Why come to the IE Summer School?

- Develop your personal brand and bring it to life.
- Learn how to effectively negotiate in a multicultural environment.
- Understand the legal implications of doing business in China.
- Explore potential business ideas and learn about entrepreneurship.
- Understand global politics and international relations.
- Learn about innovation, technology, and communication.
- Prepare for the finance world with an intensive three-week program.
- Experience Madrid's vibrant culture and city life.

Program Content

**Entrepreneurship and Innovation:**
- Opportunity to follow a three-week program.
- Soft-skill workshops to improve interpersonal skills.
- Exposure to key areas of marketing, communication, strategy, and political risk analysis.
- Understanding of technology, legal, and climate change.
- Preparation for the financial world.

**World Politics and Political Risk:**
- Study of fundamental aspects of international relations.
- Understanding of climate change, Brexit, Trump's victory, terrorism, and civil conflicts.
- Study of international organizations, humanitarian work, and foreign policy.

**International Finance:**
- Focus on examining business models, legal issues, and global markets.
- Exploration of the innovation centers like Google campus.
- Exposure to the world's most important companies.
- Opportunity to learn from the best in each industry.

**Marketing & Communication:**
- Focus on understanding target markets and developing communication strategies.
- Learning about corporate communication, strategy, and political risk analysis.
- Preparation for the marketing and communication functions.

**Technology:**
- Focus on understanding the key areas of technology.
- Exposure to transformation, big data, digital innovation, and disruptive technologies.
- Preparation for the digital world.

**Legal Practice:**
- Focus on understanding the global and multidisciplinary nature of legal practice.
- Preparation for the legal world.

**World Languages:**
- Focus on learning Spanish as an official language in 22 countries.
- Preparation for doing business in China.

**Applications:**
- Applications must be submitted before June 11th, 2019.
- The Summer School application process is carried out online.
- Applications are reviewed on a rolling basis.
- Students are notified of acceptance.
- The team will contact you to schedule an interview.

**Cost:**
- Includes: Summer School Tuition, Extracurricular activities, and corporate communication, strategy, and political risk analysis.
- The full payment of the program is done before March 20th, 2019.

**Accommodations:**
- IE has negotiated agreements with several student residences located near campus.
- IE will send you an information kit including different options suitable for each student's budget.

**Admissions:**
- The IE Summer School is specially designed for recent graduates as well as current students from universities around the world.
- The IE Summer School is carried out for students who have recently graduated or are currently studying any bachelor program.

**Countries of Origin:**
- 8% are from Europe, 10% from Asia, 16% from the Americas, 46% from the Middle East, and 5% from Africa, and 5% from other countries.

**Gender:**
- 55% are women and 45% are men.
The IE Summer School is an intense three-week program that offers undergraduate students and recent graduates the opportunity to follow courses across a wide range of disciplines taught by top quality faculty (the same that teach in our internationally ranked master degrees) while they enjoy the vibrant city of Madrid through different extracurricular activities and team-building events.

Why come to the

From all over the globe: 33 Nationalities were represented in the 2018 intake
IE Summer School?

**Bring to life the entrepreneur you have inside you**

**Learn/ Improve**

- **3rd most spoken language** in the world
- **500 million people** worldwide speak Spanish
- It’s the **official language in 22 countries** across the globe
- *For those students who are proficient in Spanish, a Chinese Language and Culture Course will be offered. Learn the basics to do business in China!*  

**And of course,**

**enjoy MADRID!**

- 3 of the **most important art museums** in the world (Prado, Thyssen, Reina Sofía) within 1 km of each other
- 1 bar or pub for every 132 people
- More than **290,000 trees**
- **300 kilometers of metro** lines
- The **most important companies** and the innovation centers like Google campus and Microsoft are located in Madrid.

**Academic Backgrounds:**

- Business: 46%
- Computer Science: 8%
- Education: 2%
- Hospitality: 5%
- Languages: 10%
- Int. Relations: 2%
- Marketing: 54%

Places are limited, make sure to apply in advance.

**How to apply?**

Visit **www.ie.edu/graduate-summer-school**

Contact: iesummer.school@ie.edu  
#IEsummer
Program Content

**WEEK 1:**

The first week students will participate in a number of soft-skill workshops, oriented at improving their interpersonal skills, including teamwork, leadership, personal branding & employability, and communication skills.

**WEEK 2 AND 3:**

**Entrepreneurship:** Entrepreneurship and innovation are two of the key features that set IE apart from other schools around the world. This track will heighten the entrepreneurial spirit of the students by providing the most relevant and real world experiences from key stakeholders and professionals of the entrepreneurial ecosystem. Students will have the chance to explore their potential business ideas, learn about what it takes to be a successful entrepreneur, and get advice from experienced business gurus. They will also learn how to execute the business model of an entrepreneurial venture, manage its growth, and deal with investors and legal issues.

**International Finance:** In the International Finance track students will cover the key and most trendy topics of the finance industry such as Private Equity & Entrepreneurship, Valuation, Derivatives, Risk Management, Capital Markets and Alternative markets. With or without previous studies of finance, if you feel passionate about embarking on an ambitious career in the financial world, this course will be a great stepping stone towards your goal.

**World Politics and Political Risk:** International politics has become increasingly complex and unpredictable amidst civil conflicts, financial crises, unexpected vote results (like Brexit and Trump’s victory), the specter of terrorism and climate change. Pondering solutions to problems of global governance and trying to predict future threats is a task not only for diplomats but also for entrepreneurs. This track will present fundamental aspects of international relations and is geared towards students who are considering careers in foreign policy, international organizations, humanitarian work, corporate communication, strategy and political risk analysis.

Extracurricular activities include guided tours to Madrid’s best museums and discover all that Madrid has to offer, visit the best international companies and learn from the best from each industry.
including teamwork, leadership, personal branding & employability, and communication skills.

Global Legal professionals and their challenges: Legal Practice is increasingly global, multidisciplinary and technological. The entrepreneurial ecosystem is redefining legal practice in different ways and global society faces challenges of special kind and consequence. Legal professionals must be ready not just to adapt to these trends but also be able and willing to drive change. This track will show through the work and experience of relevant global law practitioners what are the challenges of the global legal career and how to be prepared to face them.

Innovation and Technology: In the Innovation and Technology track students will be exposed to the key areas of knowledge that are changing the world, like digital transformation, big data, digital innovation, and disruptive technologies like artificial intelligence, robotics or 3D printing. In a world where the leading companies, the game-changers, are digital players, understanding the interplay of technology, innovation and management is a key capability that we will help you develop. With or without previous knowledge of technology or innovation, this track will help you kick start your career as a digital innovator.

Marketing and Communication: In the Marketing & Communication track you will learn the foundations and main functions of marketing and communication in order to reach the right target and engage with the audiences of a product or service. The main professional areas of marketing and communication will be covered from a practical and applied point of view. You will also touch on the latest trends in the field to realize how they empower businesses and brands, enabling them to create and sustain competitive advantage.

Madrid has to offer, visit the best International companies and learn from the best from each industry.
At a Glance

Who is this for?
Students who have recently graduated or are currently studying any bachelor program at any university worldwide.

What is the duration?
Three weeks.
Monday July 1\textsuperscript{st} - Friday 19\textsuperscript{th}.

Where?
IE's urban Madrid (Spain) campus, located in the center of the city.

What is the cost of the program?
3,200 euros
Includes: Summer School Tuition, Extracurricular activities, Company visits.
Early Bird Application Discount: 500€ discount will apply if full payment of the program is done before March 20\textsuperscript{th} 2019.
The IE Summer School is specially designed for recent graduates as well as current students from universities around the world.

**Number of nationalities represented:** 33

54% Female
46% Male

**Academic Backgrounds:**

- 35% Business
- 16% Engineering
- 12% Int. Relations
- 10% Law
- 8% Marketing and Communication
- 7% Architecture
- 5% Arts
- 2% Computer Science
- 2% Languages
- 1% Education Hospitality

*Data corresponds to the Summer School 2018 class

**Housing**

IE has negotiated agreements with several student residences located near campus and will send admitted students an information kit including different options suitable for each student’s budget. Assistance will be offered upon request.

**How to apply?**

The Summer School application process is carried out online. Applications are reviewed on a rolling basis, once you submit your application the admissions team will contact you to schedule an interview. Applications must be submitted before June 11th 2019. Places are limited, make sure to apply in advance.

www.ie.edu/graduate-summer-school
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#IEsummer