students engage in hands-on, experiential learning shaped by the city's dynamic industries and real-world context. Courses are led by practitioner faculty who are successful executives, entrepreneurs, and industry leaders, ensuring that every lesson is grounded in current challenges and forward-thinking solutions.

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IENYC IN A NUTSHELL



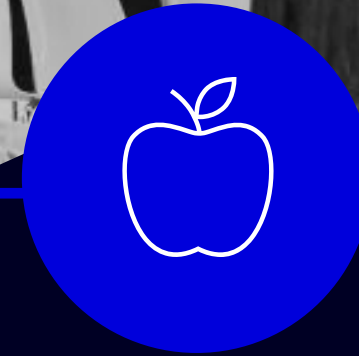
1

Career-focused
business
programs



2

U.S. Degree



3

NYC is the
classroom



4

Access to US
Labor Market

Up to 3 years OPT



5

IE
Methodology



6

Practitioner
Faculty

IENYC'S LOCATION

Located in the heart of SoHo, IENYC thrives in one of the city's most vibrant and artistic neighborhoods. Known for its historic architecture, cobblestone streets, and dynamic cultural scene, the district offers students a unique blend of inspiration and opportunity.



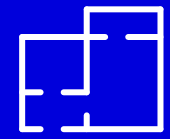
CAMPUS IN DATA



Premium location



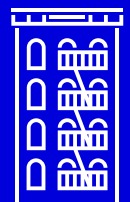
Capacity: 260 students



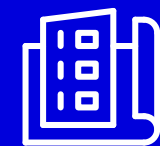
790 m² (8,500 ft²) on 2 floors



Classroom Capacity: ~30 students



4 classrooms, and
open space for lounging & events



Recently renovated



STUDENT PROFILES

Including forthcoming intake (Sept'25)

57 STUDENTS
from 34 countries

91% International students

 **27** MS in Management

 **30** MS in Business for Social Impact & Sustainability



THE FACULTY

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Dr. Dmitri
Shuster
Faculty Chair



Eivind Lorgen
Nordea | Professional
Soccer Player



Dr. Sandra Comas
Yale/Brown/
Morgan Stanley



Liz Pulos
Macy's | Converse



Prasan Kumar
Columbia |
McCann | Publicis
Groupe



David Grad
Columbia |
Viacom | Actor



Javier Aguera
MIT | Serial
Entrepreneur



Marta Lastra
Altuzarra | Ralph
Lauren | Loewe



Marcela
Manubens
PVH | Unilever



Almira Pillay
IE | CVS Health

New York as your classroom



CULTURAL & PROFESSIONAL EXPERIENCES



CAPSTONE PROJECTS PARTNERS



ALTUZARRA



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OUR PROGRAMS



MASTER OF SCIENCE IN BUSINESS FOR SOCIAL IMPACT AND SUSTAINABILITY

DURATION
11 months

PROFILE
0-3 years of experience

FORMAT
Full-time

INTAKE
August 2026

TUITION
\$50,000 + \$460 FEES



MASTER OF SCIENCE IN MANAGEMENT

DURATION
11 months

PROFILE
0-3 years of experience

FORMAT
Full-time

INTAKE
August 2026

TUITION
\$60,000 + \$460 FEES



MASTER OF SCIENCE IN FINANCE

DURATION
11 months

PROFILE
0-3 years of experience

FORMAT
Full-time

INTAKE
August 2026

TUITION
\$60,000 + \$460 FEES



MASTER OF SCIENCE IN BUSINESS ANALYTICS & AI

DURATION
11 months

PROFILE
0-3 years of experience

FORMAT
Full-time

INTAKE
August 2026

TUITION
\$60,000 + \$460 FEES

M.S. Management 33 credits

TERM 1

- 1 *Introduction to Quantitative Analysis*
1.5 credits (first 6 weeks)
- 2 *Economic Concepts & Policy*
1.5 credits (second 6 weeks)
- 3 *Corporate Finance and Accounting*
3 credits (12 weeks)
- 4 *Values-Based Leadership*
3 credits (12 weeks)
- 5 *Analytics, Problem-Solving, and Decision Making*
3 credits (12 weeks)

Total Credits: 12

TERM 2

- 6 *Navigating Global Change*
3 credits (12 weeks)
- 7 *From Code to Intelligence: Applied AI*
3 credits (12 weeks)
- 8 *Operations and Supply Chain Management*
3 credits (12 weeks)
- 9 *Business Strategy*
3 credits (12 weeks)

Total Credits: 12

TERM 3

- 10 *Marketing Fundamentals, Digital and Analytics*
3 credits (12 weeks)
- 11 *Capstone in Management*
6 credits (12 weeks)

Total Credits: 9

M.S. Business for Social Impact and Sustainability

33 credits

TERM 1

- 1** *Introduction to Quantitative Analysis*
1.5 credits (first 6 weeks)
- 2** *Economic Concepts & Policy*
1.5 credits (second 6 weeks)
- 3** *From Code to Intelligence: Applied AI*
3 credits (12 weeks)
- 4** *Values-Based Leadership*
3 credits (12 weeks)
- 5** *Money as a Force for Social Good*
3 credits (12 weeks)

TERM 2

- 6** *Navigating Global Change*
3 credits (12 weeks)
- 7** *Sustainability Policy & Metrics*
3 credits (12 weeks)
- 8** *Impact through Social Entrepreneurship*
1.5 credits (6 weeks)
- 9** *Responsible Marketing*
1.5 credits (6 weeks)
- 10** *Business Strategy for the Common Good*
3 credits (12 weeks)

TERM 3

- 11** *The Chief Sustainability Officer*
3 credits (12 weeks)
- 12** *Capstone: Integrative Business Challenge*
6 credits (12 weeks)

M.S. Business Analytics and Artificial Intelligence

33 credits

TERM 1

- 1 *Python for Data Analytics*
3 credits
- 2 *Statistics for Data Analytics*
1.5 credits
- 3 *Service for AI*
3 credits
- 4 *Intro to Quantitative Analysis*
1.5 credits
- 5 *SQL & Data Architecture*
3 credits

Total Credits: 10.5

TERM 2

- 6 *AI and Machine Learning*
3 credits
- 7 *Business Strategy for the Common Good*
3 credits
- 8 *Data Visualization and Story Telling*
1.5 credits
- 9 *Data Analytics and AI Capstone*
3 credits

Total Credits: 10.5

TERM 3

- 10 *Reinforcement of Deep Learning*
3 credits
- 11 *Sustainability Policy & Metrics*
3 credits
- 12 *Data Intensive Architecture*
3 credits
- 13 *Data Analytics and AI Capstone*
3 credits

Total Credits: 12

M.S. in Strategic and Creative Marketing, Communication and Media

33 credits

TERM 1

- 1** *Marketing Fundamentals, Integrated Marketing Communications*
3 credits
- 2** *Consumer Behavior and Marketing Insights*
1.5 credits
- 3** *Crisis Communication and Reputation Management*
1.5 credits

Total Credits: 6

TERM 2

- 4** *Brand Strategy*
1.5 credits
- 5** *Brand Management and Communications*
1.5 credits
- 6** *Content Marketing and Communication*
1.5 credits
- 7** *Generative AI for Marketing*
1.5 credits
- 8** *Marketing Strategy for Sustainability*
1.5 Credits
- 9** *Concentration 1 and Electives*
1.5 Credits each

Total Credits: 15

TERM 3

- 10** *Concentration 2*
6 credits
- 11** *Capstone Interactive Marketing Challenge*
6 credits

Concentrations

- Influencer Marketing and Engagement Strategy*
- Brand Management and Product Marketing*
- Creative Strategy and Content Production*

Total Credits: 12

M.S. in Finance

33 credits

TERM 1

1 *Intro to Quantitative Analysis*
1.5 credits

2 *Economic Concepts and Policy*
1.5 credits

3 *Foundations of Corporate Finance and Accounting*
3 credits

4 *Strategic Finance, Portfolio Management, Asset Allocation, Derivatives and Risk Control*
3 credits

5 *From Code to Intelligence*
3 credits

Total Credits: 12

TERM 2

6 *Concentration*
12 credits

- *Global Markets and Asset Management*
- *Financing and Alternative Markets (PE, VC, Structured Finance and Real Estate)*
- *Sustainable Finance*

Total Credits: 12

TERM 3

7 *Values Based Leadership*
3 credits

8 *Business Strategy for the Common Good*
3 credits

9 *Finance Capstone*
3 credits

Total Credits: 9

TERM 1



Career Accelerator 1

BB Asynchronous:
Exploring and Applying

1 Intro to Talent & Careers:
Tools and Resources

2 Career Strategy

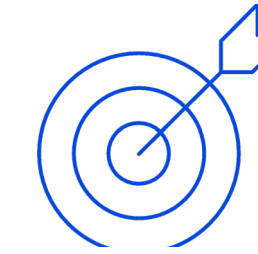
3 US Market Opportunities

4 Networking

5 OPT Panel and Guidelines

6 Application Workshops:
CV, LinkedIn and Cover Letter

TERM 2



Career Accelerator 2

BB Asynchronous:
Interviewing

7 (Online) Interview Prep Workshop 1:
Analytical Skills Interviews and
Case Cracking

8 (Online) Interview Prep Workshop 2:
HR Interviews and STAR
Methodology

9 (Online) Job Search Workshop:
Highly Effective Job Search

10 (Online) Interview Prep Workshop 3:
Group Dynamics Simulation

TERM 3



Career Accelerator 3

BB Asynchronous:
Negotiating

12 Career strategy:
Wrapping up

PRE-PROGRAM

Career Accelerator Preprogram

0 Asynchronous:
The First Steps Towards Your
Career Journey

ORIENTATION WEEK

Dual Degree Program

Academic Year 25-26

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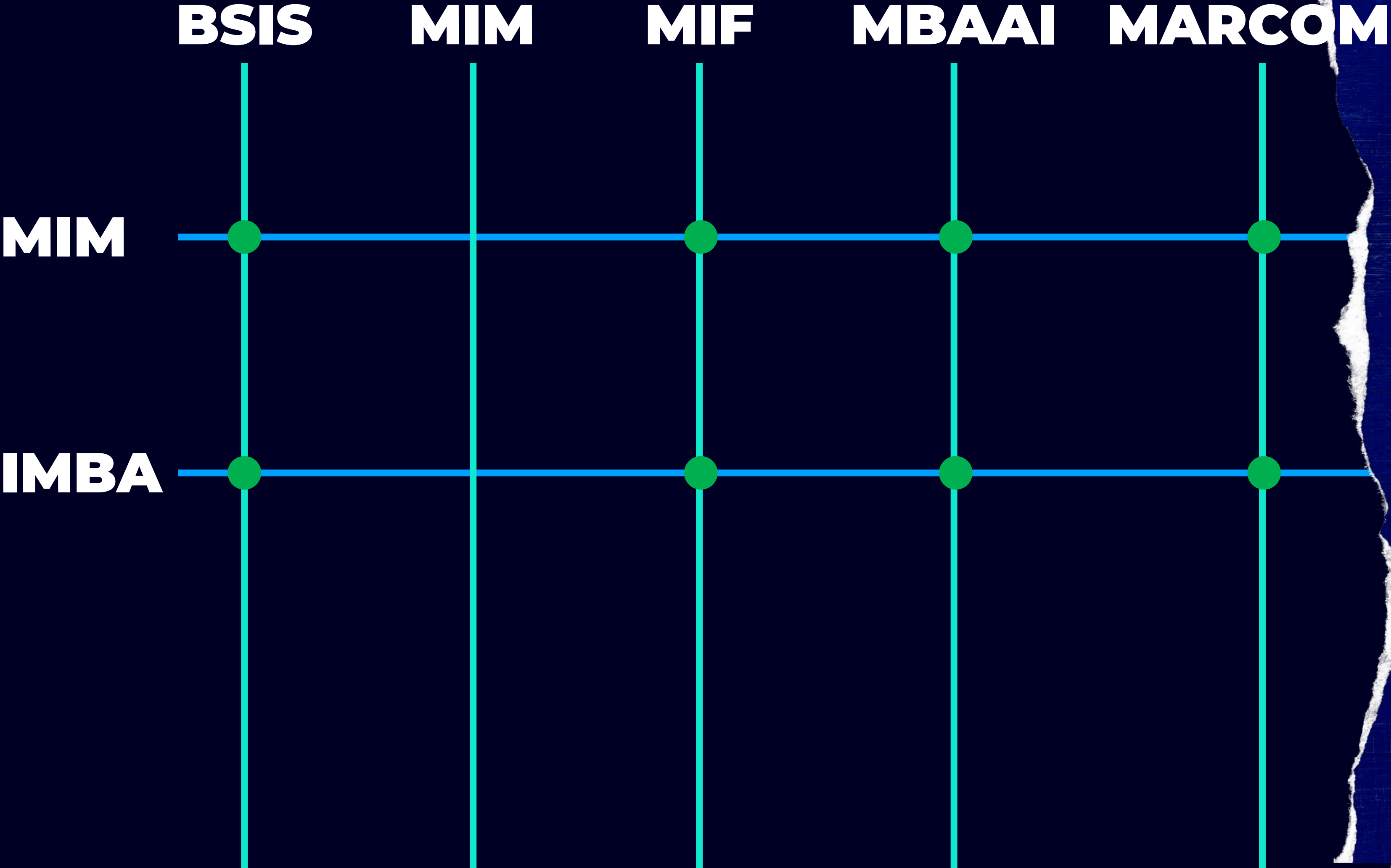
ieNYC

Pair your current degree with an immersion in a specialized master's program at IE New York College in the heart of New York City.

This dual degree model delivers an accelerated dual degree that fuses academic excellence, innovation, and a truly global experience.

- ✓ US Career Launchpad
- ✓ Transatlantic Immersion
- ✓ Uninterrupted Academic Transition

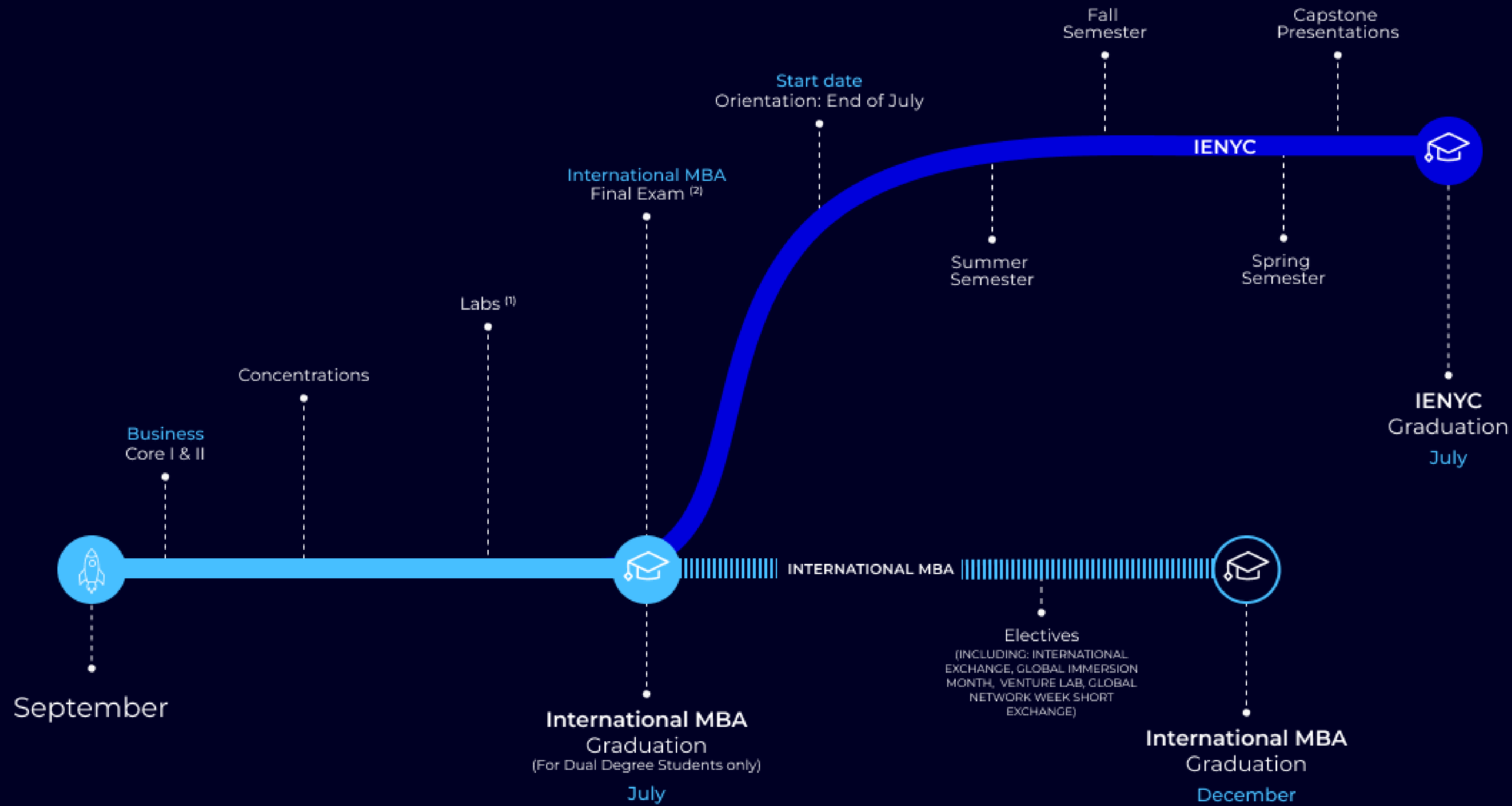
PROGRAM COMBINATIONS



iENYC

INTERNATIONAL MBA DUAL DEGREE SEPTEMBER | 23-MONTH JOURNEY

- International MBA journey (as a single degree)
- IEU+IENYC International MBA Dual Degree journey



⁽¹⁾ Internships from Labs possible until end of July — please inquire for exact dates.

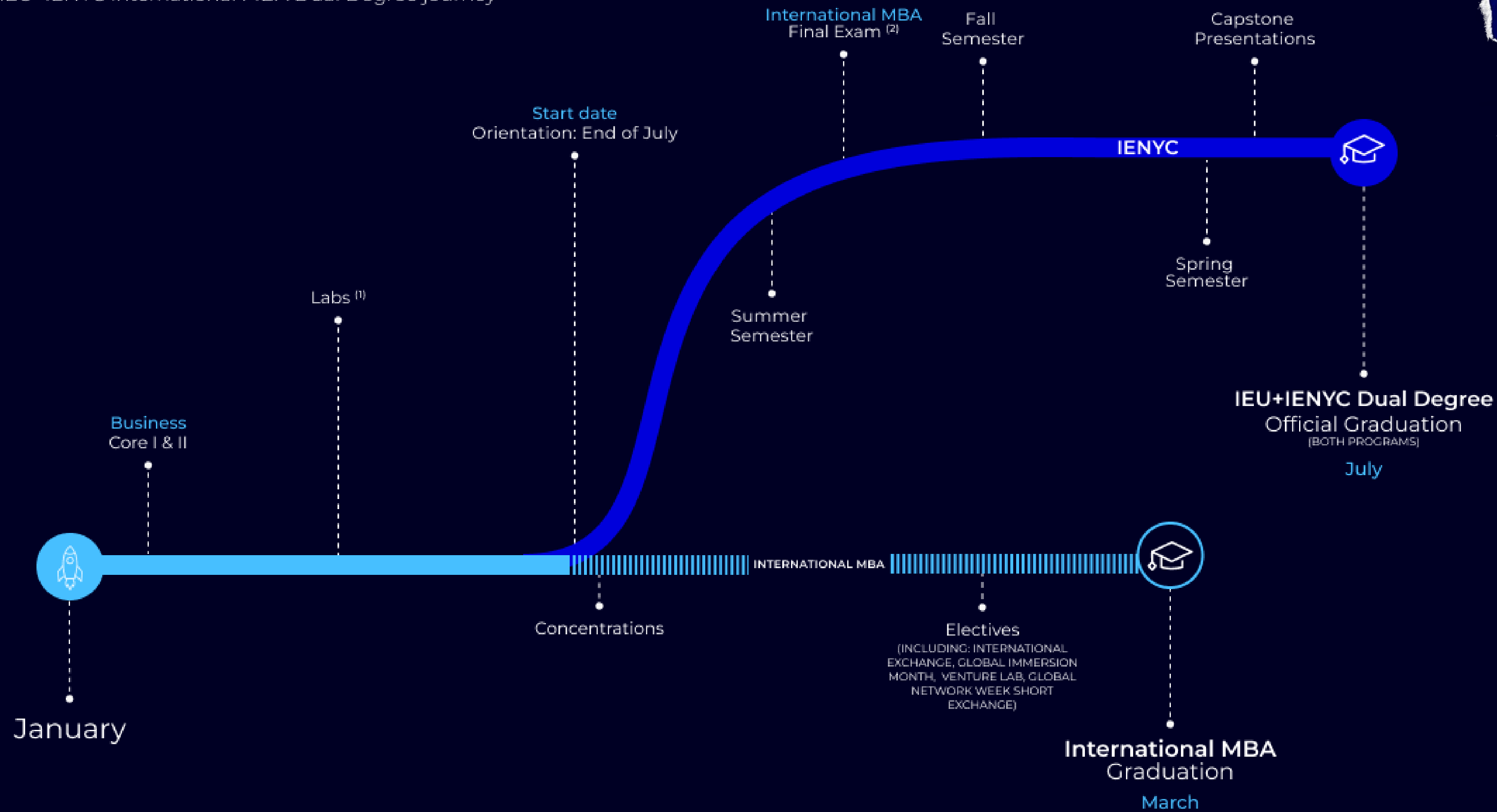
⁽²⁾ "International MBA Final Integrative Exercise" completed with cohort.



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INTERNATIONAL MBA DUAL DEGREE JANUARY | 19-MONTH JOURNEY

- International MBA journey (as a single degree)
- IEU+IENYC International MBA Dual Degree journey



*If IENYC class or exam schedules don't overlap, Dual Degree students may attend an optional symbolic graduation ceremony in Madrid in December; however, official diplomas for both programs are issued in July.

⁽¹⁾ Internships from Labs possible until end of July — please inquire for exact dates.

⁽²⁾ "International MBA Final Challenge" to be completed remotely with DDs in September, while already at IENYC.



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TUITION FEES & COSTS

IENYC + IEU

1

IEU

- Complete tuition
-

2

IENYC

- USD 50,460 (MsBSIS)
- USD 60,460 (MSiM, MsF, MsBAAI)
- *Automatic 20% scholarship to IENYC*

**For more information on IENYC Financial Aid, visit:
<https://www.ienyc.edu/applying-to-ienyc/tuition-and-financial-aid/>*

3

INDIRECT COSTS

- Room & Board: \$23,000*
- Transportation: \$2,000*
- Miscellaneous Personal Expenses: \$2,500*
- Total Indirect Costs +/- : \$29,000*

*Indirect costs for academic year (three trimesters)
* only informative estimate information*

CANDIDATE JOURNEY

ONLINE APPLICATION



FINANCIAL AID

INTERVIEW

DECISION

STUDENT SERVICES

WELCOME TO NYC!

Requirements:

- Resume
- Copy of Passport
- Optional Admissions Test
 - *MIF Exception (GMAT, CFA)*

Online Financial Aid Application

Types of Awards:

- Direct Award
- IENYC Scholarship

Interviews conducted by Admissions Team

Commitment Fee: \$500

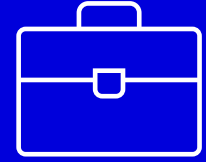
Requirements for visa:

Declaration of Finance & proof of finances

- Visa Processing
- Housing Recommendations
- Health Insurance
- Immunization Records



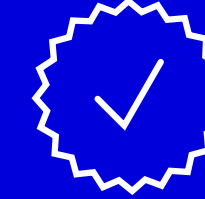
If I get admitted to IENYC, now what?



1

COMPLETE YOUR ENROLLMENT

To secure your place please complete the [Enrollment Response Form](#) and submit your \$500 tuition deposit *within 3 weeks after receiving Admission* to your program of choice.



2

COMPLETE YOUR DECLARATION OF FINANCES

The Declaration of Finances form is required for IENYC to issue your Form I-20, which you will need to schedule your F-1 student visa appointment.



3

STEP 3: PROCESS STUDENT VISA

The student visa can vary in processing time and we strongly recommend you complete this with multiple months in advance.



HOUSING OPTIONS NEW YORK CITY

To facilitate your relocation, you can explore the following housing options:

[COHABS](#)

Almost 50% of our current students have secured their accommodation with them

[International House](#)

Home to over 700 resident members from over 100 countries. Private dormitory-style bedrooms, suites, and apartments.

[Foundstudy](#)

Recommended locations:

1. [Midtown East](#). 569 Lexington Ave
2. [Turtle bay](#). 525 Lexington Ave

We are working to get the best accommodation for IENYC students, so stay tuned for more agreements coming soon.

[Access all resources](#)



**THE ONLY
CLASSROOM
THAT NEVER
SLEEPS**

IT'S *YOUR* MOVE

i en NYC

