

Global MBA



The Global MBA, ranked the #1 Online MBA by Financial Times, is geared toward professionals seeking to propel their careers, strengthen their business acumen and expand their network in a class forged by diversity and ambition. This program allows participants to explore and discover new, exciting leadership opportunities without setting aside their personal or professional commitments.

Career Evolution

Students will acquire the hard and soft skills required to think and act as global leaders. Through individual coaching, Career Services sessions and the Core MBA curriculum, participants are equipped with the necessary tools to analyze best business practices and challenges of top companies from around the world.

A Global Context

The Global MBA boasts a curriculum that challenges students to view business through an international scope. The Global Immersion Weeks, with their interactive company visits and renowned guest speakers, and the highly diverse class profile all contribute to internationalizing the experience and career projection of the participants.

Networking

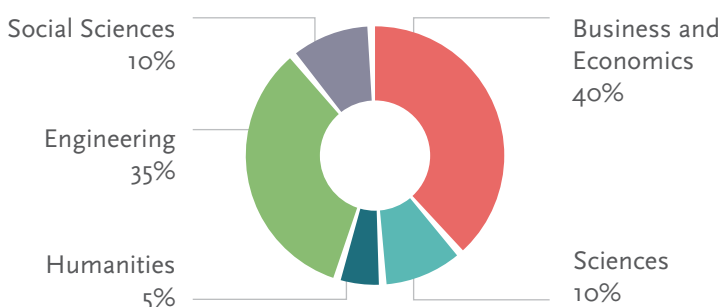
The Global MBA allows students to form lifelong relationships with other ambitious professionals from different cultural and professional backgrounds. The program presents a successful balance between teamwork, weekly classes and videoconferences that ensures daily contact with peers and reflects the way companies operate in today's increasingly global environment.

An Innovative Learning Approach

The program is tailored for students to balance their education with the obligations of an intense work schedule and personal life. By combining face-to-face classes with interactive online periods, the Global MBA brings together students from all around the world, enriching the traditional classroom experience. The Online Campus boasts a series of online interactive tools, such as asynchronous forums and participative faculty-led live videoconferences, which give students the chance to hone their professional skills without limitations.

STUDENT PROFILE

PROFESSIONAL BACKGROUND



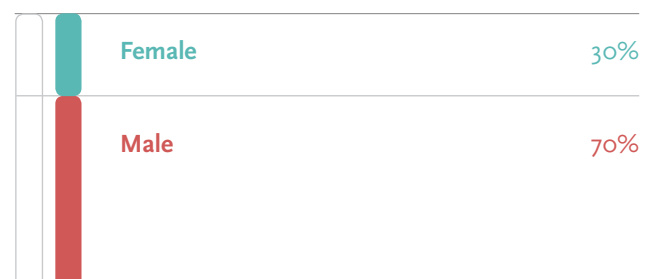
AVERAGE NUMBER OF COUNTRIES REPRESENTED: +20

AVERAGE AGE

30 years

AVERAGE PROFESSIONAL EXPERIENCE

6 years



THE GLOBAL MBA

The Global MBA curriculum is rooted in a context of international business challenges and encompasses all of the key areas necessary for successful management in today's evolving business climate. Based in the case study methodology, students are given the opportunity to examine and evaluate real organizational challenges. This is complemented by the class environment, which allows for deliberation and a broad range of international perspectives, from students and professors alike.

SUBJECTS:

- Pre-programs: Financial Accounting and Quantitative Methods
- Financial Accounting
- Marketing Management
- Comp. & Corporate Strategy
- Economic Environment and Country Analysis
- Workshops such as: Presentations skills, Teambuilding, Critical Thinking, Networking, Negotiation...
- Entrepreneurial Management
- Information Systems Management
- Managerial Accounting
- Leading People and Teams
- Fundamentals of Financial Management
- Global Operations and Supply Chain Management
- Advanced Financial Management
- Marketing Strategy and Plan
- Innovation and Project Management
- Strategy Implementation
- Managing People at Work
- Management Control
- Business Plan
- Business, Government and Society

THE ACADEMIC COURSEWORK IS COMPLEMENTED BY ADDITIONAL ACTIVITIES SUCH AS:

Leadership, Teamwork and Negotiation workshops
Networking events
Career Management coursework and Speaker series

PROGRAM FORMAT

The Global MBA is offered in two different formats, both combining residential modules with interactive online classes. Regardless of the format you choose, the program will last 15 months.

Option 1:

Predominantly online. Two mandatory one-week periods in Madrid. The rest of the program is given via interactive online classes. Optional International week.

Intakes: September & April

Videoconference Sessions: Every Saturday.

- April Intake: 11:00-12:30 and 13:00-14:30
- September Intake: 16:00 - 17:30 and 18:00 - 19:30 GMT+1

Online Forum: Monday to Thursday (open 24/7)

Option 2:

Face-to-face weekends every 6 weeks in Madrid combined with online periods. Optional International week.

Intake: September

Videoconference Sessions: Every Friday, 17:30 - 19:00 and 19:30 - 21:00 GMT+1

Online Forum: Monday to Thursday (open 24/7)

ADMISSIONS & FINANCIAL AID

The Admissions Process:

Complete an online application
www.ie.edu/app

Supporting documents and IE
Global Admission Test (ieGAT) or
equivalent (GMAT, GRE)

Interview via Skype
with a member of the
Admissions Committee

Final Decision

We are aware that undertaking a Masters program requires a great deal of investment in terms of economic resources. The Financial Aid Department is available to support candidates for this program by offering scholarship and loan options.

RANKINGS

FT Top Business Schools
1st in Europe
FINANCIAL
TIMES

FT Online MBAs
1st worldwide
FINANCIAL
TIMES

The Economist Distance Learning
1st worldwide
E-I-U
The Economist
Intelligence Unit