

Choose your FUNCTIONAL SPECIALIZATION

Information Session

MIMSSEP24

November 19



Choose your Concentration

- Concentration Options
- Resources
- Process to Sign up
- Dates to Remember



1

What are the options for Concentrations



Strategy, Transformation
& Technology



Finance, Investments &
Technology

2

How can I learn more about the Concentrations?

Check out the [MIMS Guide!](#)

- Syllabi of the Courses of each Concentration

SYLLABI

To help you choose your concentration, we offer you the syllabi of the subjects that make up each concentration (from the previous intake, they may vary slightly depending on the teacher).

We recommend that you take the time to read the material before taking your decision.

ANALYTICS

[Applications of Analytics for Business](#)
[Experimental Design](#)
[Machine Learning in Business Adapting Models to Constant Change](#)
[Predictive Analytics- Forecasting Future Events](#)
[Prescriptive Analytics- Optimizing Data-Driven Decisions](#)
[Project Management](#)

DIGITAL BUSINESS

[Agile Digital Product Development](#)
[Big Data and Machine Learning](#)
[Building an Online Business](#)
[Digital Business Strategy](#)
[Project Management](#)

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Process : Choosing my concentration

How do I choose my concentration?

ie Reinventing Higher Education

Name:

Last name:

IE student Email:

What would be your Concentration Choice?

Finance & Investments

Strategy, Organization & Transformation

[Link to form](#)

Things to Remember

- ❗ Filling out this Choice of Concentration form is **MANDATORY.**
- ❗ The **Integration Challenge** is going to be based on your Concentration : 20 session course + Final Presentation in front of the Tribunal
- ❗ Choosing a specific concentration **does not mean** you are limiting your job opportunities to a single field of work or role

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Dates to Remember



November 19th

Form opens



December 9th

Deadline for changes



December 19th

**Final Concentration
Choices Announced in
the Thursday Email**

THANK YOU!

Any questions? julia.sy@ie.edu

