

IMPACT PROJECT

Strategic Project Portfolio

This portfolio illustrates the range of some strategic challenges we have worked on across diverse sectors, from digital innovation and sustainability to expansion and transformation, helping organizations grow, adapt, and create lasting impact.

Digital & Technology

- Strategic Marketing Campaign for a next-generation social platform
- B2B Launch Strategy for a social technology firm
- AI Platform: Strategic Entry into the FMCG sector
- Digital Transformation for a traditional insurance broker
- Technology Enablement for a B2B consulting firm

Industrial & Engineering

- Market Segmentation & Lead Prioritization for a marine technology company
- Operational Efficiency in customized manufacturing
- Supply Chain Optimization for a recycling equipment supplier

Consumer Goods & Retail

- Commercial Strategy & International Expansion for an innovative footwear brand
- Stock Analysis and Sizing Optimization for international markets
- Scaling Strategy for a subscription-based e-bike company
- Internal Growth & Innovation Strategy for a pharmaceutical company

Finance & Impact

- Positioning Strategy to attract institutional impact investors
- Fundraising & Business Planning for a professional sports organization
- Market Sizing & Expansion Strategy for a cross-border insurance provider

Real Estate, Hospitality & Services

- Feasibility Study for a boutique hotel venture

- Go-to-Market Strategy for a real estate investment firm
- Business Plan for a healthcare facility development
- Market Expansion Strategy for a luxury furniture brand

Agriculture & Sustainability

- Sustainable Growth Plan for an agroexporter
- Sustainability Strategy for an environmental services company
- Spin-Off Playbook for a fertilizer manufacturer

Education & Travel

- Marketing Strategy for an immersive rural tourism initiative
- Growth & Partnership Strategy for a purpose-driven leadership consultancy