

PATHWAY DISCOVERY DAY

International MBA

January 9, 2026



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Pathway Discovery Day

During Pathway Discovery Day, you will have the opportunity to learn in detail what each of the eight career pathways has to offer.

Each Pathway Director will share valuable insights in their 20-minute presentation.

It will be the perfect opportunity to start thinking about what direction you want to follow career-wise and, what we hope, the beginning of a new path for yourself, the one towards the Next Best You.

When & Where

The event will be happening on January 9th, from 2:00 p.m. to 7:00 p.m. at the IE Tower Auditorium (-4 floor), where the Opening Ceremony takes place.

The best point of entry is via the [Avenida Monforte de Lemos 4, 28029](#), Madrid access, located on the back side of the building, through the garden area.

Montforte de Lemos, 4 access:





Agenda

Location

IE Auditorium

(Ave/ Monforte de Lemos 4, 28029 Madrid)

2:00– 2:30 PM

Welcome

2:30– 2:45 PM

Opening Remarks

Lee Newman, Dean of IE Business School

2:45– 2:50 PM

Intro to T&C Resources

Beatriz García-Bernalt, Deputy Director of Talent & Careers

2:50– 3:10 PM

Finance & Investments

Javier Tordable

3:10– 3:30 PM

Strategy, Organization & Transformation

David Suárez

3:30– 3:50 PM

Digital Business Transformation & Innovation

Manuel López Martín de Blas

3:50– 4:10 PM

Sustainability and Business Transformation

Concepción Galdón Sanz-Pastor

4:10– 4:30 PM

Break

4:30– 4:50 PM

International Business & Strategic Foresight

Henrik Lumbholdt

4:50– 5:10 PM

Entrepreneurship & Corporate Innovation

Paris de L'etraz

5:10– 5:30 PM

Marketing, Branding & Sales

Dushinka Karani

5:30– 5:50 PM

Product Management & Service Design

Dushinka Karani

5:50– 7:00 PM

Cocktail & “Ask Me Anything” Booths

