

PATHWAY DISCOVERY DAY

International MBA

September 18, 2026



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Pathway Discovery Day

During Pathway Discovery Day, you will have the opportunity to learn in detail what each of the eight career pathways has to offer.

Each Pathway Director will share valuable insights in their 20-minute presentation.

It will be the perfect opportunity to start thinking about what direction you want to follow career-wise and, what we hope, the beginning of a new path for yourself, the one towards the Next Best You.

When & Where

The event will be happening on September 18th, from 11:00 a.m. to 3:00 p.m. at the IE Tower Auditorium (-4 floor), where the Opening Ceremony takes place.

The best point of entry is via the [Avenida Monforte de Lemos 4, 28029](#), Madrid access, located on the back side of the building, through the garden area.

Montforte de Lemos, 4 access:





Agenda

Location

IE Auditorium (-4 floor)

(Ave/ Monforte de Lemos 4, 28029 Madrid)

Dress Code: Business Formal

11:00 – 11:30 AM

Welcome Coffee

11:30 – 11:45 AM

Opening Remarks

Lee Newman, Dean of IE Business School

11:45 – 11:50 AM

Intro to T&C Resources

Meryl His, Head of IMBA Talent & Careers

11:50 – 12:10 PM

International Business & Strategic Foresight

Néstor Miranda

12:10 – 12:30 PM

Entrepreneurship & Corporate Innovation

Paris de L'etraz

12:30 – 12:50 PM

Finance & Investments

Javier Tordable

12:50 – 01:10 PM

Sustainability and Business Transformation

Concepción Galdón Sanz-Pastor

01:10 – 01:40 PM

Break

01:40 – 02:00 PM

Product Management & Service Design

Dushinka Karani

02:00 – 02:20 PM

Marketing, Branding & Sales

Dushinka Karani

02:20 – 02:40 PM

Strategy, Organization & Transformation

David Suárez

02:40 – 03:00 PM

Digital Business Transformation & Innovation

Manuel López Martín de Blas

03:00 – 04:00 PM

Cocktail & “Ask Me Anything” Booths

