

INTERNATIONAL MBA SEPTEMBER 2026

Opening Ceremony Agenda

September 8, 2026



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Agenda

Location

IE Auditorium (-4 floor)

(Ave/ Monforte de Lemos 4, 28029 Madrid)

Dress Code: Business Formal

10:00 – 10:30 AM

Registration & Check-In

10:30 – 10:35 AM

Your Journey Begins - Opening Remarks

Victor Cantavella, *IMBA Executive Director*

10:35 – 10:55 AM

IE Business School Institutional Welcome

Lee Newman, *Dean of IE Business School*

10:55 – 11:05 AM

Welcome to Your IMBA Program

David Suárez, *IMBA Vice Dean*

11:05 – 11:10 AM

Introducing Your IMBA Community

Victor Cantavella, *IMBA Executive Director*

11:10 – 11:15 AM

Talent & Careers Welcome

Zayne Imam, *Head of Talent & Careers*

11:15 – 11:25 AM

Keynote Address

Erdoo Evelyn Tor, *IMBA 2019 Alum*

11:25 – 11:35 AM

Hear from Your Peers - Student Speakers

Gabriela Martínez & Masato Suzuki, *September 2025*

11:35 – 12:35 PM

Cocktail & Section Photos

Learn about our speakers...

SPEAKERS

LEE NEWMAN, PhD *Dean of IE Business School*

The 9th Dean of IE Business School, a behavioral science expert, and a former McKinsey consultant turned entrepreneur. With a PhD from the University of Michigan and an MBA from MIT Sloan, he integrates behavioral science, technology, and business to shape leadership, decision-making, and workplace performance. He worked at McKinsey on organizational transformation and co-founded tech startups in NYC during the DotCom boom. Passionate about human behavior, innovation, and education, he develops IE programs bridging science and business. A jazz lover with a keen eye for design, he champions growth, change, and the #NextBestYou.

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DAVID SUÁREZ *Vice Dean of IMBA and MIM*

David is a strategy and management consultant with over 25 years of international experience across healthcare, education, energy, telecoms, automotive, aerospace, financial services, and the public sector. He combines a background in engineering and software development with a focus on strategy execution and leadership development. An adjunct professor at IE Business School for more than 15 years, he teaches in the Global MBA, Executive MBA, International MBA, and Master in Management programs. David is Vice Chair of IE University's Center for Health and Well-Being, and has served on IE University's Advisory Board and IE's Global Alumni Relations Board. A life-long learner, advisor, and mentor, he connects consulting, teaching, and governance with a passion for people, strategy, and impact.

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VÍCTOR CANTAVELLA

IMBA Executive Director

Víctor is a higher education professional with over 12 years of international experience at IE University. He began as Associate Director of IE Publishing, later moving into Program Management for the Master in Management, where he served as Associate Director and then Executive Director. He now leads the full-time International MBA, driving innovation and operational excellence, shaping an unforgettable experience for 450+ students from 60+ nationalities, and managing a diverse team of 13 people. In addition, he teaches Case Method and Ethics workshops, bringing his passion for learning into the classroom. With a background in the Humanities, Víctor holds a degree in Linguistics from Universidad Autónoma de Madrid and an MBA from IE Business School.

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ZAYNE IMAM

Head of IE Talent & Careers

As Head of Talent and Careers at IE University, Zayne oversees career development strategies, global talent engagement, and strategic partnerships. With a diverse background in higher education, management consulting, and entrepreneurship, he has held leadership roles at McKinsey & Company, IE Business School, and Rethink Education, driving innovation in professional development.

He specializes in building high-impact communities, leveraging data-driven insights, and shaping future-ready talent strategies. Passionate about AI and emerging technologies, he explores their applications in career and talent development.

Zayne holds an International MBA and a Master's in Market Research from IE Business School, along with a Bachelor of Commerce with honors from the University of Cape Town.



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ERDOO EVELYN TOR

IMBA 2019 Alum

With extensive experience in city and federal government, non-profit, and corporate spaces, Erdoo Tor-Agbidye has led international teams in expanding data and analytics and data management for global audiences. A former division 1 track athlete with a master's degree in applied psychology from NYU and an MBA from IE Business School, she combines her passion and curiosity for sport and human behaviour with business acumen by leveraging data. Her professional background includes interning with the United Nations, working for New York City Department of Education, US Department of Homeland Security, and The Olympics. She has crafted her personal and professional brand to engage technical and non-technical audiences for data-driven decision-making, and currently with a focus on sports.

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GABRIELA MARTÍNEZ

Current Student - IMBA Sept 2025

Gabriela is from the Dominican Republic and has served as her class's Community Engagement Representative and Startup Lab Class Representative, helping bring her classmates together and foster a stronger sense of community.

She is passionate about impact investing and entrepreneurship. Through MIINT, she has been involved in the investment process, from founder calls and due diligence to preparing the final pitch. Through IE's Startup Lab, she began building Vela with her team, a project she will continue developing through Venture Lab.



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MASATO SUZUKI

Current Student - IMBA Sept 2025

Masato is from Tokyo and leads the Japan Club, welcomes future students as an Admissions Ambassador, and was part of the MBAT team.

Through IE's Startup Lab, he is developing OniOni, a Japanese onigiri brand.



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